



Appendix

Appendix A – Demographics

Past and projected population levels and other pertinent demographic details about the current residents of the Village of Brooklyn, the remainder of Columbia Township, and the remainder of Jackson County, as well as other villages and cities of a similar size in the surrounding area, are detailed in this appendix. Population projections were made by Region 2 Planning Commission staff and the historical data was compiled from the U.S. Census Bureau. The following citations are used throughout the appendix:

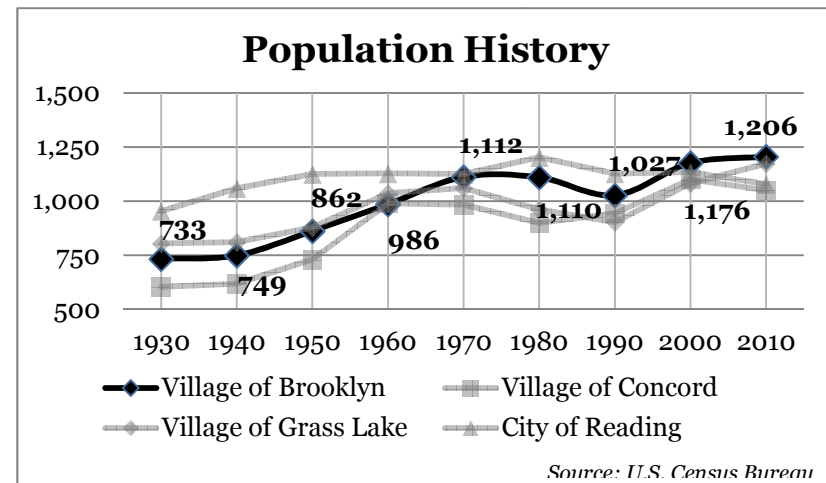
- **U.S. Census Bureau** – the data were selected from the various decennial (i.e., every ten years) censuses, going as far back as 1930.
- **2010 U.S. Census** – the data were chosen from the 2010 census.
- **2006-2010 American Community Survey** – the data were picked from the estimates compiled for the 2006-2010 reporting period.
- **Region 2 Planning Commission** – projections were made by the staff of the Region 2 Planning Commission, based upon past trends.

Please see the end notes for census definitions which may further clarify the differences among the various types of census data and other clarifications.^{i,ii}

Population Characteristics

Population History

The population of Brooklyn has been fairly stable (0.3% growth) over the past 30 years (i.e., 1980-2010), despite a loss of residents during the 1980s. In comparison, the Villages of Concord (0.6%) and Grass Lake (0.7%) grew at twice the rate of Brooklyn while the City of Reading (-0.3%) lost population and the City of Litchfield's population (0.0%) was essential unchanged. Meanwhile, the population of Columbia Township outside of the



Village has grown at a more substantial rate (0.9%) and the population of Jackson County outside of the Township has grown at a slightly slower rate (0.2%) than Brooklyn. However, it should be noted that the growth rate in the first decade of the 21st century was the same for Brooklyn and the remainder of Columbia Township (0.3%), but higher than that for the remainder of Jackson County (0.1%).

Population History										
Jurisdiction	1930	1940	1950	1960	1970	1980	1990	2000	2010	
Village of Brooklyn	733	749	862	986	1,112	1,110	1,027	1,176	1,206	
Remainder of Columbia Township	1,097	1,159	1,744	2,402	3,411	4,909	5,281	6,058	6,214	
Remainder of Jackson County	90,474	91,200	105,319	127,886	138,751	145,476	143,448	151,188	152,828	

Source: U.S. Census Bureau

A cause of this divergence in population growth between the Village, the remainder of Columbia Township, and the remainder of Jackson County is two-fold. First, average household size decreased between 2010 and 1970 in Brooklyn (2.09 vs. 2.99), the Township (2.37 vs. 3.16) and the County (2.48 vs. 3.23). Second, the growth of new households in the same time period was less in the Village (49.9%) and the remainder of Jackson County (43.8%) than the remainder of Columbia Township (145.1%). It should also be noted that the Village of Brooklyn is essentially built-out, resulting in less new construction and fewer new dwelling units every ten years.

Population Projections

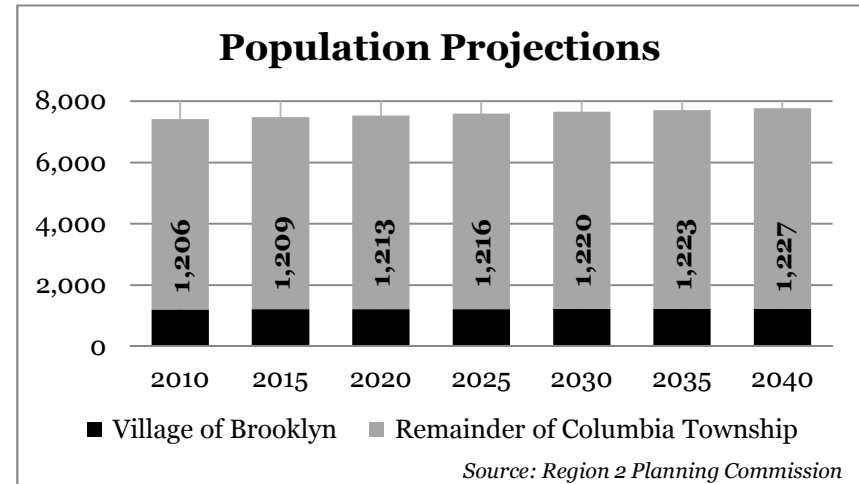
Population projections are estimates, usually based on past trends of real growth. The period of time used in this study is 2040, or 30 years from the official 2010 census data. Various factors play a role in the future population of a given area. Primary factors that affect growth are births, deaths, in-migration and out-migration. The above dynamics are interrelated so that a change in one often creates changes in others. In the following figure population has been projected at five year intervals. Those projections can easily be changed as situations occur that will affect local in- and out-migration (e.g., a new industrial or housing development).

A simple projection model has been used to estimate population growth that might reasonably be expected in the future for the Village of Brooklyn and the remainder of Columbia Township. The *Linear Method* is based upon the adjacent formulas.^{1, 2} This model describes a pattern of population growth in which the population level will continue to change at given rates based upon growth over the past 30 years (i.e., 1980-2010).

$$P_n = P_o(1 + r)$$

$$r = \left(\frac{P_o - P_m}{P_m} / Y_1 \right) Y_2$$

Based upon population growth over the past 30 years, Brooklyn’s population is projected to increase slightly to 1,213 residents in 2020, 1,220 residents in 2030, and 1,227 residents in 2040. However, it appears that the Village will continue to grow at a slower rate than the remainder of Columbia Township. For example, the Village comprised 16.3% of the population of Columbia Township in 2010. By 2040 only 15.8% of the Township’s population is projected to be Villagers.



Race & Ethnicity

The overwhelming majority of the populations of Brooklyn (96.9%), the remainder of Columbia Township (97.7%), the Villages of Concord (99.9%) and Grass Lake (94.7%) and the Cities of Litchfield (96.9%) and Reading (98.9%) identified themselves as Caucasian (white) in 2010. Only a small portion of the populations of Brooklyn (2.9%), the remainder of the Township (1.9%), the Villages of Concord (1.8%) and Grass Lake (1.5%) and the Cities of Litchfield (2.9%) and Reading (0.8%) considered themselves to be Hispanic (Latino/Latina) in 2010.

¹ “Pn” is the future population level, “Po” is the base population level, and “r” is the growth rate.

² “r” is the growth rate, “Po” is the base population level, “Pm” is the past population, “Y1” is the historic time period, and “Y2” is the future time period.

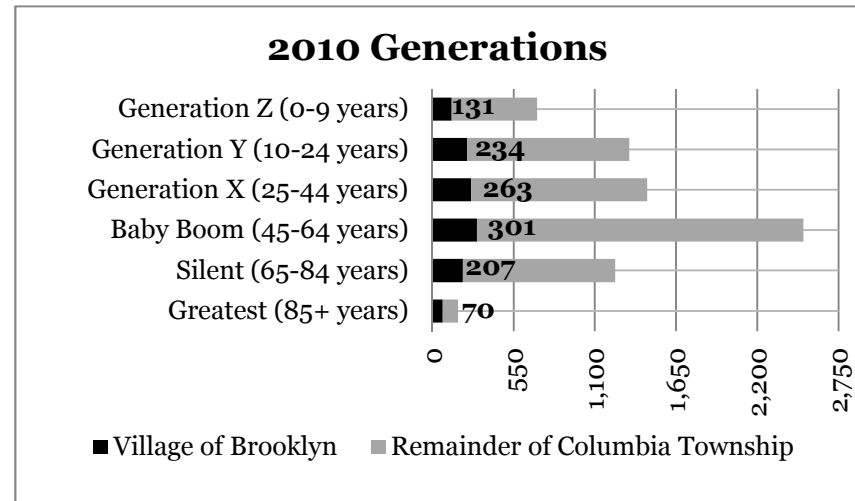
2010 Median Age	
Jurisdiction	Age
Village of Brooklyn	43.6
Village of Concord	40.9
Village of Grass Lake	36.9
City of Litchfield	38.4
City of Reading	33.3
Columbia Township	46.7
Jackson County	39.7

Source: 2010 U.S. Census

Age of the Population

The median age of Brooklyn’s population (43.6 years) in 2010 was significantly older than the populations of the Villages of Concord (40.9 years) and Grass Lake (36.9 years), the Cities of Litchfield (38.4 years) and Reading (33.3 years), and Jackson County (39.7 years). However, the Village’s median age that year was significantly younger than all of Columbia Township (46.7 years). The difference in the median age of the populations of Brooklyn and the entire Township can be explained by looking at the various generations of the residents. Members of Generations X and Y comprised a greater portion of the Village’s population (41.2%) than the population of the remainder of Columbia Township (37.6%) in 2010. Conversely, Baby Boomers comprise a greater percentage of the population of the remainder of the Township (33.9%) than the Village (25.0%).

However, it is also interesting to note that members of the Greatest Generation (i.e., World War 2) comprised a greater portion of the population of Brooklyn (23.0%) than the population of the remainder of Columbia Township (19.0%) in 2010. The presence of the Brooklyn Living Center, a semi-assisted residential facility within the Village, as well as several other small apartment complexes catering to senior citizens help to explain this difference.



Source: 2010 U.S. Census

2006-2010 Estimated Mobility in the Last Year

	Village of Brooklyn	Remainder of Columbia Township
Lived in Same House	939	5,871
Lived in a Different House	168	477
	1,107	6,348

Source: 2006-2010 American Community Survey

Disabled Residents

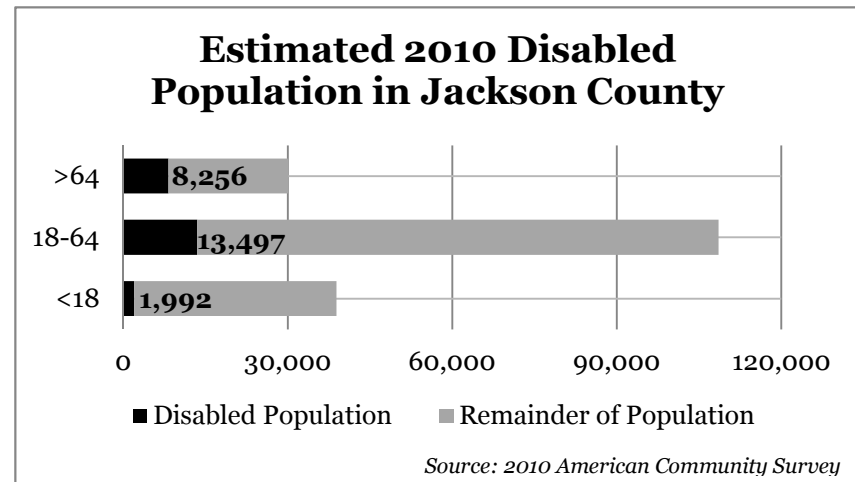
It is estimated that significant segments of the population of Jackson County had some type of disability in 2010.^{3,4} For example, an estimated one-sixth (15.4%) of residents were disabled in some way. Please note that the rate of disabilities increases with age. Over one-third (37.8%) of residents aged 65 years or older were disabled. In comparison, only one-twentieth (5.4%) of residents under the age of 18 years were disabled.

³ Information on disabilities was not available for Brooklyn or Columbia Township

⁴ A disability is “a long-lasting physical, mental, or emotional condition,” according to the U.S. Census Bureau. “This condition can make it difficult for a person to do activities such as walking, climbing stairs, dressing, bathing, learning, or remembering. This condition can also impede a person from being able to go outside the home alone or to work at a job or business.”

Mobility

Villagers are more mobile than residents of the remainder of Columbia Township. For example, it is estimated that only 84.8% of Villagers lived in the same house they did last year during the 2006-2010 time period. In comparison, 92.5% of the population of the remainder of the Township lived in the same house they did the prior year during the same time period.



Language Spoken at Home

The overwhelming majority of the populations of the Village of Brooklyn (97.2%), all of Columbia Township (96.7%), the Villages of Concord (98.2%) and Grass Lake (96.6%), and the Cities of Reading (99.7%) and Litchfield (98.6%) spoke English at home in the 2010. Please note that this statistic only covers the population that was at least 5 years old in 2010.

Veteran and Military Status

It is estimated that a greater proportion of Villagers (17.0%) over the age of 18 were veterans between 2006 and 2010 when compared to residents in the remainder of Columbia Township (12.0%). No members of the military were residents of Brooklyn in 2010 although 13 residents of the remainder of the Township served in the military.

Households

Over half (53.0%) of Village households were comprised of families in 2010, in comparison with approximately three-quarters (72.2%) of households in the remainder of Columbia Township and two-thirds (67.3%) of households in the remainder of Jackson County. The majority of the nonfamily households in Brooklyn (88.6%), the remainder of Columbia Township (96.6%), and the remainder of Jackson County (82.9%) were comprised of single individuals.

Average Household (HH) Size		
	2010	1970
Village of Brooklyn	2.09	2.99
Village of Concord	2.55	—
Village of Grass Lake	2.54	3.33
City of Litchfield	2.44	3.20
City of Reading	2.72	2.98
Columbia Township	2.37	3.16
Jackson County	2.48	2.98

Source: 2010 U.S. Census

2010 Types of Households (HHs)

	Village of Brooklyn	Remainder of Columbia Township
Family Households	306	1,849
Non-Family Households	271	707
	577	2,556
1-Person Households	240	572

Source: 2010 U.S. Census

The average household in the Village of Brooklyn was comprised of approximately two (2.09) people in 2010, smaller than average households in Litchfield (2.44), Grass Lake (2.54), Concord (2.55), Reading (2.72), and all of Columbia Township (2.37) and Jackson County (2.48). It is also important to note that household size decreased significantly in the Village between 1970 (2.99) and 2010 (2.09), as well as Columbia Township, Jackson County, and most of the other cities and villages listed above.

Housing Characteristics

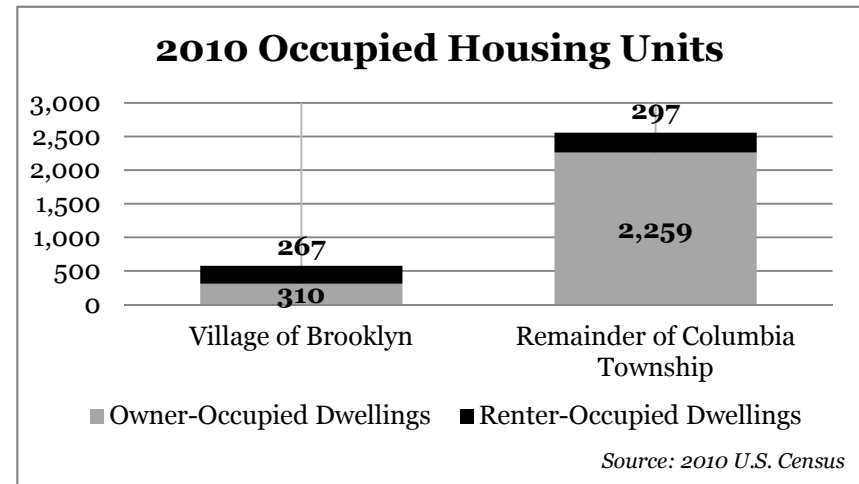
There were 661 housing units in the Village of Brooklyn in 2010. The overwhelming majority of those units (87.3%) were occupied. That was a greater rate than the Village of Concord (85.1%) or the remainder of Columbia Township (76.4%), but a lesser rate than the Cities of Litchfield (90.7%) and Reading (90.1%) or the Village of Grass Lake (90.1%).

Occupied Housing Units

More than half of occupied housing units in the Village were owner-occupied (53.7%) in 2010, down from almost two-thirds (65.9%) in 1980. Those rates were much less than those for the remainders of the Township (88.4% and 87.2%, respectively), Jackson County (73.4% and 75.0%, respectively), the Villages of Concord (79.4% and 76.3%, respectively) and Grass Lake (69.7% and 80.0%, respectively), or the Cities of Reading (67.9% and 72.3%, respectively) and Litchfield (63.1% and 79.0%, respectively).

Types of Housing Units

Brooklyn has a more diverse housing stock than the remainder of Columbia Township or neighboring villages and cities of similar size according to estimates for 2006-2010. Although more than half (56.3%) of the Village's dwellings were single-family, that was much less than the remainder of the Township



Owner-Occupied Housing			
Jurisdiction	2010	1980	
Village of Brooklyn	53.7%	65.9%	
Village of Concord	79.4%	76.3%	
Village of Grass Lake	69.7%	80.0%	
City of Litchfield	63.1%	72.3%	
City of Reading	67.9%	79.0%	
Remainder of Columbia Township	88.4%	87.2%	
Remainder of Jackson County	73.4%	75.0%	

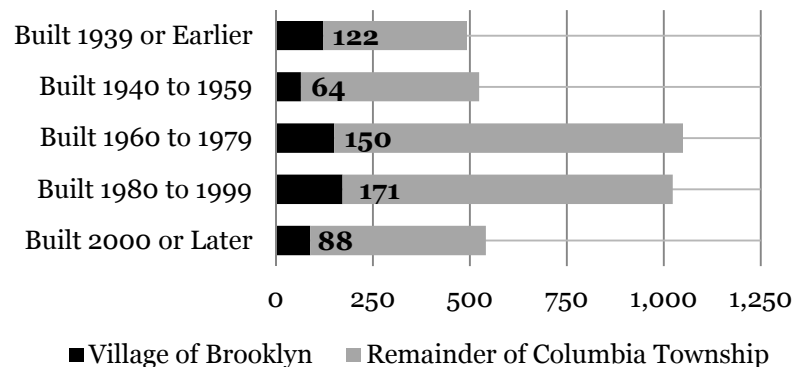
Source: U.S. Census Bureau

2006-2010 Estimated Housing Types

	Village of Brooklyn	Remainder of Columbia Township
1 Unit - Detached	52.3%	98.0%
1 Unit - Attached	4.0%	0.0%
2 Units	9.1%	0.5%
3 or 4 Units	10.1%	0.0%
5 to 9 Units	9.7%	0.0%
10 to 19 Units	5.9%	0.0%
20 or More Units	8.4%	0.0%
Mobile Homes	0.5%	1.5%
	100.0%	100.0

Source: 2006-2010 American Community Survey

2006-2010 Estimated Age of Housing Structures



Source: 2010 American Community Survey

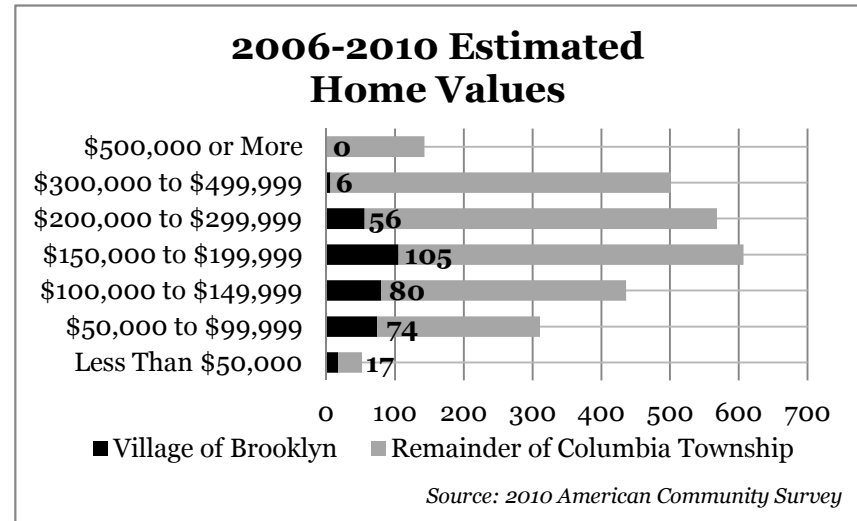
(98.0%), the Villages of Grass Lake (86.0%) and Concord (71.1%), or the Cities of Reading (78.0%) and Litchfield (67.9%). More than one-third (34.1%) of Brooklyn's dwellings were in multiple family buildings, more than the remainder of Columbia Township (0.0%), the Villages of Grass Lake (3.4%) and Concord (9.8%), or the Cities of Reading (12.3%) and Litchfield (23.7%). Duplexes accounted for more of the dwellings in the Village (9.1%) and the Village of Grass Lake (9.6%) than the Cities of Reading (5.7%) and Litchfield (4.0%), the Village of Concord (0.8%), or the remainder of Columbia Township (0.5%). Mobile homes accounted for a greater portion of dwellings in the Village of Concord (18.3%), the Cities of Litchfield (4.4%) and Reading (4.0%), the Village of Concord (1.0%), and the remainder of Columbia Township (1.5%) than the Village of Brooklyn (0.5%).

Age of Housing Units

Almost one-quarter (20.5%) of the housing units within the Village were built prior to 1940 (according to estimates for 2006-2010), a far greater percentage than the remainder of Columbia Township (12.2%). In comparison, more than one out of seven of the dwellings in the Village (14.8%) and the remainder of the Township (15.0%) were built in the first decade of the 21st century.

Home Values

The estimated median value of a home in Brooklyn was \$148,100 during the 2006-2010 time period and homes in all of Columbia Township had a median value of \$189,900. None of Brooklyn's homes had a median value of at least \$500,000 while one out of sixteen (6.3%) homes in all of Columbia Township had a median value of at least \$500,000. Median home value estimates were \$163,500 in the Village of Grass Lake, \$130,000 in all of Jackson County, \$89,400 in the City of Litchfield, \$71,100 in the City of Reading, and \$53,800 in the Village of Concord.



2006-2010 Estimated Educational Attainment

	Village of Brooklyn	Columbia Township
Less Than 9th Grade	2.7%	2.5%
9th to 12th Grade, No Diploma	8.0%	6.2%
High School Graduate (Equivalent)	35.0%	34.8%
Some College, No Degree	31.1%	23.9%
Associate's Degree	8.6%	8.3%
Bachelor's Degree	10.6%	17.5%
Graduate/Professional Degree	4.0%	6.8%
	100.0	100.0

Source: 2006-2010 American Community Survey

Economic Characteristics Educational Attainment

It is estimated that the overwhelming majority of residents 25 years old or older in 2006-2010 had earned at least a high school diploma in Brooklyn (89.3%) and the remainder of the Township (91.3%). Fewer Villagers (14.6%) than the remainder of Township residents (24.3%) held a Bachelor's Degree or a Graduate or Professional Degree. Approximately the same ratio of residents inside the Village (8.6%) and outside the Village (8.3%) had earned an Associate's Degree.

Employment

In 2006-2010, the Village had an estimated 891 persons who were at least 16 years old. Almost half (46.2%) of that population was not in the labor force, a slightly larger percentage than their counterparts in the remainder of Columbia Township (41.8%). Brooklyn (8.4%) had a slightly higher unemployment rate than that for the entire Township (8.0%). However, it was lower than rates estimated for the Cities of Reading (12.8%) and Litchfield (12.3%) or the Villages of Concord (10.0%) and Grass Lake (8.3%).

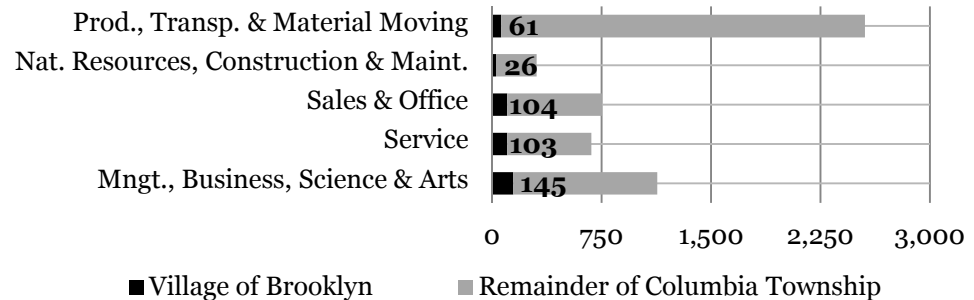
By Occupation – ‘Management, business, science, and arts occupations’ (33.0%); ‘sales and office occupations’ (23.7); and ‘service occupations’ (23.5%) employed well over three-quarters (80.2%) of Brooklyn workers in 2006-2010, according to American Community Survey estimates. ‘Production, transportation, and material moving occupations’ (50.0%); ‘management, business, science, and arts occupations’ (19.80%); and ‘sales and office occupations’ (13.0%) employed well over three-quarters (82.8%) of workers residing in the remainder of the Township.

2006-2010 Estimated Employment

	Village of Brooklyn	Remainder of Columbia Township
Employed	439	2,836
Unemployed	40	246
Armed Forces	0	13
Not in Labor Force ⁵	412	2,223
	891	5,318
Unemployment Rate	8.4%	N/A

Source: 2006-2010 American Community Survey

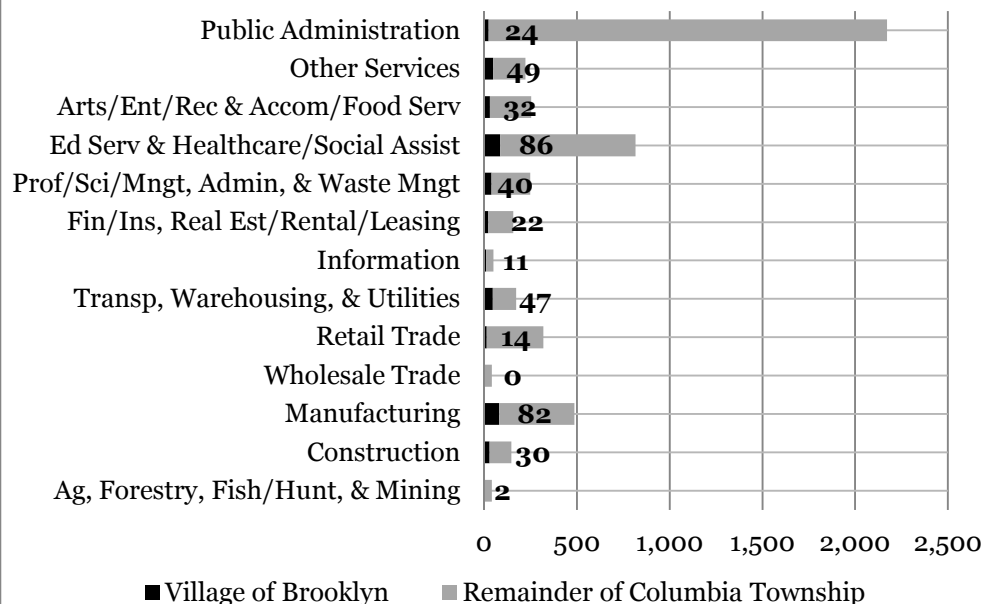
2006-2010 Estimated Employment by Occupation



Source: 2010 American Community Survey

⁵ Some of the individuals that are not included in the labor force are likely enrolled in school.

2006-2010 Estimated Employment by Industry



Source: 2010 American Community Survey

By Industry – It is estimated that over two-thirds (69.2%) of workers residing in Brooklyn in 2006-2010 were employed in the following industries: ‘educational services and health care and social assistance’ (19.6%); ‘manufacturing’ (18.7%); ‘other services’ (11.2%); ‘transportation and warehousing and utilities’ (10.7%); and ‘professional, scientific, and management and administrative and waste management services’ (9.1%). Just under two-thirds (61.3%) of workers residing in the remainder of Columbia Township were engaged in ‘public administration’ (45.8%) and ‘educational services and health care and social assistance’ (15.6%).

Travel to Work

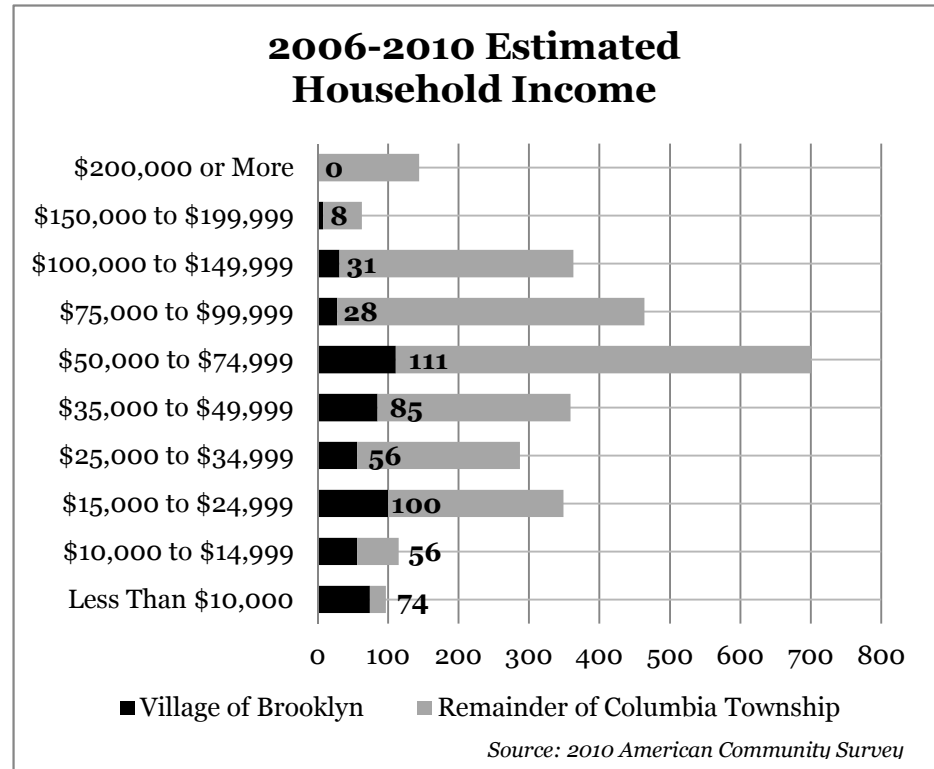
The mean travel time to work for residents of Brooklyn (28.9 minutes) and the entire Township (29.2 minutes) was just under half an hour. The overwhelming majority of commuters from the Village (83.4%) and the remainder of Columbia Township (84.4%) drove a motorized vehicle (i.e., car, truck, van, or motorcycle) alone. Some of the commuters from Brooklyn (8.2%) and the remainder of the Township (11.8%) car-pooled. Other residents of the Village (7.1%) and the remainder of the Township (2.4%) worked from home. Finally, only a small portion of the residents of Brooklyn (1.4%) and the remainder of Columbia Township (1.3%) traveled to work by walking or ‘some other means.’

Income

The median household income estimated for the Village of Brooklyn for 2006-2010 was \$32,946, well below the \$57,145 estimated for the entire Township. Approximately one-third of households in the Village (35.7%) and the remainder of Columbia Township (36.1%) made between \$35,000 and \$99,999. However, a greater proportion of households in the remainder of the Township (50.1%) made \$100,000 or more and a greater proportion of Village households (41.9%) made less than \$35,000. The median household incomes of the villages of Grass Lake (\$46,929) and Concord (\$46,107) and the City of Litchfield (\$35,417) were greater than Brooklyn although the City of Reading (\$29,583) was less.

Poverty

It is estimated that a greater percentage of Village families (15.9%) were living in poverty in 2006-2010 than all Township families (4.4%). Fewer families in the Villages of Concord (3.3%) and Grass Lake (5.4%) or the City of Litchfield (5.6%) lived in poverty although the reverse was true for the City of Reading (18.9%). It is also estimated that a greater percentage of Villagers (18.4%) were living in poverty in 2006-2010 than all Township residents (10.9%). Fewer individuals in the Villages of Grass Lake (5.2%) and Concord (5.6%) or the City of Litchfield (13.4%) lived in poverty although the reverse was true for the City of Reading (21.3%).



End Notes

ⁱ The following definitions are excerpted from the [glossary](#) webpage of [American FactFinder](#), the website of the U.S. Census Bureau:

- **American Community Survey** – *The American Community Survey is a large, continuous demographic survey conducted by the Census Bureau that will eventually provide accurate and up-to-date profiles of America's communities every year. Questionnaires are mailed to a sample of addresses to obtain information about households -- that is, about each person and the housing unit itself. The survey produces annual and multi-year estimates of population and housing characteristics and produces data for small areas, including tracts and population subgroups.*
- **Census (Decennial)** – *The census of population and housing, taken by the Census Bureau in years ending in 0 (zero). Article I of the Constitution requires that a census be taken every ten years for the purpose of reapportioning the U.S. House of Representatives.*
- **Continuous Measurement System** – *This system is a re-engineering of the method for collecting the housing and socio-economic data traditionally collected in the decennial census. It provides data every year instead of once in ten years. It blends the strength of small area estimation from the census with the quality and timeliness of the continuing surveys. This system includes a large monthly survey, the American Community Survey, and additional estimates through the use of administrative records in statistical models. It was in a developmental period that started in 1996 and, in 2005, began full-scale national implementation. This survey [replaced] the 'long-form' for the 2010 decennial census of population and housing.*
- **Long Form** – *The decennial census questionnaire, sent to approximately one in six households for the 1980, 1990, and 2000 censuses, contains all of the questions on the short form, as well as additional detailed questions relating to the social, economic, and housing characteristics of each individual and household. Information derived from the long form is referred to as sample data, and is tabulated for geographic entities as small as the block group level in 1980, 1990, and 2000 census data.*
- **Sample Data** – *Population and housing information collected from the census long form for a one in six sample of households in the United States and Puerto Rico, and on a continuous basis for selected areas in the American Community Survey.*

- **Short Form** – *The decennial census questionnaire, sent to approximately five of six households for the 1980, 1990, and 2000 censuses. For Census 2000, the questionnaire asked population questions related to household relationship, sex, race, age and Hispanic or Latino origin and housing questions related to tenure, occupancy, and vacancy status. The 1990 short form contained a question on marital status. The questions contained on the short form also are asked on the long form, along with additional questions.*

ⁱⁱ It should also be noted that some of the demographic data included in this appendix was consolidated to fit local circumstances. For example:

- Wherever possible, the data for the Village of Brooklyn was subtracted from the data for Columbia Township in order to more accurately portray existing conditions. Columbia Township data was also subtracted from Jackson County wherever possible,
- Since no boats, RVs, vans, or similar vehicles were utilized as housing units in either Brooklyn or the remainder of Columbia Township, no mention of that housing type was made in any figure, table, or accompanying analysis.

Appendix B – Soils

These tables show the characteristics and building limitations of the soils found in the Village.

Building Site Development				
Code	Dwellings/Basements		Small Comm Bldgs	Roads & Streets
	Without	With		
11B	Slight	Slight	Slight	Slight
11C	Moderate	Moderate	Severe	Moderate
11D	Severe	Severe	Severe	Severe
11E	Severe	Severe	Severe	Severe
13B	Slight	Slight	Slight	Slight*
13C	Moderate	Moderate	Severe	Moderate
15A	Severe	Severe	Severe	Severe
17	Severe	Severe	Severe	Severe
18	Severe	Severe	Severe	Severe
20	Severe	Severe	Severe	Severe
30	Severe	Severe	Severe	Severe
35B	Slight	Slight	Moderate	Slight*
37	Severe	Severe	Severe	Severe
42C	Moderate	Moderate	Severe	Moderate
46	Severe	Severe	Severe	Severe
51	---	---	---	---
57A	Severe	Severe	Severe	Severe
58B	Slight	Slight	Slight	Slight
58C	Moderate	Moderate	Severe	Moderate
60	---	---	---	---
64B	Slight*	Slight*	Moderate	Severe
64C	Moderate	Moderate	Severe	Severe

Source: U.S. Dept. of Agriculture; Soil Survey of Jackson County

* Core samples necessary to determine type of soil

General Soil Characteristics

Code	Name and Characteristics
11B	Boyer-Oshtemo sandy loam, 1-6% slope
11C	Boyer-Oshtemo sandy loam, 6-12% slope
11D	Boyer-Oshtemo sandy loam, 12-18% slope
11E	Boyer-Leoni complex, 18-40% slope
13B	Ormas-Spinks complex, 0-6% slope
13C	Ormas-Spinks complex, 6-12% slope
15A	Teasdale fine sandy loam, 0-3% slope; wetness
17	Barry loam, nearly level; ponding
18	Gilford-Colwood complex, nearly level; ponding
20	Houghton muck, nearly level; ponding; low strength
30	Edwards muck, nearly level; ponding; low strength
35B	Arkport-Okee loamy fine sands, 2-6% slope
37	Palms muck, nearly level; ponding; low strength
42C	Riddles sandy loam, 6-12% slope; shrink-swell
46	Sebewa loam, nearly level; ponding
51	Udorthents, altered soils
57A	Urban land - Barry-Brady complex, 0-3% slope; ponding; wetness
58B	Urban land - Oshtemo complex, 0-6% slope
58C	Urban land - Oshtemo complex, 6-15% slope
60	Urban land - Udorthents complex, altered
64B	Marlette-Owosso complex, 2-6% slope; shrink-swell
64C	Marlette-Owosso complex, 6-12% slope; shrink-swell

Source: U.S. Department of Agriculture, Soil Survey of Jackson County

* Core samples necessary to determine type of soil

Appendix C – Tax Base

The following tables list the different tax base categories for the Village, Columbia Township, and Jackson County.

Personal Property					
Unit	2012 Assessed	Valuation Adjusted	2012 Equalized	Factor	% of Total
Brooklyn	\$3,611,050	\$0	\$3,611,050	1.00000	0.93%
Columbia	\$13,978,430	\$0	\$13,978,430	1.00000	3.61%
County	\$387,264,654	\$0	\$387,264,654	1.00000	100.0%

Total Real Property					
Unit	2012 Assessed	Valuation Adjusted	2012 Equalized	Factor	% of Total
Brooklyn	\$35,769,905	\$0	\$35,769,905	1.00000	0.82%
Columbia	\$391,159,886	\$0	\$391,159,886	1.00000	8.92%
County	\$4,385,621,576	\$0	\$4,385,621,576	1.00000	100.0%

Developmental Real					
Unit	2012 Assessed	Valuation Adjusted	2012 Equalized	Factor	% of Total
Brooklyn	\$246,200	\$0	\$246,200	1.00000	3.53%
Columbia	\$1,765,150	\$0	\$1,765,150	1.00000	25.27%
County	\$6,983,854	\$0	\$6,983,854	1.00000	100.0%

Residential Real					
Unit	2012 Assessed	Valuation Adjusted	20012 Equalized	Factor	% of Total
Brooklyn	\$19,079,300	\$0	\$19,079,300	1.00000	0.61%
Columbia	\$333,652,131	\$0	\$333,652,131	1.00000	10.71%
County	\$3,115,883,949	\$0	\$3,115,883,949	1.00000	100.0%

Industrial Real					
Unit	2012 Assessed	Valuation Adjusted	2012 Equalized	Factor	% of Total
Brooklyn	\$923,400	\$0	\$923,400	1.00000	0.43%
Columbia	\$5,811,450	\$0	\$5,811,450	1.00000	2.69%
County	\$215,762,718	\$0	\$215,762,718	1.00000	100.0%

Commercial Real					
Unit	2012 Assessed	Valuation Adjusted	2012 Equalized	Factor	% of Total
Brooklyn	\$15,521,005	\$0	\$15,521,005	1.00000	2.36%
Columbia	\$31,191,605	\$0	\$31,191,605	1.00000	4.75%
County	\$656,885,800	\$0	\$656,885,800	1.00000	100.0%

Agricultural Real					
Unit	2012 Assessed	Valuation Adjusted	2012 Equalized	Factor	% of Total
Brooklyn	\$0	\$0	\$0	1.00000	0.0%
Columbia	\$18,739,550	\$0	\$18,739,550	1.00000	4.80%
County	\$390,105,255	\$0	\$390,105,255	1.00000	100.0%

Appendix D – Online Survey

The Village of Brooklyn conducted an online survey from July of 2011 through April of 2012. A total of 128 people participated in the 87-question survey, which is divided into six sections with accompanying end notes.

• Public Survey	2
• Community Character	4
• Community Facilities and Services	11
• Downtown Brooklyn	21
• Parks and Recreation	28
• Planning and Zoning	32
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Public Survey

Participants in the survey were asked a variety of questions about themselves. The characteristics they revealed are summarized as follows:

- Over half (57.8%) of respondents were female [#1, n=128]
- Half (50.0%) of respondents were aged 41-60; approximately one-quarter (25.8%) were over 60; less than one-quarter (21.1%) were aged 26-40; and only a few (3.1%) were 25 or younger [#2, n=128]
- Almost half (46.0%) of respondents were Village residents [#3, n=126], living in the northeast (12.3%), northwest (35.4%), southeast (29.2%), and southwest (23.1%) sections of Brooklyn [#4, n=65]
- Well less than one-quarter (17.2%) of respondents rented their homes [#5, n=122] and over three-quarters (78.4%) of those renters did not plan on purchasing a home in the Village [#6, n=37]
- Less than one-quarter (21.6%) of respondents worked in Brooklyn [#7, n=125]

- Only one-tenth (9.9%) owned a business within the Village [#8, n=121] and less than one-quarter (22.2%) owned the building in which their business is located [#9, n=27]

Survey respondents were also asked some open-ended questions regarding their opinion of the Village. Their responses generated the following generalized impressions:

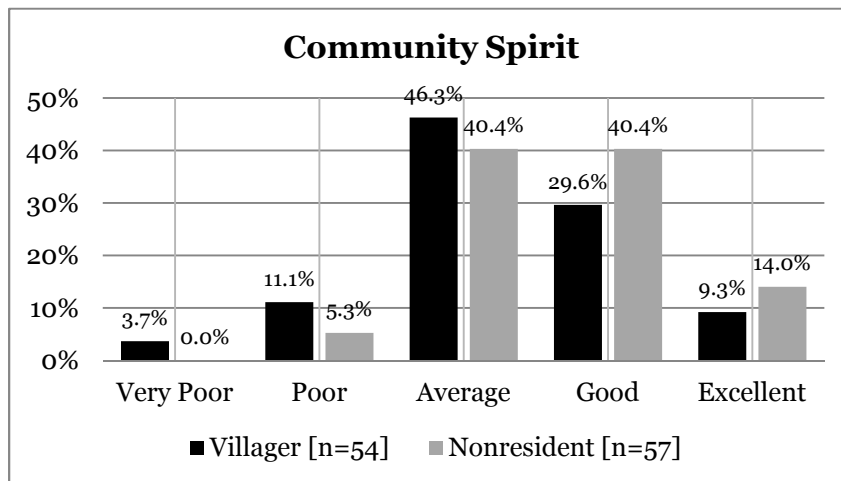
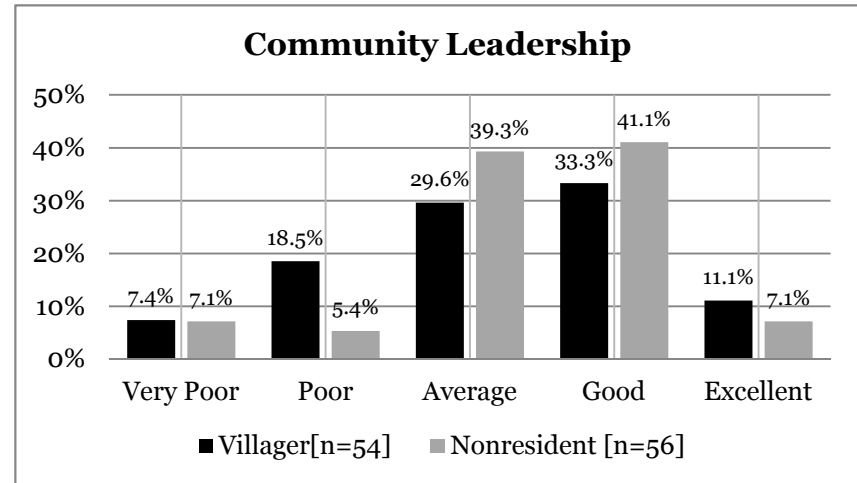
- Respondents referred to the small-town atmosphere and the friendliness of Villagers; the lakes and Irish Hills; the availability of municipal services; the public schools; nearby family, and friends; growing up in the area; civic activities; and proximity to larger communities and the opportunities they provide when asked “***Why did you decide on Brooklyn for your home and/or to operate your business?***” [#10, n=89] and “***What do you like most about living or working in the Village of Brooklyn?***” [#11, n=88].^{i,ii}
- Participants indicated the need for more opportunities for shopping, dining, recreation, and other forms of entertainment (e.g., festivals, theaters, etc.); lower taxes and fees for municipal services; more sidewalks and trails; increased home ownership; building restoration and better management of traffic on race weekends when asked “***What would you like to see improved in the Village of Brooklyn?***” [#12, n=92].ⁱⁱⁱ
- Responses included visiting friends and relatives, shopping, race weekends, and seasonal residency when asked “***If only a visitor to the Village, why did you visit?***” [#13, n=13].^{iv}
- Participants were split between visiting Brooklyn for a week or two at a time and regular visits for a few hours when asked “***How long did you stay?***” [#14, n=10], but indicated that they will return when asked “***Would you come back?***” [#15, n=13].^{v,vi}
- Participants indicated lower taxes, more interaction with politicians, promotion of the Village, more residential opportunities, greater cultural activities, and fewer regulations when asked “***What would attract you to live here or start a business here?***” [#16, n=23].^{vii}

The responses of Villagers and Nonresidents are included in the analysis of the remaining sections of the survey. This approach provides a clearer image of how Brooklyn is perceived by its residents and visitors.

Community Character

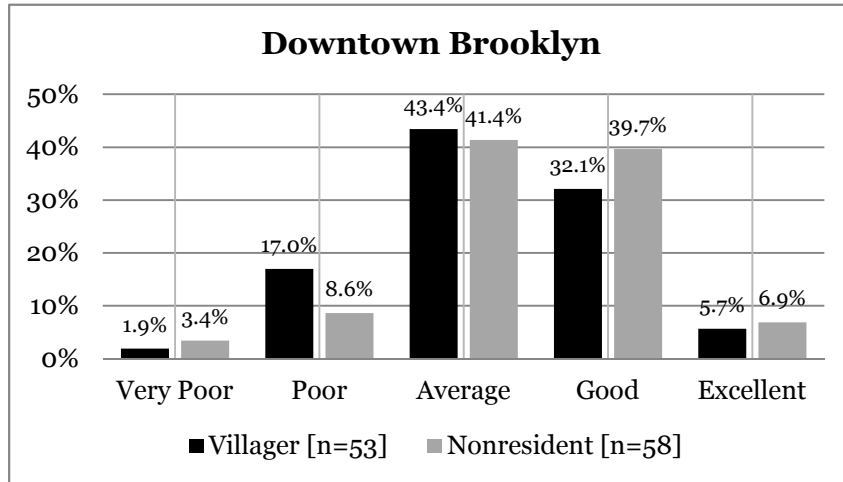
This section is comprised of fifteen questions regarding Brooklyn’s character.

Community Leadership [#17]. Over two-thirds of respondents reported that “community leadership” was either ‘average’ (34.5%) or ‘good’ (37.3%). Fewer Villagers reported that “leadership” was ‘average’ or ‘good’ (63.0%) than did nonresidents (80.4%). More Villagers (25.9%) than nonresidents (12.5%) thought “leadership” was ‘poor’ or ‘very poor.’ Also, more Villagers (11.1%) than nonresidents (7.1%) rated “community leadership” as ‘excellent.’



Community Spirit [#18]. Over three-quarters of survey participants thought that “community leadership” was either ‘average’ (43.2%) or ‘good’ (35.1%). Fewer Villagers reported that spirit was ‘average’ or ‘good’ (75.9%) than did nonresidents (80.7%). More Villagers (14.8%) than nonresidents (5.3%) thought “spirit” was ‘poor’ or ‘very poor.’ Fewer Villagers

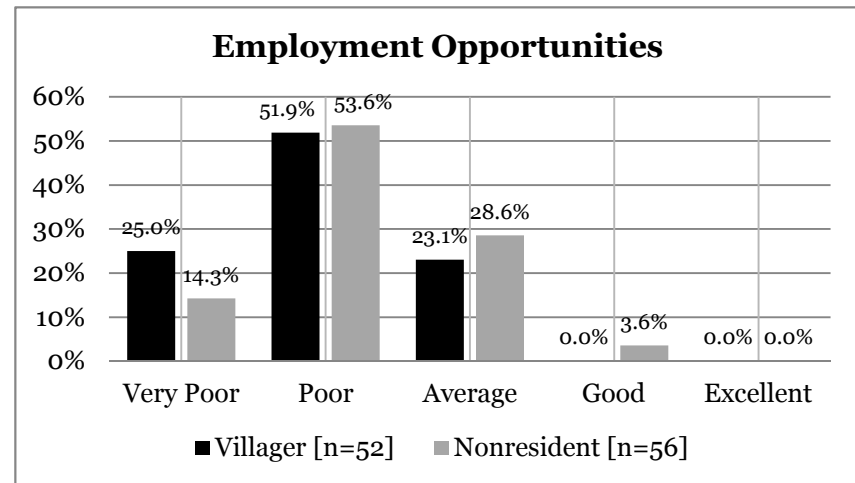
(9.3%) than nonresidents (14.0%) rated “community spirit” as ‘excellent.’



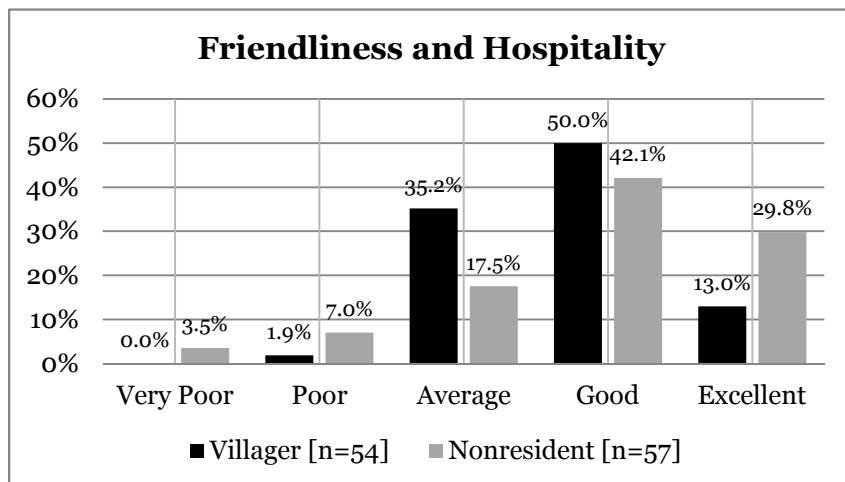
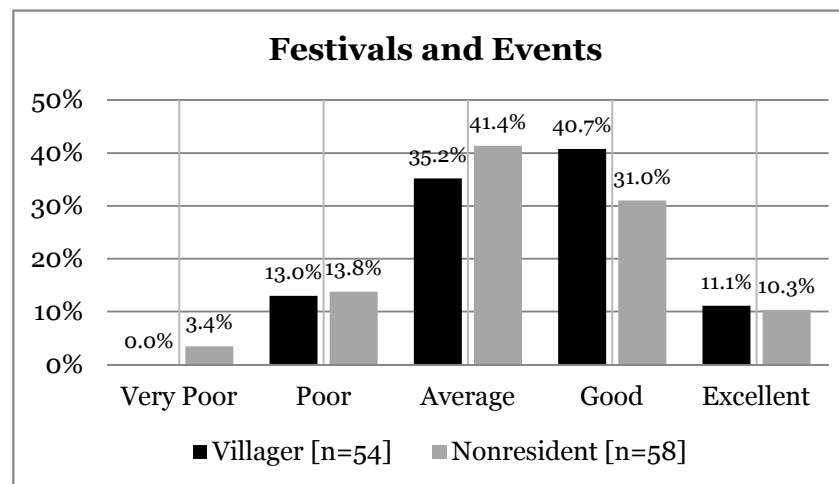
Downtown Brooklyn [#19]. Over three-quarters of respondents reported that “Downtown Brooklyn” was either ‘average’ (42.3%) or ‘good’ (36.0%). Nonresidents rated “Downtown” as ‘average’ or ‘good’ (81.0%) in comparison to Villagers (75.5%). More Villagers (18.9%) than nonresidents (12.1%) thought “Downtown” was ‘poor’ or ‘very poor.’ Fewer Villagers (5.7%) than nonresidents (6.9%) rated “Downtown Brooklyn” as ‘excellent.’

Employment Opportunities [#20].

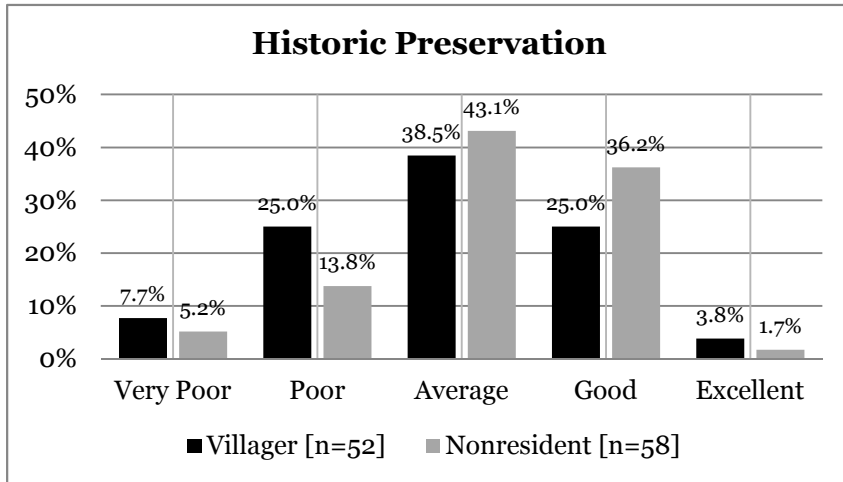
Almost three-quarters of survey participants thought that “employment opportunities” were either ‘poor’ (52.8%) or ‘very poor’ (19.4%). More Villagers reported that “employment opportunities,” were ‘poor’ or ‘very poor’ (76.9%) than did nonresidents (67.9%). Fewer Villagers (23.1%) than nonresidents (31.1%) thought “employment opportunities” were ‘average’ or ‘good.’ No respondents (0.0%) rated “employment opportunities” as ‘excellent.’



Festivals and Events [#21]. Almost three-quarters of respondents reported “festivals and events” in the Brooklyn area were either ‘average’ (38.4%) or ‘good’ (35.7%). However, fewer nonresidents (72.4%) rated area “festivals and events” as ‘average’ or ‘good’ in comparison to Villagers (75.9%). Fewer Villagers (13.0%) than nonresidents (17.2%) thought Brooklyn area “festivals and events” were ‘poor’ or ‘very poor.’ Also, more Villagers (11.1%) than nonresidents (10.3%) rated them as ‘excellent.’

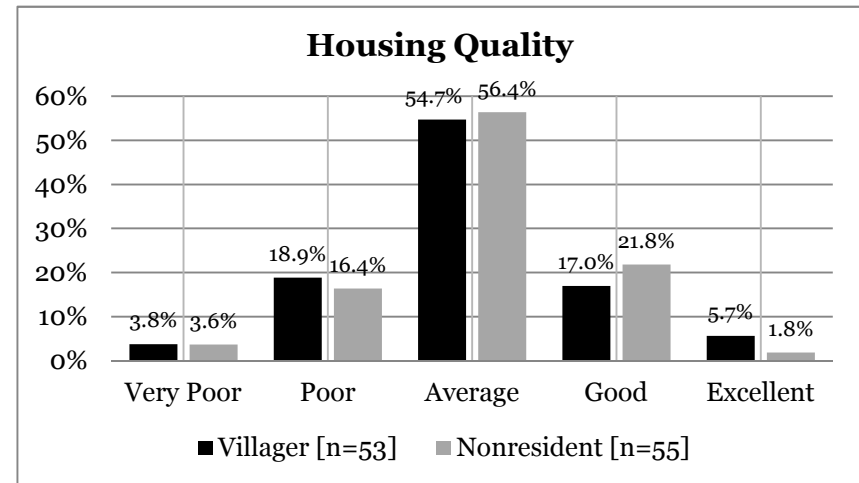


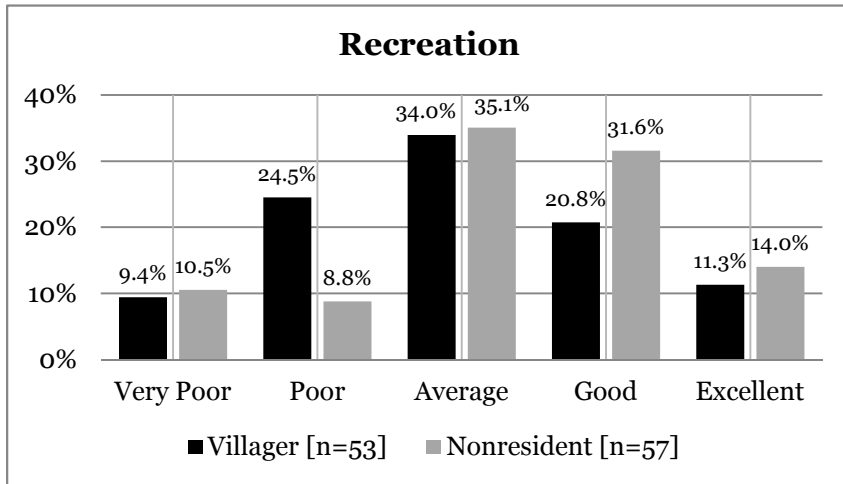
Friendliness and Hospitality [#22]. Almost three-quarters of survey participants thought that that “friendliness and hospitality” was either ‘average’ (26.1%) or ‘good’ (45.9%). It is interesting to note that significantly fewer nonresidents (85.2%) rated “friendliness and hospitality” as ‘average’ or ‘good’ in comparison to Villagers (59.6%). Fewer Villagers (1.9%) than nonresidents (10.5%) thought “friendliness and hospitality” were ‘poor’ or ‘very poor.’ More nonresidents (29.8%) than Villagers (13.0%) rated “hospitality and friendliness” as ‘excellent.’



Historic Preservation [#23]. Almost three-quarters of respondents reported that “historic preservation” was either ‘average’ (40.9%) or ‘good’ (30.9%). Fewer Villagers (63.5%) than nonresidents (79.3%) rated “historic preservation” (79.3%) as ‘average’ or ‘good.’ More Villagers (32.7%) than nonresidents (19.0%) thought “historic preservation” was ‘poor’ or ‘very poor.’ Also, more Villagers (3.8%) than nonresidents (1.7%) rated “historic preservation” as ‘excellent.’

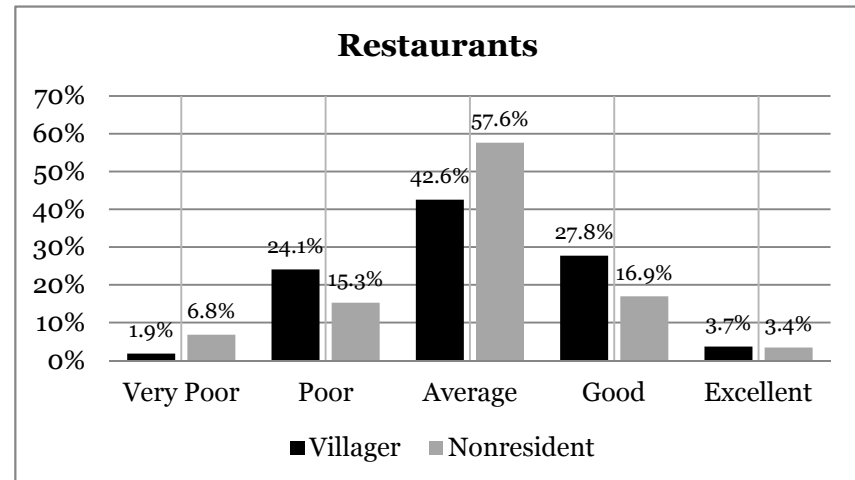
Housing Quality [#24]. Three-quarters of survey participants thought that “housing quality” in Brooklyn was either ‘average’ (55.6%) or ‘good’ (19.4%). More nonresidents (78.2%) rated “housing quality” as ‘average’ or ‘good’ in comparison to Villagers (71.7%). Slightly more Villagers (22.6%) than nonresidents (22.0%) thought “housing quality” was ‘poor’ or ‘very poor.’ More Villagers (5.7%) than nonresidents (1.8%) rated “housing quality” as ‘excellent.’





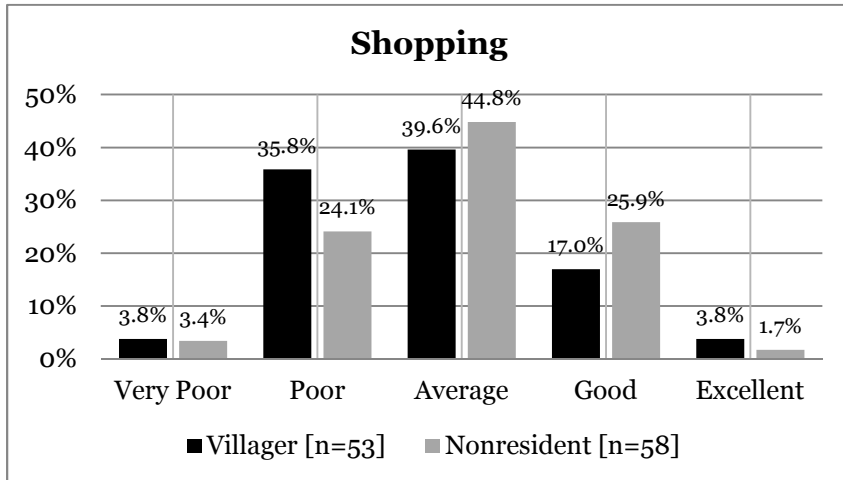
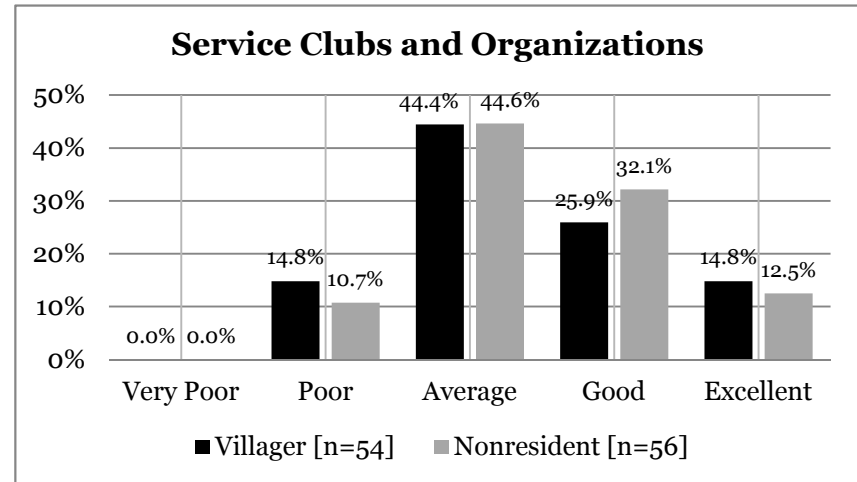
Recreation [#25]. Almost two-thirds of respondents reported that “recreation” was either ‘average’ (34.0%) or ‘good’ (19.3%). Fewer Villagers (54.7%) than nonresidents (66.7%) rated “recreation” as ‘average’ or ‘good.’ More Villagers (34.0%) than nonresidents (19.3%) thought “recreation” was ‘poor’ or ‘very poor.’ Fewer Villagers (11.3%) than nonresidents (14.0%) rated “recreation” as ‘excellent.’

Restaurants [#26]. Almost three-quarters of survey participants thought that “restaurants” were either ‘average’ (50.4%) or ‘good’ (22.1%). Nonresidents rated “restaurants” as ‘average’ or ‘good’ (74.6%) in comparison to Villagers (70.4%). More Villagers (25.9%) than nonresidents (22.0%) thought “restaurants” were ‘poor’ or ‘very poor.’ Slightly more Villagers (3.7%) than nonresidents (3.4%) rated “restaurants” as ‘excellent.’

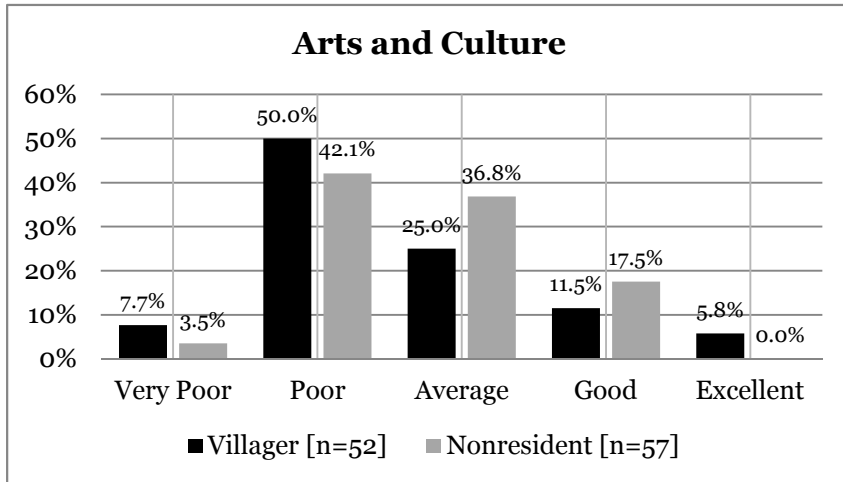


Service Clubs and Organizations [#27].

Almost three-quarters of respondents reported that local “service clubs and organizations” were either ‘average’ (44.5%) or ‘good’ (29.1%). Fewer Villagers (70.4%) than nonresidents (76.8%) rated “service clubs and organizations” as ‘average’ or ‘good.’ More villagers (14.8%) than nonresidents (10.7%) thought “service clubs and organizations” were ‘poor’ or ‘very poor.’ Also, more Villagers (14.8%) than nonresidents (12.5%) rated “service clubs and organizations” as ‘excellent.’

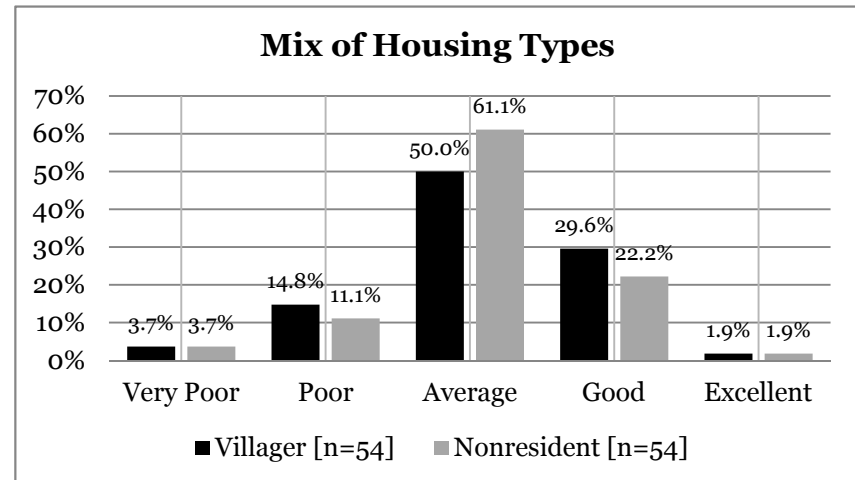


Shopping [#28]. Almost two-thirds of survey participants thought that “shopping” was either ‘average’ (42.3%) or ‘good’ (21.6%). Fewer Villagers (56.6%) than nonresidents (70.7%) rated “shopping” as ‘average’ or ‘good.’ More Villagers (39.6%) than nonresidents (27.6%) thought “shopping” was ‘poor’ or ‘very poor.’ Also, more Villagers (3.8%) than nonresidents (1.7%) rated “shopping” as ‘excellent.’



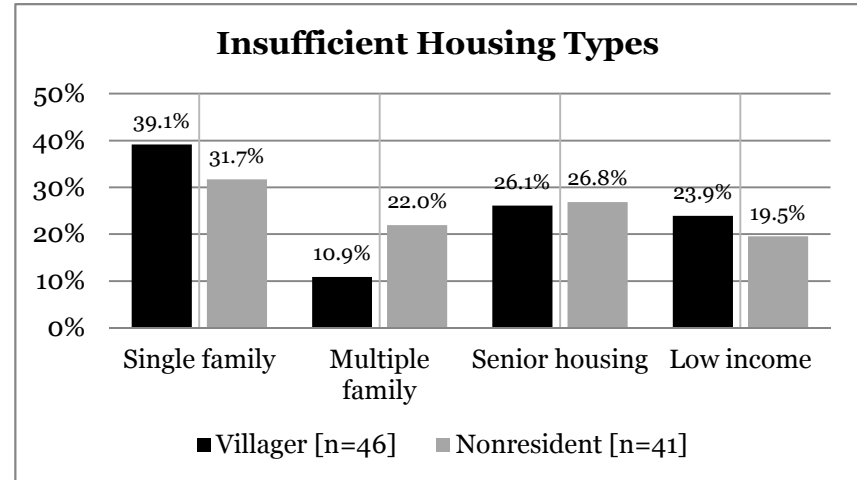
Arts and Culture [#29]. Over half of survey participants thought “arts and culture” was ‘poor’ or ‘very poor’ in Brooklyn. More Villagers (51.7%) than nonresidents (45.6%) thought “arts and culture” was ‘poor’ or ‘very poor.’ Fewer Villagers (36.5%) than nonresidents (54.4%) rated “arts and culture” as ‘average’ or ‘good.’ Less than half of respondents reported that “arts and culture” was either ‘average’ (36.5%) or ‘good’ (54.4%). A few Villagers (5.8%) and no nonresidents (0.0%) rated “arts and culture” as ‘excellent.’

Mix of Housing Types [#30]. Well over three-quarters of respondents reported that Brooklyn’s “mix of housing types” was either ‘average’ (55.6%) or ‘good’ (25.9%). Fewer Villagers (79.6%) than nonresidents (83.3%) rated the “mix of housing types” as ‘average’ or ‘good.’ More Villagers (18.5%) than nonresidents (14.8%) thought the “mix of housing types” in Brooklyn was ‘poor’ or ‘very poor.’ A single Villager (1.9%) and a single nonresident (1.9%) rated the “mix of housing types” as ‘excellent.’

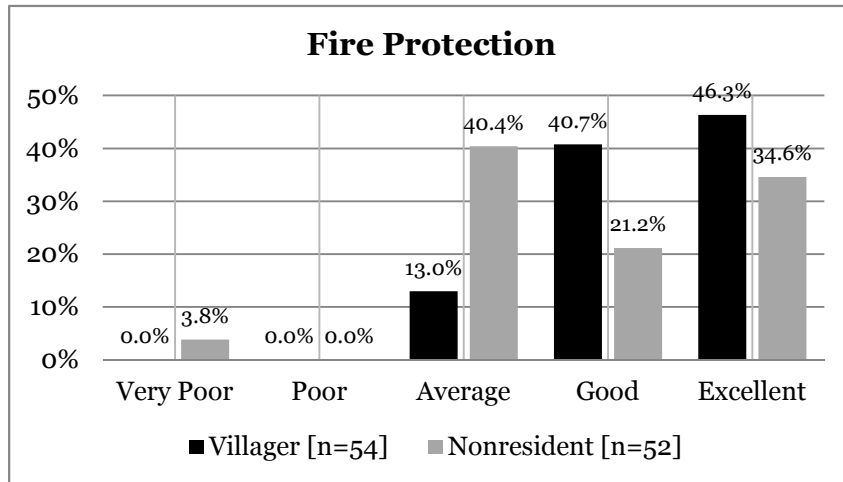


Insufficient Housing Types [#31].

Respondents identified ‘single family’ homes (47.7%) as the most “insufficient housing type” in the Village, followed by ‘senior housing’ (35.4%), ‘low income’ housing’ (29.2%), and ‘multiple family’ dwellings (21.5%). Nonresidents thought that the supply of ‘multiple family’ dwellings and ‘senior housing’ were more insufficient than Villagers. Conversely, Villagers thought that ‘single family’ homes and ‘low income’ housing were less sufficient than nonresidents.



Community Facilities and Services

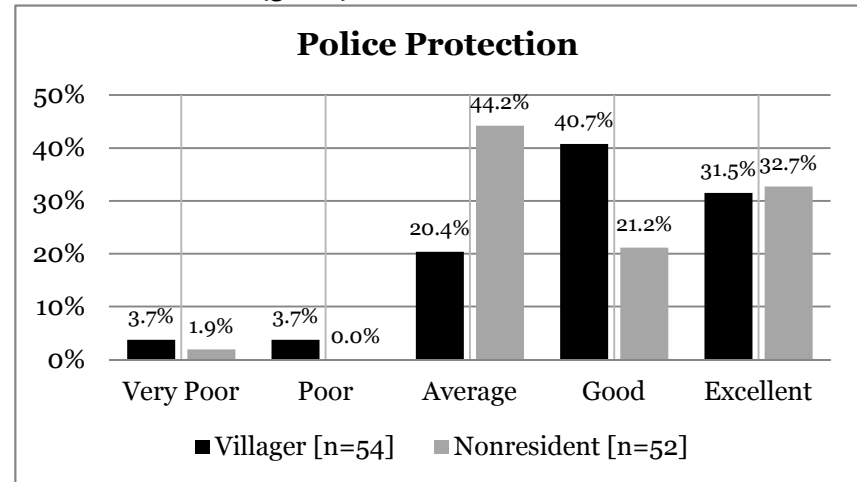


This section is comprised of twenty-three questions regarding Brooklyn’s facilities and services.

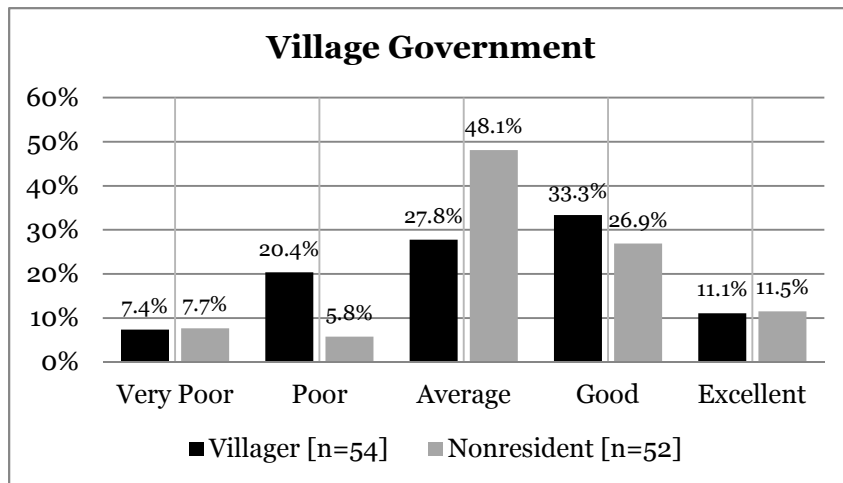
Fire Protection [#32]. Over half of survey participants thought that “fire protection” was ‘average’ (26.5%) or ‘good’ (31.1%). Fewer Villagers (13.0%) than nonresidents (40.4%) rated the service as ‘average’ and more Villagers (40.7%) than nonresidents (21.2%) rated the service as ‘good’. Also, more Villagers (46.3%) than nonresidents (34.6%) thought that “fire protection” was

‘excellent.’ No Villagers (0.0%) and only a couple of nonresidents (3.8%) rated the service as ‘poor’ or ‘very poor.’

Police Protection [#33]. Almost two-thirds of survey participants rated “police protection” as either ‘average’ (32.1%) or ‘good’ (31.1%). Fewer Villagers (20.4%) than nonresidents (44.2%) thought that the service was ‘average’ and more Villagers (40.7%) than nonresidents (21.2%) rated the service as ‘good’. Almost one-third of Villagers (31.5%) and nonresidents (32.7%) rated “police protection” as ‘excellent.’ Only a few respondents (4.7%) thought the service was

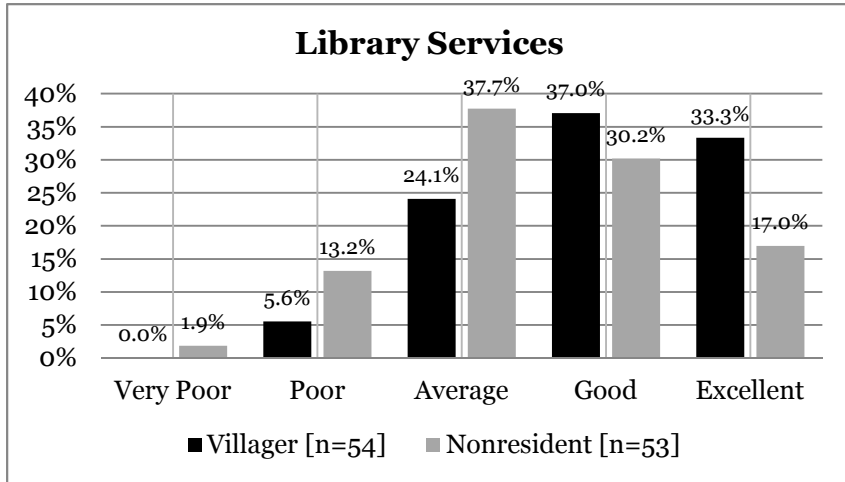


either ‘poor’ or ‘very poor.’



the service was ‘excellent.’

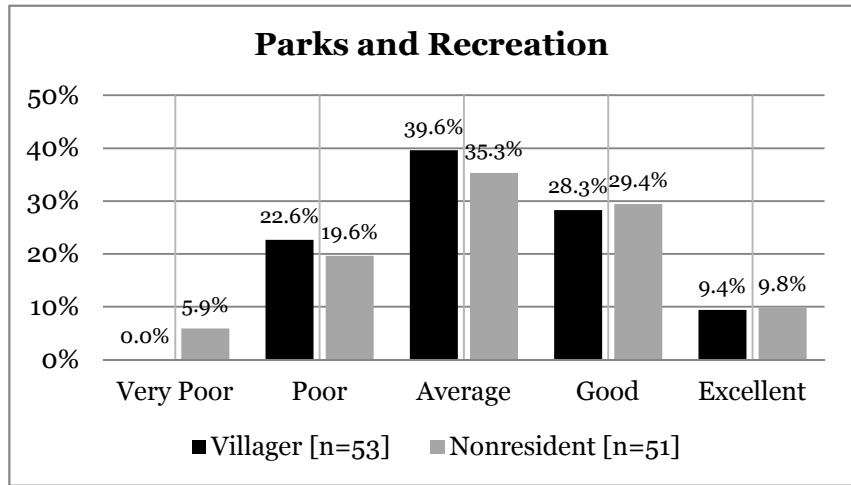
Village Government [#34]. Approximately two-thirds of survey participants thought that “village government” was either ‘average’ (37.7%) or ‘good’ (30.2%). Fewer Villagers (27.1%) than nonresidents (48.1%) rated Village Council and its administration as ‘average’ and more Villagers (33.3%) than nonresidents (26.9%) thought of them as ‘good’. More Villagers (27.8%) than nonresidents (13.5%) rated “village government” as either ‘poor’ or ‘very poor.’ Only a few Villagers (11.1%) and nonresidents (11.5%) thought



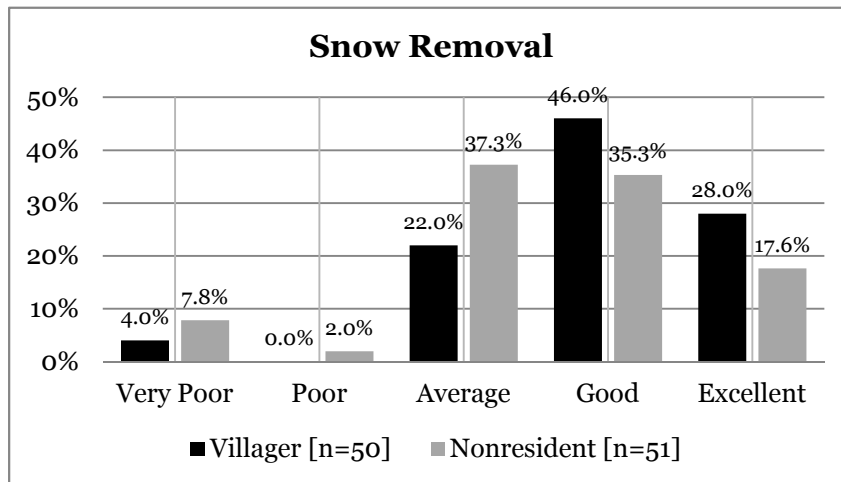
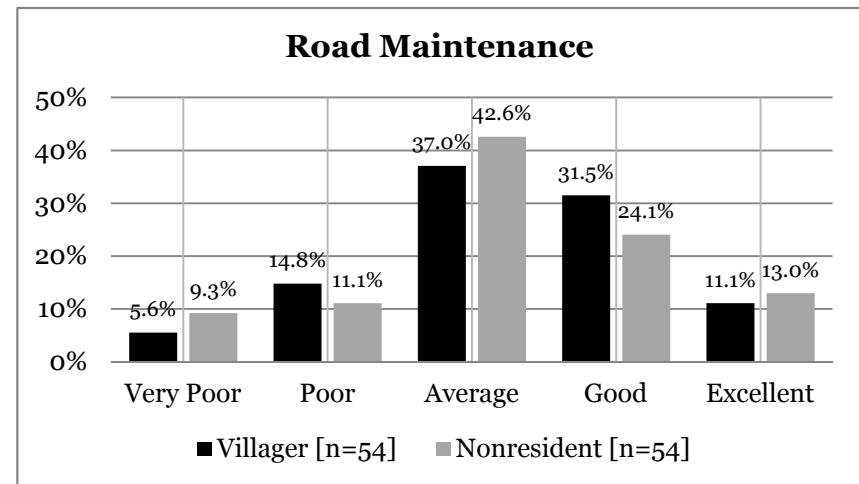
either 'poor' or 'very poor.'

Parks and Recreation [#36]. Approximately two-thirds of survey participants thought that “parks and recreation” was either ‘average’ (37.5%) or ‘good’ (28.8%). More Villagers (67.9%) than nonresidents (64.7%) rated the service as ‘average’ or ‘good.’ Although almost one-quarter of survey participants thought that “parks and recreation” was either ‘poor’ (21.2%) or ‘very poor’ (2.9%), no Villagers rated the service as ‘very poor.’ Only a few Villagers (9.4%) and nonresidents (9.8%) considered “parks and recreation” to be ‘excellent.’

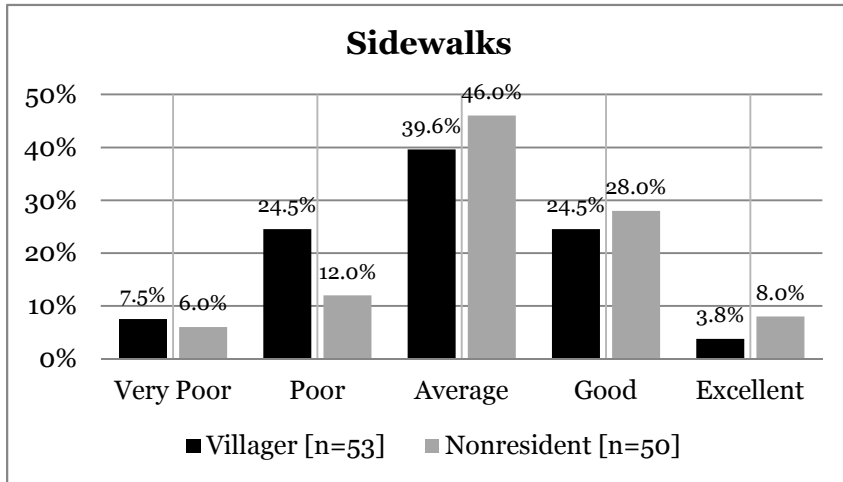
Library Services [#35]. Almost two-thirds of survey participants rated “library services” as either ‘average’ (30.8%) or ‘good’ (33.6%). Fewer Villagers (24.1%) than nonresidents (37.7%) thought that the services were ‘average’ and more Villagers (37.0%) than nonresidents (30.2%) rated the services as ‘good’. Approximately one-third of Villagers (33.3%) rated “library services” as ‘excellent,’ considerably more than nonresidents (17.0%). Fewer Villagers (5.6%) than nonresidents (15.1%) thought that the services were



Road Maintenance [#37]. Approximately two-thirds of survey participants rated “road maintenance” as either ‘average’ (39.8%) or ‘good’ (27.8%). More Villagers (35.1%) than nonresidents (24.1%) thought that the service was ‘good.’ Although approaching one-quarter of survey participants rated “road maintenance” as either ‘poor’ (13.0%) or ‘very poor’ (7.4%), fewer Villagers (5.6%) than nonresidents (9.3%) rated the service as ‘very poor.’ Only a few Villagers (11.1%) and nonresidents (13.0%) rated “road maintenance” as ‘excellent.’

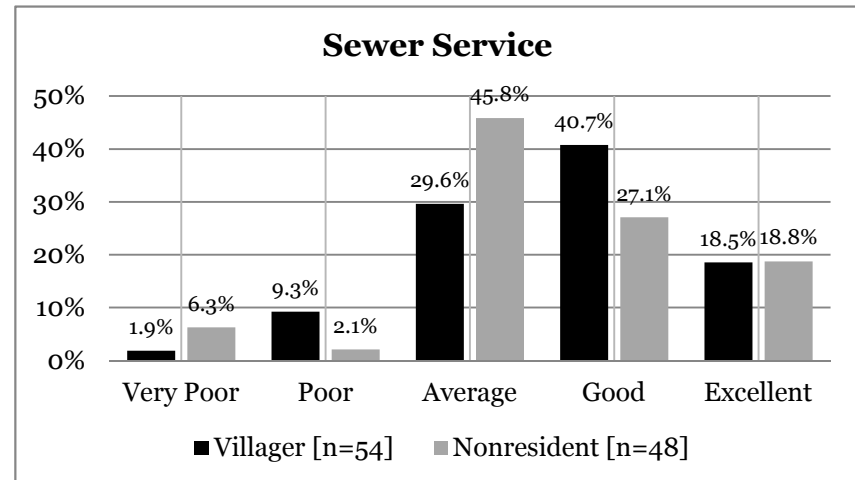


Snow Removal [#38]. Over two-thirds of survey participants thought that “snow removal” was ‘average’ (29.7%) or ‘good’ (40.6%). More Villagers (56.0%) than nonresidents (35.3%) rated the service as ‘good.’ Although a few survey participants thought that “snow removal” was either ‘poor’ (1.0%) or ‘very poor’ (5.9%), fewer Villagers (4.0%) than nonresidents (7.8%) rated the service as ‘very poor.’ Considerably more Villagers (28.0%) than nonresidents (17.6%) rated “snow removal” as ‘excellent.’

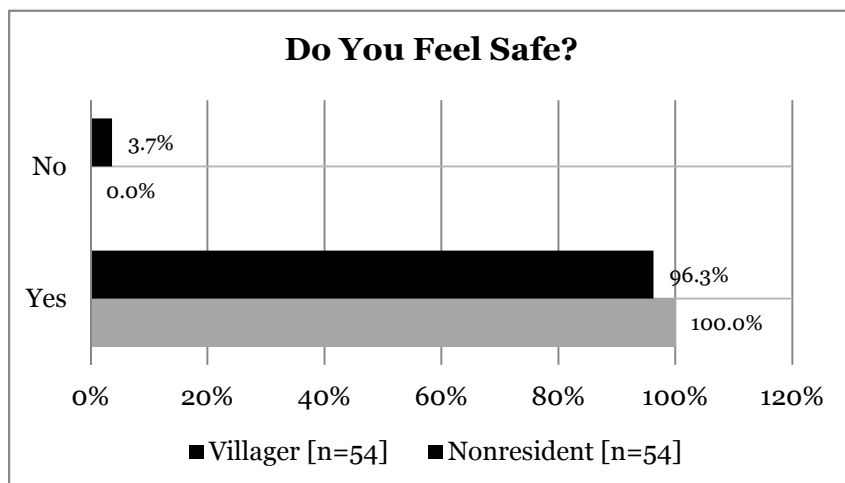
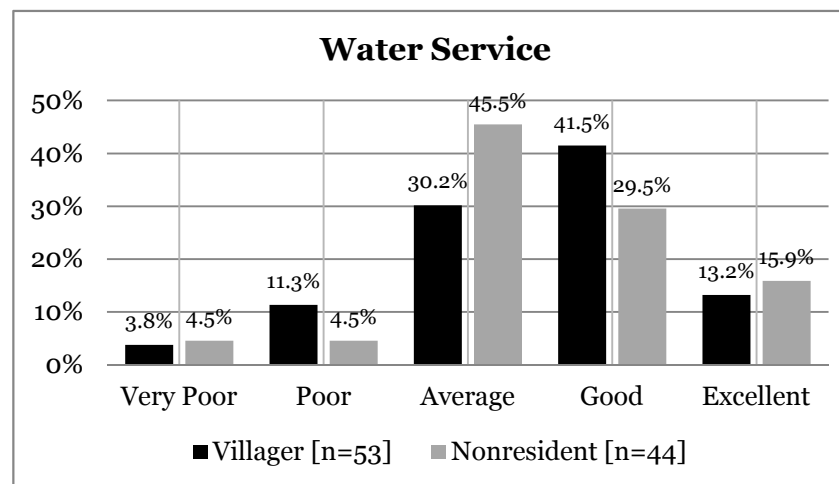


Sidewalks [#39]. Over two-thirds of survey participants rated “sidewalks” as either ‘average’ (42.7%) or ‘good’ (27.2%). Approximately a quarter of respondents thought the sidewalk system was ‘poor’ (18.4%) or ‘very poor’ (6.8%). More Villagers rated “sidewalks” as either ‘poor’ (24.5%) or ‘very poor’ (7.5%) than nonresidents. Only a few Villagers (3.8%) and nonresidents (8.0%) thought that Village sidewalks were ‘excellent.’

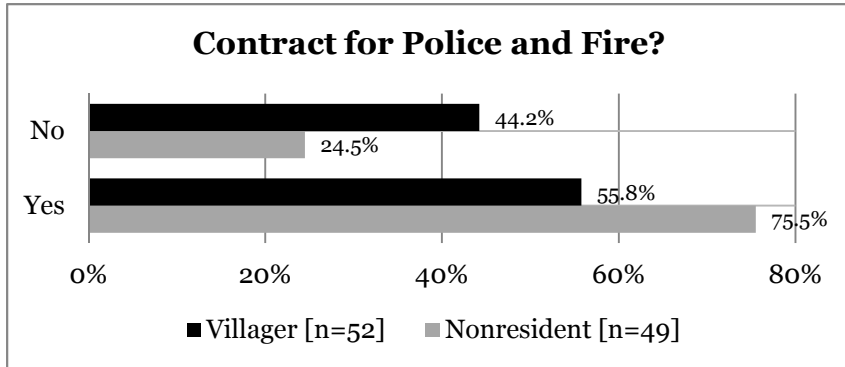
Sewer Service [#40]. Well over two-thirds of survey participants thought that “sewer service” was ‘average’ (37.3%) or ‘good’ (34.3%). More Villagers (40.7%) than nonresidents (27.7%) rated the service as ‘good.’ Although a few survey participants thought the sewer system was either ‘poor’ (5.9%) or ‘very poor’ (3.9%), fewer Villagers (1.9%) than nonresidents (6.3%) rated the system as ‘very poor.’ The remaining Villagers (18.5%) and nonresidents (18.8%) thought the “sewer system” was ‘excellent.’



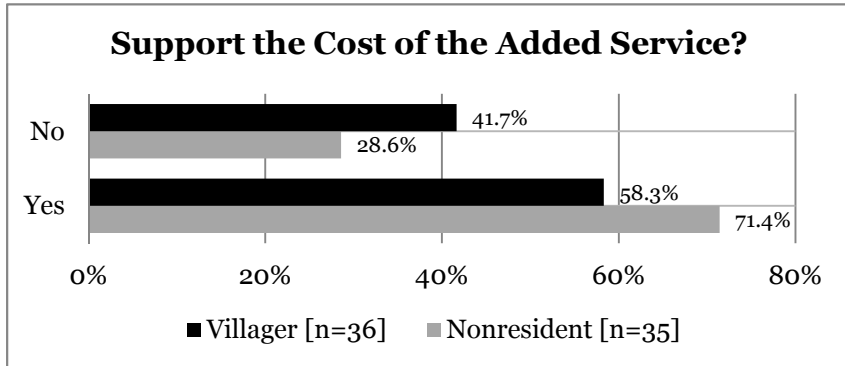
Water Service [#41]. Almost three-quarters of survey participants rated “water service” as either ‘average’ (37.1%) or ‘good’ (36.1%). Fewer Villagers (71.7%) than nonresidents (75.0%) thought that the service was ‘average’ or ‘good.’ Although few survey participants rated “water service” as either ‘poor’ (8.2%) or ‘very poor’ (4.1%), more Villagers (11.3%) thought that the service was ‘poor.’ The remaining Villagers (13.2%) and nonresidents (15.9%) rated “water service” as ‘excellent.’



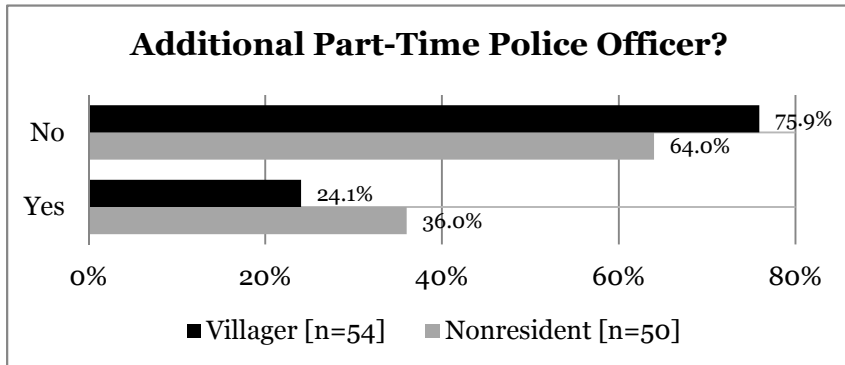
Do you feel safe while shopping or traveling within the various commercial or industrial areas of the Village [#42]? The overwhelming majority of survey participants (98.1%) reported feeling safe as they shopped in or traveled through Brooklyn’s commercial and industrial areas. Only a couple (3.7%) of Villagers and no nonresidents (0.0%) indicated that they felt unsafe.



Do you support contracting for police and fire protection between Brooklyn and Columbia Township [#43]? Almost two-thirds of respondents (65.3%) indicated support for the contracting of police and fire services from Columbia Township. More Villagers (44.2%) than nonresidents (24.5%) answered 'no' to the question.

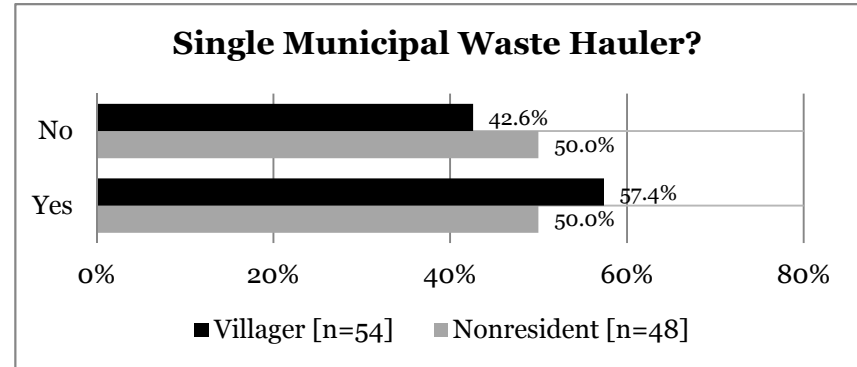


If yes, would you support the extra cost of these added services [#44]? Almost two-thirds of survey participants (64.8%) reported that they would support the extra cost associated with contracting for those services. More Villagers (41.7%) than nonresidents (28.6%) answered 'no' to the question.

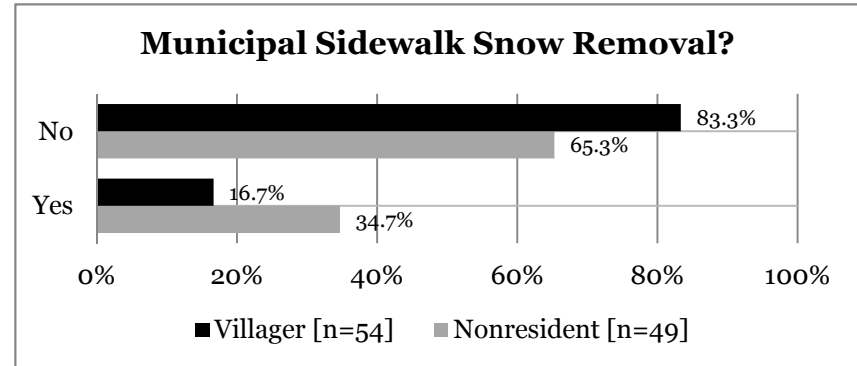


In the downtown, do you feel safety can be increased with the addition of a part-time police foot patrol officer [#45]? Slightly more than one-quarter of respondents (29.8%) felt that the hiring of a part time foot patrol officer would increase safety in Downtown Brooklyn. More Villagers (73.9%) than nonresidents (64.0%) answered 'no' to the question.

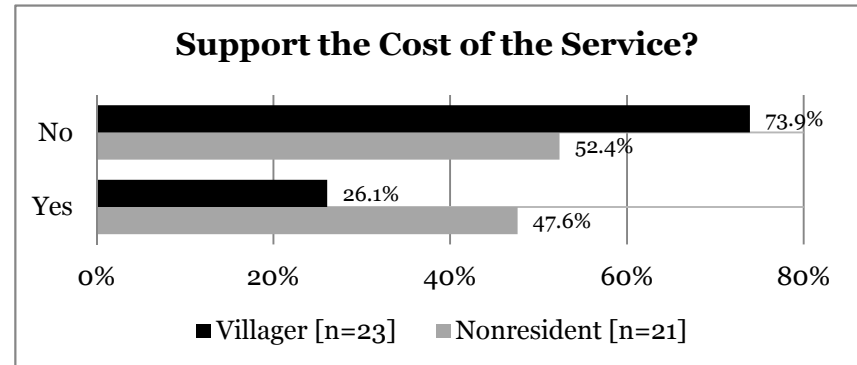
Do you think that Brooklyn should contract with a single waste hauling service [#46]? Over half of respondents (53.9%) indicated support for the contracting with a single waste hauling service. Support for a single hauler was greater for Villagers (57.4%) than nonresidents (50.0%).

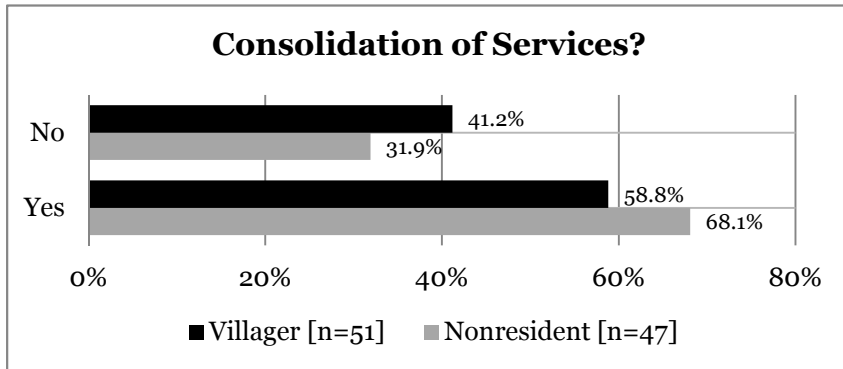


Should the Village assume the responsibility for sidewalk snow removal [#47]? Approximately three-quarters of survey participants (74.8%) reported that they are not in favor of municipal sidewalk snow removal. Opposition to municipal snow removal was greater amongst Villagers (83.3%) than nonresidents (65.3%).

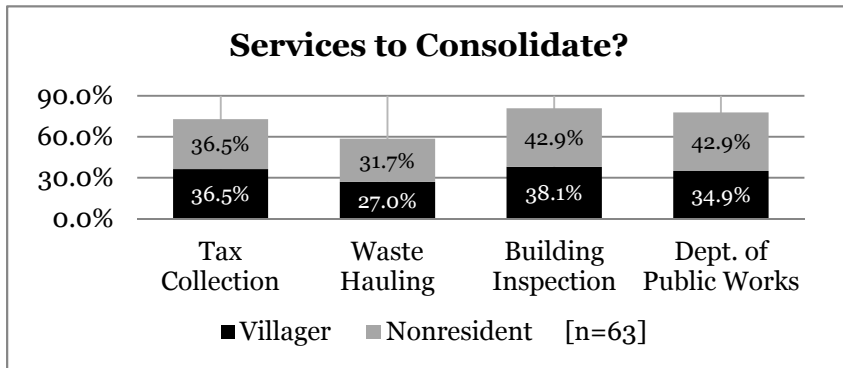


If yes, would you support the cost associated with this service [#48]? Less than one-third of respondents (36.4%) who supported municipal sidewalk snow removal indicated that they would pay for the service. Willingness to pay for the service was much less amongst Villagers (26.1%) than nonresidents (47.6%).

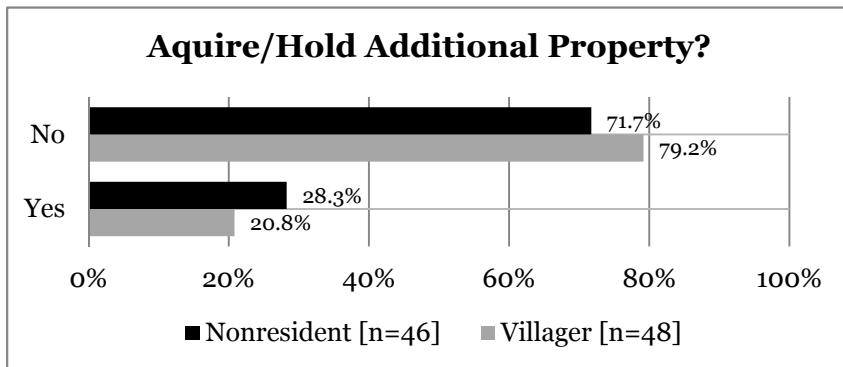




Should the Village consolidate more services with Columbia Township [#49]? Almost two-thirds of respondents (63.3%) indicated support for additional service consolidation. Support for consolidation was greater for nonresidents (68.1%) than Villagers (58.8%).

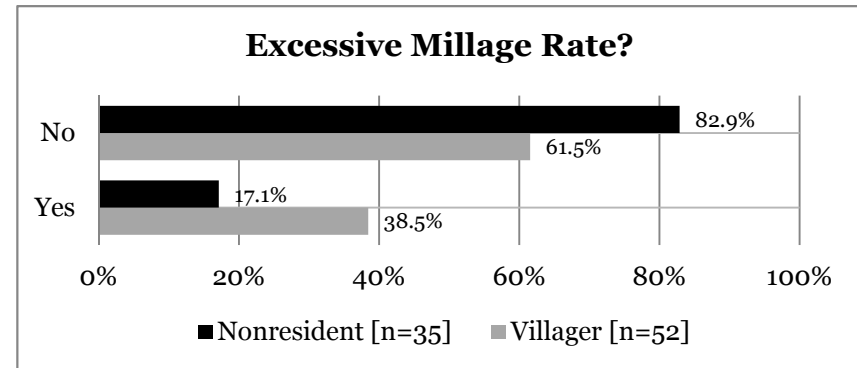


If yes, what services would you like to see consolidated [#50]? Almost three-quarters of survey participants (73.0%) supporting service consolidation identified tax collection, with half (50.0%) of those respondents living in the Village. Over three-quarters of respondents (81.0%) identified building inspection, with Villagers accounting for almost half (47.1%) of those responses. Well over half of respondents (58.7%) identified waste hauling, with almost half (45.9%) of those responses coming from Villagers. Almost three-quarters of respondents (77.8%) identified the Department of Public Works (DPW), with Villagers comprising almost half (44.9%) of those responses.



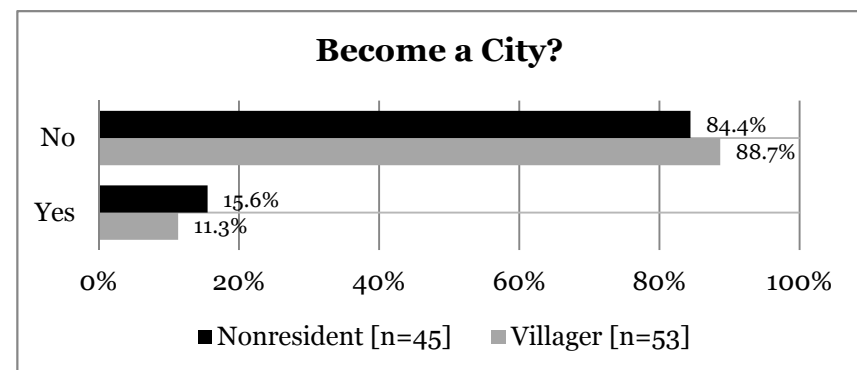
Should the Village acquire and/or hold properties other than the Village Hall and the Department of Public Works garage [#51]? Over three-quarters of respondents (75.5%) opposed acquiring more properties. Opposition was greater among Villagers (79.2%) than nonresidents (71.1%).

Do you feel that the Village millage rate is excessive [#52]? Over seven out of ten respondents (70.1%) reported that they did not feel the Village’s millage rate is excessive. Only slightly more than three out of five Villagers (61.5%) felt the same way



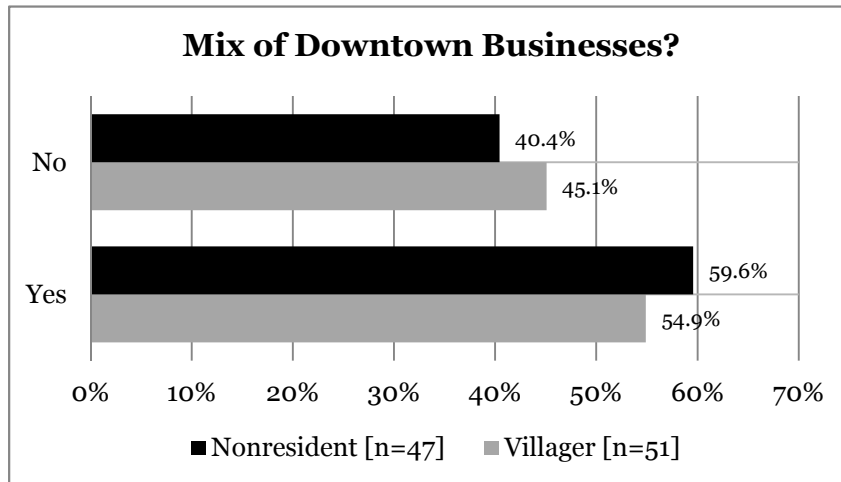
If yes, what services would you be willing to eliminate or reduce to lower the millage rate? (i.e. Police protection, Fire protection, etc.) [#53] There were a total of 23 respondents to this question, with Villagers comprising over three-quarters (78.3%) of the responses.^{viii} Many of the responses referred to police and fire protection, including the perception that Villagers pay for those services twice. Other responses referred to the size of Village government, including suggestions for the consolidation of the Village office and staff with the Township, a part-time Village Manager, a reduction in the size of the Department of Public Works (DPW), and a perception of excessive municipal wages.

Do you think that the Village should unincorporate and become a City [#54]? Well over three-quarters of respondents (86.7%) indicated that they did not support the conversion to a city form of government. Opposition to this proposal was much greater amongst Villagers (88.7%) than nonresidents (86.7%).



Downtown Brooklyn

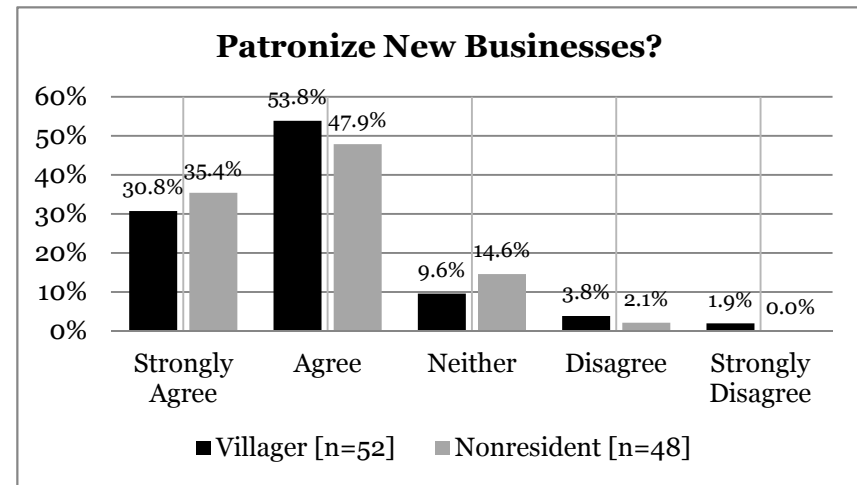
This section is comprised of fourteen questions regarding Downtown Brooklyn.



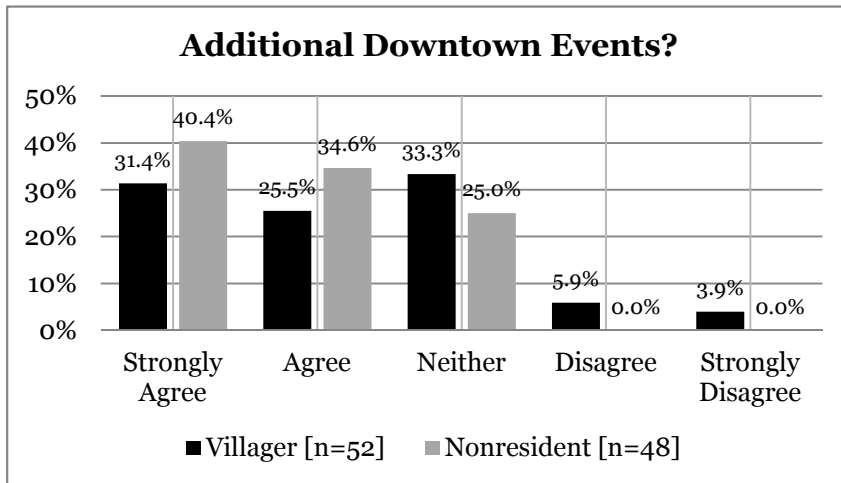
In general, do you like the current mix of business now in the downtown [#55]? Just over half of survey participants (57.1%) indicated that they like the current mix of Downtown businesses. Fewer Villagers (54.9%) than nonresident respondents (59.6%) were satisfied with the mix of businesses in Downtown Brooklyn

If no, what would you like to change about the mix [#56]? There were a total of 42 responses to this question, with Villagers comprising over half (52.4%) of them.^{ix} Many of the responses referred to the need for a greater variety of retail shops in a traditional downtown setting, including grocery, furniture, clothing, hardware/home improvement stores and art galleries, but excluding second hand stores and service-related businesses. The need for a variety of eating establishments, including coffee houses with Wi-Fi, pubs, and upper-end eateries, but excluding fast food, was also listed. Finally, the need for more entertainment venues, including a movie theater, recreation hall, and destination hotel, was also identified.

Would you patronize other types of business not already found in the downtown area [#57]? More than eight out of ten survey participants indicated that they ‘agree’ (51.0%) or ‘strongly agree’ (33.0%) when asked if they would patronize new types of businesses. More Villagers (84.6%) than nonresidents (83.3%) indicated that they ‘agree’ or ‘strongly agree.’ Only a few survey participants indicated that they ‘disagree’ (3.0%) or ‘strongly disagree’ (1.0%). More Villagers (5.8%) than nonresidents (2.1%) indicated that they ‘disagree’ or ‘strongly disagree.’ The remaining Villagers (9.6%) and nonresidents (14.6%) were neutral.



What types of business would you support? (i.e. arts and crafts, services such as insurance, lawyers, doctors; eating establishments; entertainment; specialty shops, etc.) [#58] There were a total of 77 responses to this question, with Villagers comprising over half (53.2%) of them.^x More than one-third of the responses (35.0%) advocated for more entertainment venues, including reopening the Star Theater (movies), various arts and crafts studios, and parks (e.g., water, dog, amusement/fun). Just under one-third (30%) promoted various types of eateries (e.g., traditional restaurants, fast-food (but not pizza or subs) restaurants, cafés and coffee shops, pubs, and soda fountains), and other food establishments (i.e., bakeries, and candy stores). Just over one-third (35.0%) advocated for more retail stores, including medical offices and pharmacies, grocery stores, department/”big box” stores, and a wide variety of specialty shops (e.g., foods, clothing, fabric, hardware, books, shoes, bikes, lawn and garden).

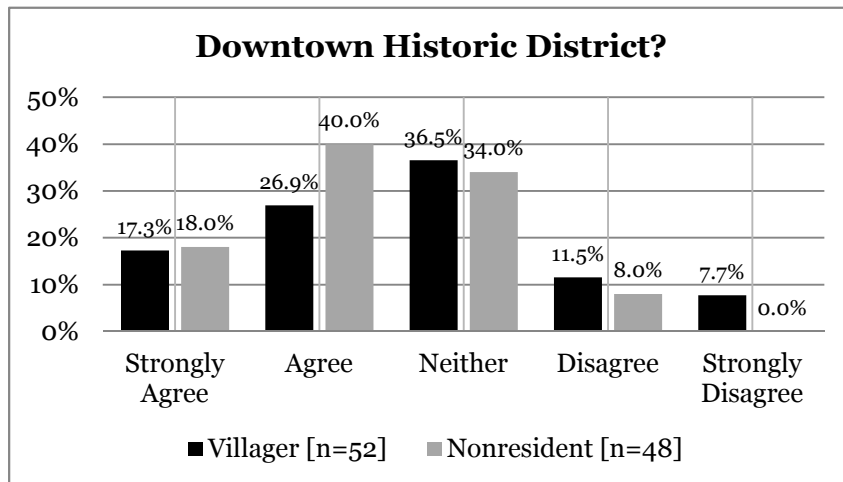
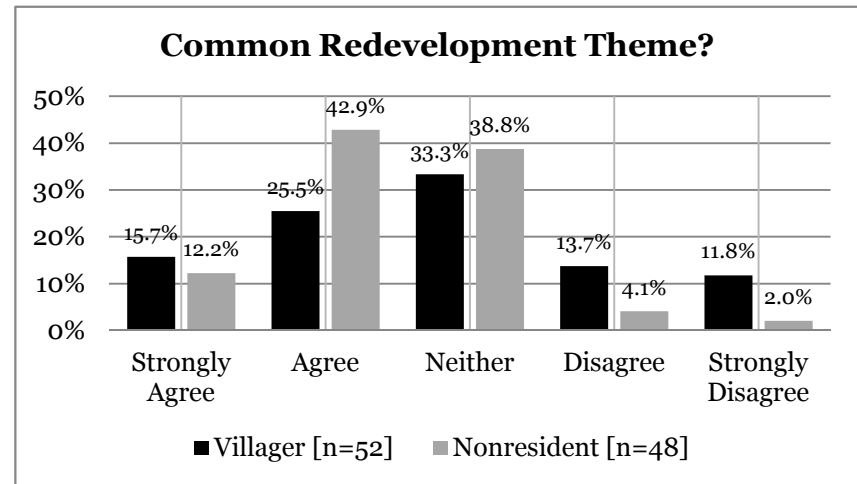


Would you like to see additional events take place in the downtown area [#59]?

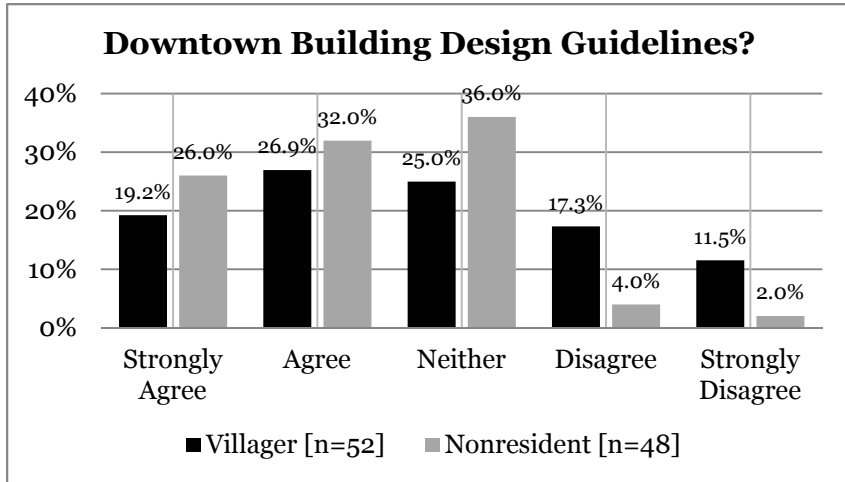
Almost half of survey participants indicated that they ‘agree’ (30.1%) or ‘strongly agree’ (35.9%) when asked if they would support additional downtown events. Fewer Villagers (56.9%) than nonresidents (75.0%) indicated that they ‘agree’ or ‘strongly agree.’ Only a few Villager survey participants indicated that they ‘disagree’ (5.9%) or ‘strongly disagree’ (3.9%). None of the nonresident participants indicated that they ‘disagree’ or ‘strongly disagree.’ The remaining Villagers (33.3%) and nonresidents (25.0%) were neutral.

What types of events would you like to see [#60]? There were a total of 51 respondents to this question, with Villagers comprising almost half (49.0%) of them.^{xi} Over half of the responses (56.5%) advocated for family-friendly festivals (e.g., carnivals and fairs, race weekend events, sidewalk sales, holiday celebrations and events, and car shows). Over a third (35.5%) identified cultural events (e.g., art shows, craft shows, and music concerts), any of which could be part of a larger festival or a stand-alone affair. The few remaining responses included ideas such as health and fitness (e.g., contests and races) (3.2%), block parties (3.2%), and a farmers market (1.6%).

Should the Village encourage redevelopment around a common theme [#61]? Almost half of respondents indicated that they ‘agree’ (34.0%) or ‘strongly agree’ (14.0%) when asked if they would support Downtown development around a common theme. Fewer Villagers (41.2%) than nonresidents (55.1%) indicated that they ‘agree’ or ‘strongly agree.’ Around one-third of Villagers (33.3%) and nonresidents (38.8%) were neutral. Over one-quarter of Villagers indicated that they ‘disagree’ (13.7%) or ‘strongly disagree’ (11.8%). Only a few nonresidents indicated that they ‘disagree’ or ‘strongly disagree.’



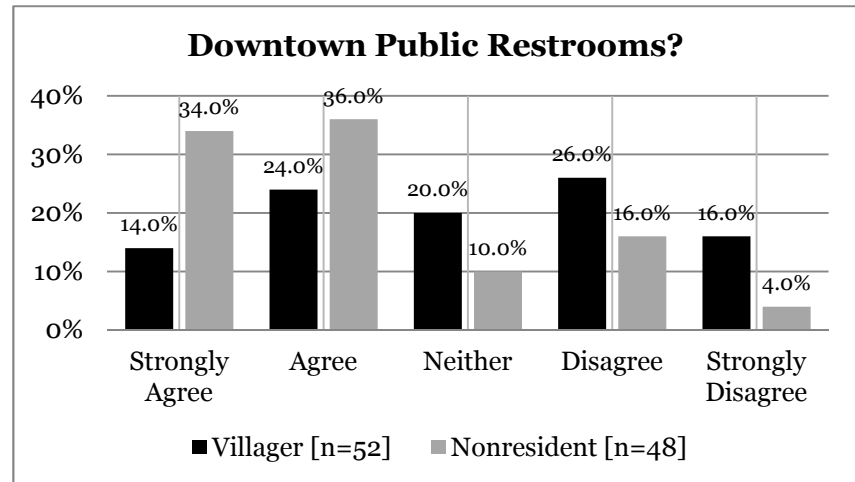
Do you think the Village should designate the downtown as a Historic Preservation District [#62]? Over half of survey participants indicated that they ‘agree’ (33.3%) or ‘strongly agree’ (17.6%) when asked if the Downtown should be designated as a historic district. Fewer Villagers (44.2%) than nonresidents (58.0%) indicated that they ‘agree’ or ‘strongly agree.’ Over one-third of Villagers (36.5%) and nonresidents (34.0%) were neutral. Significantly more Villagers (19.2%) than nonresidents (8.0%) indicated that they ‘disagree’ or ‘strongly disagree.’



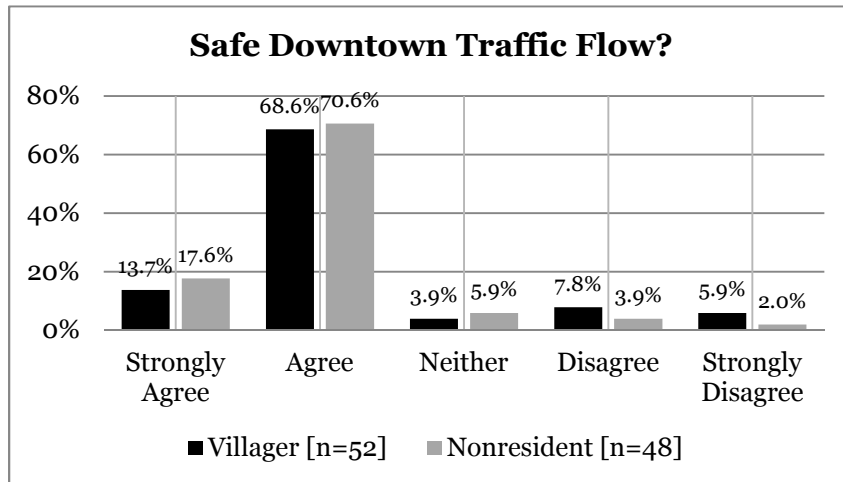
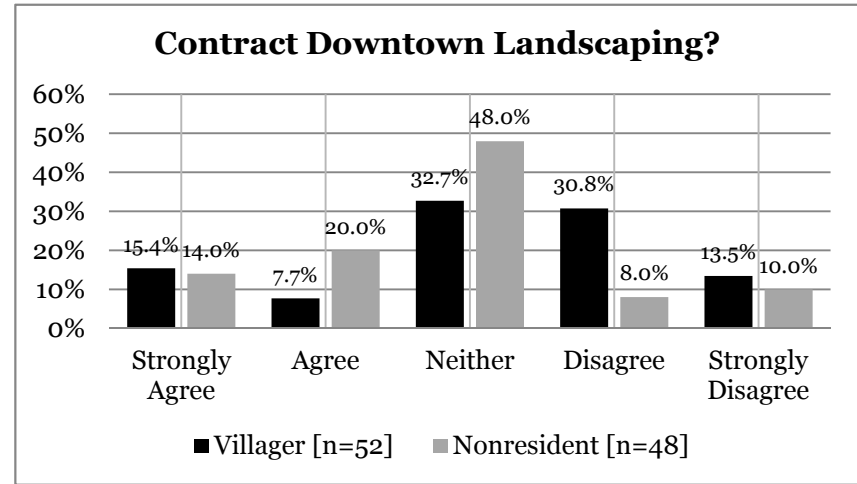
If the Village were to adopt design guidelines for renovation of buildings in the downtown area, would you support efforts to coordinate a unified design theme [#63]? Over half of respondents indicated that they ‘agree’ (29.4%) or ‘strongly agree’ (22.5%) when asked if they would support a unified design theme through design guidelines. Fewer Villagers (46.2%) than nonresidents (58.0%) indicated that they ‘agree’ or ‘strongly agree.’ One-quarter of Villagers (25.0%) and more than one-third of nonresidents (36.0%) were neutral. Over one-quarter of Villagers indicated that they ‘disagree’ (17.3%) or ‘strongly disagree’ (11.5%). Only a few nonresidents indicated that they ‘disagree’ or ‘strongly disagree.’

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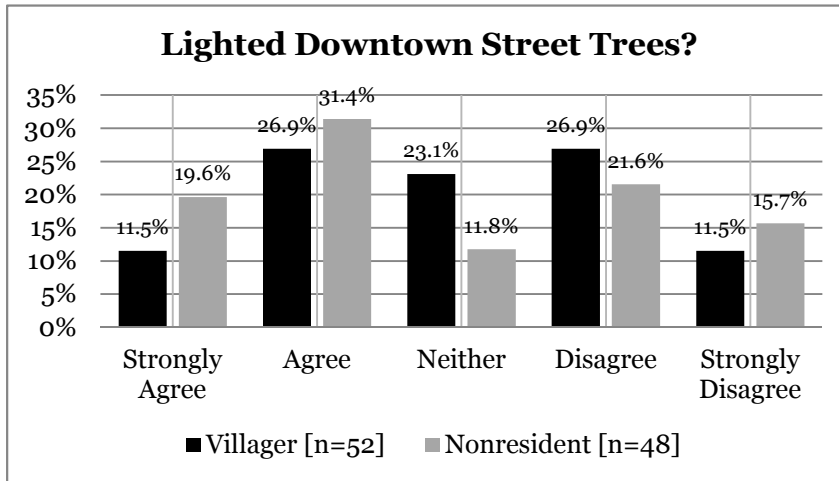
Should the Village provide public restrooms in the downtown area [#64]? Over half of survey participants indicated that they ‘agree’ (30.0%) or ‘strongly agree’ (24.0%) when asked if there should be downtown public bathrooms. Fewer Villagers (38.0%) than nonresidents (70.0%) indicated that they ‘agree’ or ‘strongly agree.’ One out of ten Villagers (10.0%) and a one out of five nonresidents (20.0%) were neutral. Significantly more Villagers (42.0%) than nonresidents (20.0%) indicated that they ‘disagree’ or ‘strongly disagree.’



In an effort to create uniformity throughout the downtown area, do you think business owners should contract for sidewalk and landscape maintenance [#65]? Over one-third of respondents indicated that they ‘agree’ (14.7%) or ‘strongly agree’ (13.7%) when asked if business owners should contact for sidewalk and landscape maintenance. Fewer Villagers (23.1%) than nonresidents (34.0%) indicated that they ‘agree’ or ‘strongly agree.’ Almost one-third of Villagers (32.7%) and almost half of nonresidents (48.0%) were neutral. Many more Villager respondents (44.2%) than nonresident respondents (18.0%) indicated that they ‘disagree’ or ‘strongly disagree.’



Does traffic flow through the downtown area in a logical and safe manner [#66]? The overwhelming majority of survey participants indicated that they ‘agree’ (68.6%) or ‘strongly agree’ (13.7%) when asked if traffic flow was safe. Fewer Villagers (82.4%) than nonresidents (88.2%) indicated that they ‘agree’ or ‘strongly agree.’ A few Villagers (3.9%) and nonresidents (5.9%) were neutral. Significantly more Villagers (13.7%) than nonresidents (5.9%) indicated that they ‘disagree’ or ‘strongly disagree.’



Along the streets in the downtown area, would you like to see lighted trees year round [#67] Half of respondents indicated that they ‘agree’ (29.1%) or ‘strongly agree’ (15.5%) when asked if they support lighting trees year-round. Fewer Villagers (38.5%) than nonresidents (51.0%) indicated that they ‘agree’ or ‘strongly agree.’ Less than one-quarter of Villagers (23.1%) and more than one out of ten nonresidents (11.8%) were neutral. More than one-third of Villagers (38.5%) and nonresidents (37.3%) indicated that they ‘disagree’ or ‘strongly disagree.’

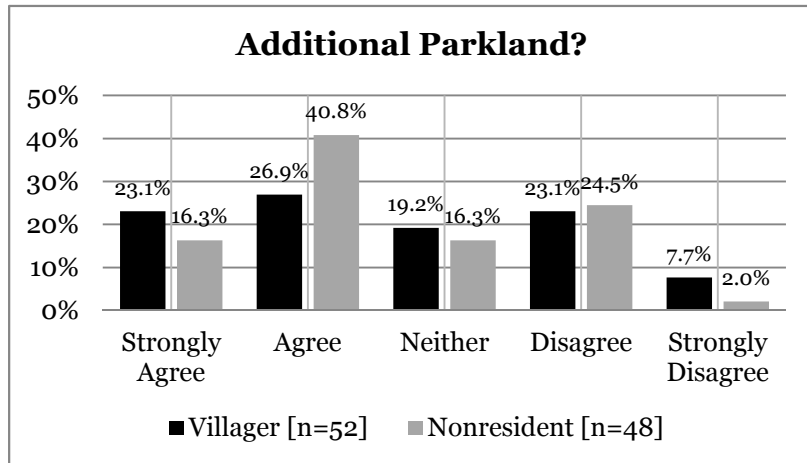
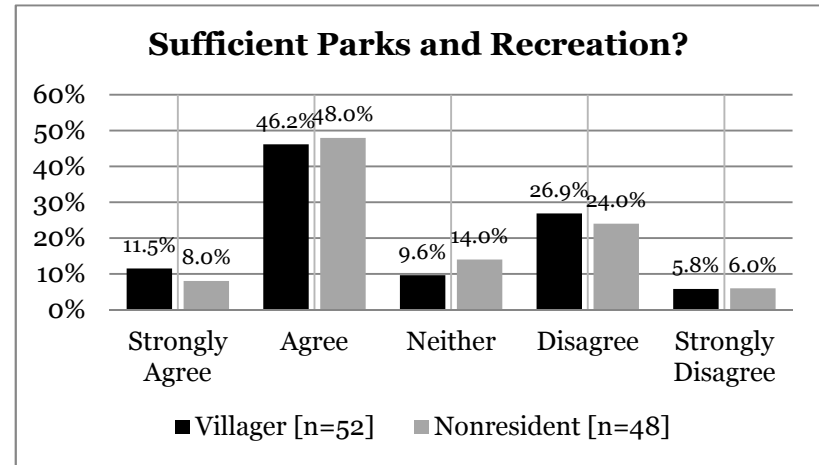
How would you suggest attracting new businesses to the downtown area? (i.e. historic preservation district, design theme, streetscape projects and improvements, landscape design projects, relaxing zoning ordinance regulations to allow mixed uses, etc.) (#68) There were a total of 50 responses to this question, with Villagers comprising over half (54.0%) of them.^{xii} Almost one-third of the responses promoted a design theme (e.g., streetscape, landscaping, community signage, variety of building types) (18.0%), historic preservation (6.0%) and events (6.0%). Almost one-quarter of responses expressed concern regarding perceived overregulation (i.e., zoning and signs) (12.0%) and high taxes and utility fees (12.0%). One out of five responses advocated for better leadership (14.0%), comparing Brooklyn to other small Downtowns (i.e., Tecumseh and Chelsea) (4.0%) and ordinance enforcement (2.0%). Almost one out of seven responses advocated for mixed uses (6.0%), a better variety of stores (6.0%), and later business hours (2.0%). Almost one out of eight of responses pertained to public facilities (i.e., restrooms, a courtyard/meeting place, the traffic signal at M-50/M-124) (8.0%) downtown maintenance (4.0%), and protecting the water supply (i.e., no “fracking”) (2.0%).

Parks and Recreation

This section is comprised of eight questions regarding parks and recreation.

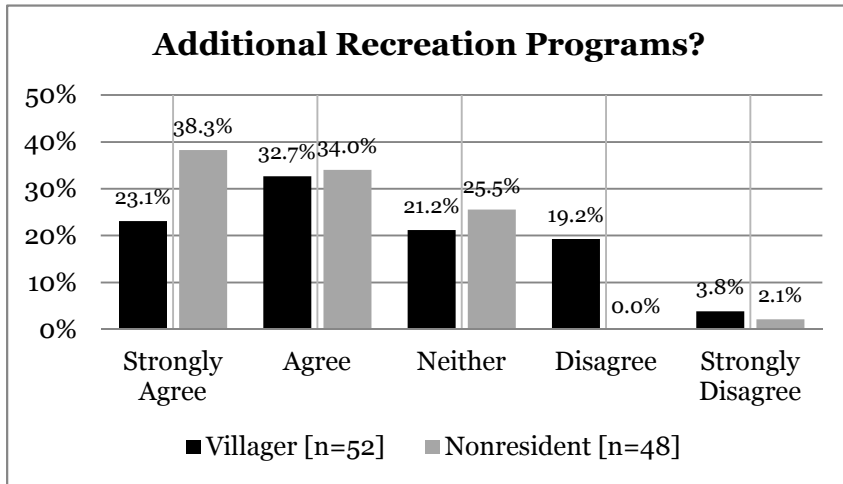
Are existing parks and recreational opportunities sufficient for your needs

[#69]? Over half of survey participants indicated that they ‘agree’ (47.1%) or ‘strongly agree’ (9.8%) when asked if current parks and recreational opportunities are sufficient. Slightly more Villagers (57.7%) than nonresidents (56.0%) indicated that they ‘agree’ or ‘strongly agree.’ Almost a third of participants indicated that they ‘disagree’ (25.5%) or ‘strongly disagree’ (5.9%). Slightly fewer Villagers (30.0%) than nonresidents (32.7%) indicated that they ‘disagree’ or ‘strongly disagree.’ The remaining Villagers (9.6%) and nonresidents (14.0%) were neutral.



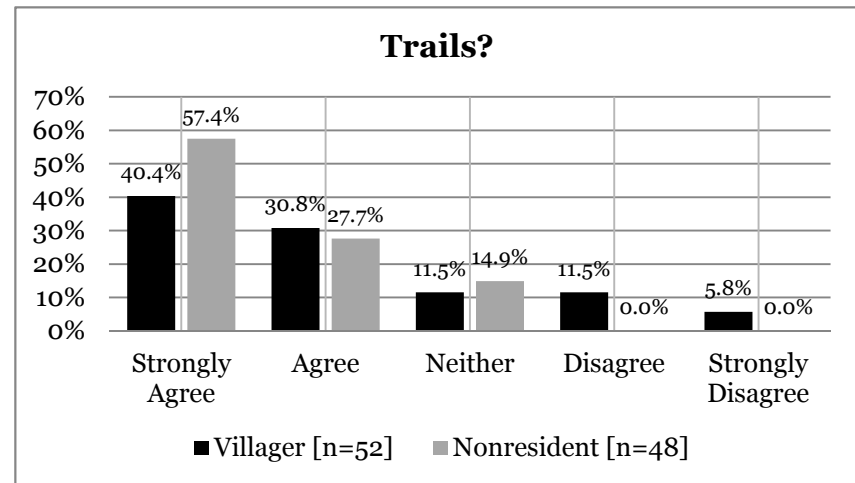
Do you think the Village should acquire more park land

[#70]? Over half of respondents indicated that they ‘agree’ (33.7%) or ‘strongly agree’ (19.8%) when asked if more parkland should be acquired. Fewer Villagers (50.0%) than nonresidents (57.1%) indicated that they ‘agree’ or ‘strongly agree.’ Less than one-third of respondents indicated that they ‘disagree’ (23.8%) or ‘strongly disagree’ (5.0%). More Villagers (30.8%) than nonresidents (26.5%) indicated that they ‘disagree’ or ‘strongly disagree.’ The remaining Villagers (19.2%) and nonresidents (16.3%) were neutral.

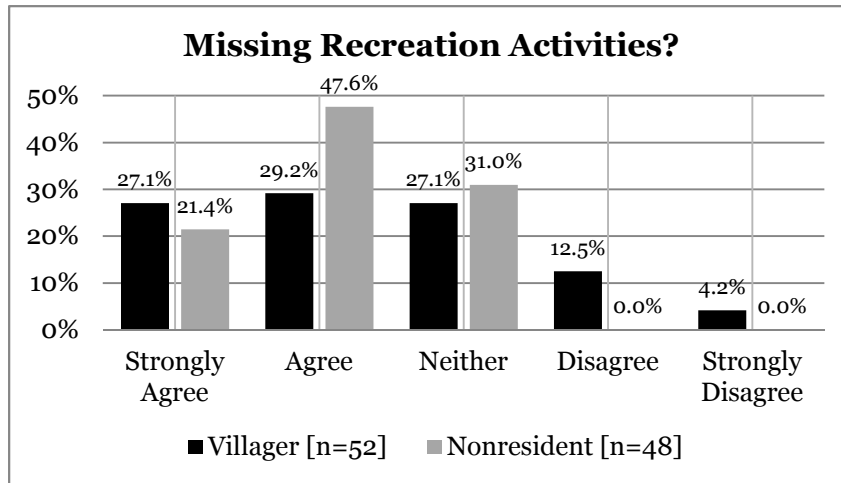
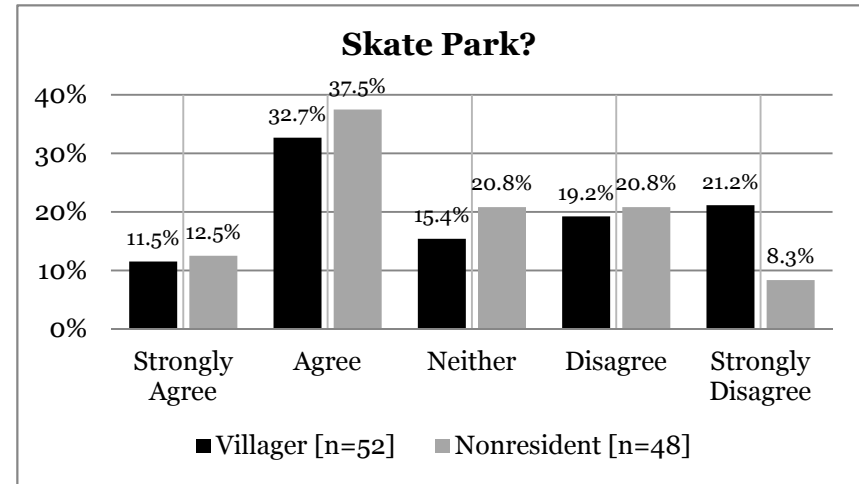


Should the Village provide additional recreational programs [#71]? Almost two thirds of survey participants indicated that they ‘agree’ (30.3%) or ‘strongly agree’ (33.3%) when asked if they desire additional recreational programming. Fewer Villagers (50.0%) than nonresidents (57.1%) indicated that they ‘agree’ or ‘strongly agree.’ Over one-quarter of participants indicated that they ‘disagree’ (23.8%) or ‘strongly disagree’ (5.0%). More Villagers (30.8%) than nonresidents (26.5%) indicated that they ‘disagree’ or ‘strongly disagree.’ The remaining Villagers (19.2%) and nonresidents (16.3%) were neutral.

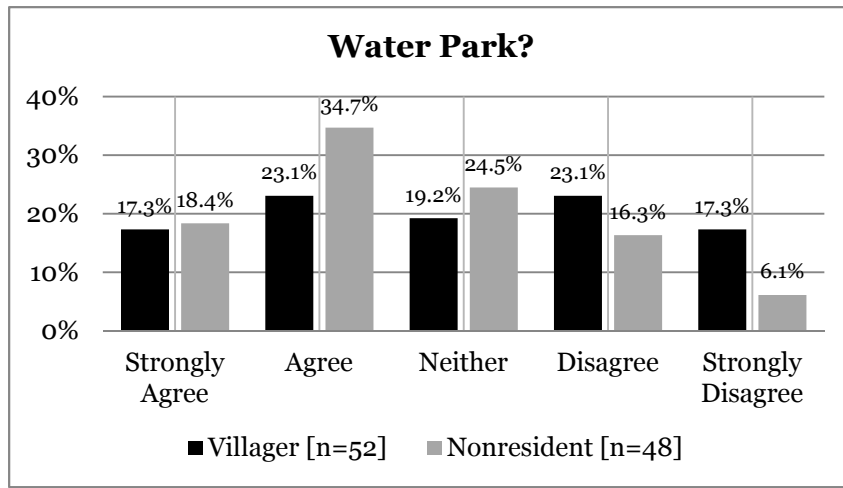
Would you like to have more walking/hiking/biking trails within the Village [#72]? Over three-quarters of respondents indicated that they ‘agree’ (48.5%) or ‘strongly agree’ (29.3%) when asked if they would like more non-motorized pathways. Fewer Villagers (71.2%) than nonresidents (85.1%) indicated that they ‘agree’ or ‘strongly agree.’ One out of eleven respondents indicated that they ‘disagree’ (6.1%) or ‘strongly disagree’ (3.0%). All of the respondents that indicated that they ‘disagree’ or ‘strongly disagree’ were Villagers (17.3%). The remaining Villagers (11.5%) and nonresidents (14.9%) were neutral.



Does the community need a skate park [#73]? Almost half of survey participants indicated that they ‘agree’ (35.0%) or ‘strongly agree’ (12.0%) when asked if a skate park is needed. Fewer Villagers (44.2%) than non-residents (50.0%) indicated that they ‘agree’ or ‘strongly agree.’ Over one-third of participants indicated that they ‘disagree’ (20.0%) or ‘strongly disagree’ (15.0%). More Villagers (40.4%) than nonresidents (29.2%) indicated that they ‘disagree’ or ‘strongly disagree.’ The remaining Villagers (15.4%) and nonresidents (20.8%) were neutral.



Are there other types of recreational activities that are lacking or that should be enhanced in the Village [#74]? Almost two-thirds of respondents indicated that they ‘agree’ (37.8%) or ‘strongly agree’ (24.4%) when asked if there were missing recreational activities. Fewer Villagers (56.3%) than nonresidents (69.0%) indicated that they ‘agree’ or ‘strongly agree.’ Less than one out of eleven respondents indicated that they ‘disagree’ (6.7%) or ‘strongly disagree’ (2.2%). Approximately one out of six Villagers (16.7%) indicated that they ‘disagree’ or ‘strongly disagree.’ The remaining Villagers (27.1%) and nonresidents (31.0%) were neutral.



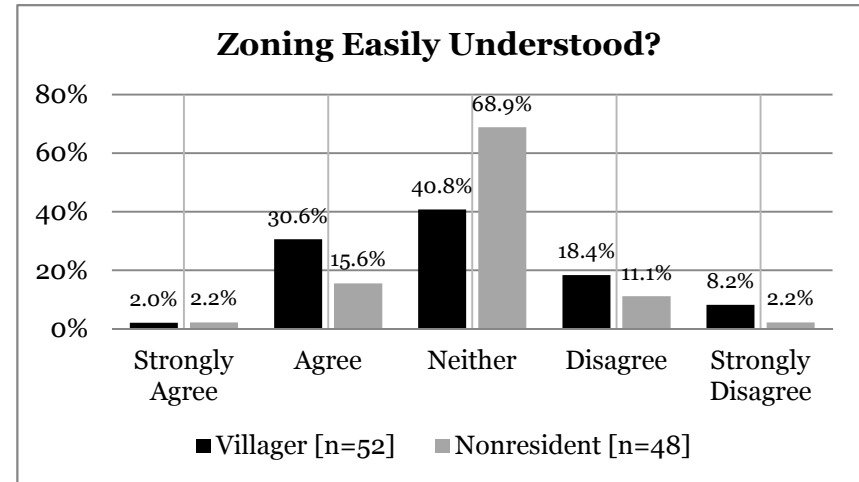
Should Brooklyn have some type of water park [#75]? Almost half of survey participants indicated that they ‘agree’ (28.7%) or ‘strongly agree’ (17.8%) when asked if current parks and recreational opportunities are sufficient. Fewer Villagers (40.4%) than nonresidents (53.1%) indicated that they ‘agree’ or ‘strongly agree.’ Almost one-third of participants indicated that they ‘disagree’ (19.8%) or ‘strongly disagree’ (11.9%). Significantly more Villagers (40.4%) than nonresidents (22.4%) indicated that they ‘disagree’ or ‘strongly disagree.’ The remaining Villagers (19.2%) and nonresidents (24.5%) were neutral.

What types of recreational activities would you like to see [#76]? There were a total of 57 responses to this question, with Villagers comprising over half (50.9%) of them.^{xiii} Almost one-third of the responses advocated for a variety of non-motorized facilities (i.e., safe sidewalks, guideposts for distance, bike lanes, and a connection to the Spirit Trail) (31.1%) as well as a snowmobile trail (1.6%). Almost one-quarter of responses promoted aquatic facilities (i.e., splash/water park, fishing, kayaking and river access, and a pool/swimming) (24.6%). Almost one-quarter identified other facilities such as skating, ice skating, and dancing facilities (8.2%); a dog park (3.3%), softball diamonds (3.3%); new and/or more playground equipment (3.3%); basketball courts (1.6%) miniature (i.e., putt-putt) golf (1.6%); disc golf (1.6%); and an amphitheater (1.6%). Over one out of six responses promoted activities such as a teen/kid center and recreation programs (13.1%); family events (1.6%); scavenger hunts (1.6%), and “art-in-the-park (1.6%).

Planning and Zoning

This section is comprised of eleven questions regarding planning and zoning.

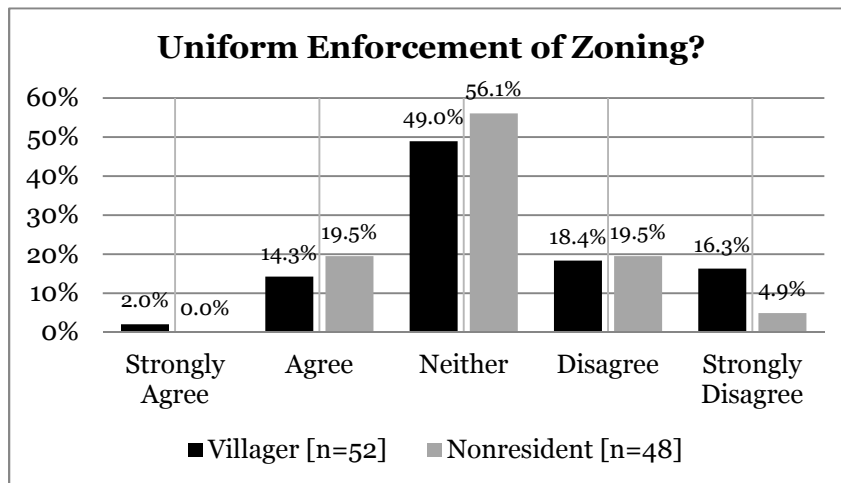
Zoning regulations are easily understood [#77]. More than one-quarter of survey participants indicated that they ‘agree’ (23.4%) or ‘strongly agree’ (2.1%) when asked if the current zoning regulations are easily understood. Almost twice as many Villagers (32.7%) than nonresidents (17.8%) indicated that they ‘agree’ or ‘strongly agree.’ Approximately one out of five survey participants indicated that they ‘disagree’ (14.9%) or ‘strongly disagree’ (5.3%). More Villagers (26.5%) than nonresidents (13.31%) indicated that they ‘disagree’ or ‘strongly disagree.’ A sizable portion of Villagers (40.8%) and nonresidents (68.9%) were neutral.



Please list examples where known ambiguity exists [#78]. A total of 15 survey participants responded to this question, with Villagers comprising over half (53.3%) of them. The responses are listed below:

1. *It depends who you are.*
2. *Don't know*
3. *Let the people who actually own the property, (from heaven to hell) to regulate it*
4. *Not familiar with the regulations.*
5. *?*
6. *They are understood by the person who wrote the stuff*

7. *Sherman Street*
8. *End [of] town*
9. *Irwin Street should go residential or retail that works off of each other.*
10. *El Taco, Closet Overload, Star Theater, Karma's Closet, Stone Hearth Bread, Brooklyn Ford*
11. *[I'm] sorry I [don't] know where they [are]*
12. *What zoning regulations?*
13. *[More] enforcement needed to discourage littered [properties]*
14. *Rental properties!!!!!!*
15. *[Equality] throughout the village. Not target certain areas*

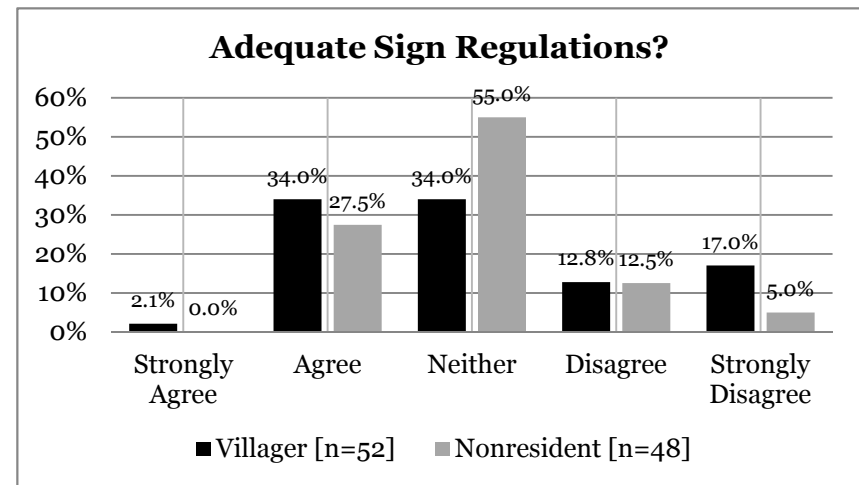


Zoning regulations are uniformly enforced [#79]. Less than one out of eight of survey participants indicated that they ‘agree’ (16.7%) or ‘strongly agree’ (1.1%) when asked if zoning is enforced uniformly. Fewer Villagers (16.3%) than nonresidents (19.5%) indicated that they ‘agree’ or ‘strongly agree.’ Approaching one-third of survey participants indicated that they ‘disagree’ (18.9%) or ‘strongly disagree’ (11.1%). More Villagers (34.7%) than nonresidents (24.4%) indicated that they ‘disagree’ or ‘strongly disagree.’ Approximately half of Villagers (49.0%) and nonresidents (56.1%) were neutral.

Please list situations where discrepancies might exist [#80]. A total of 15 survey participants responded to this question, with Villagers comprising over half (53.3%) of them. The responses are listed below:

1. *Signs (Old Signs for vacated businesses, Brooklyn Ford signs on west side of Main St, Garage sale signs for distant places outside village. Signs in streetscape right-of-way)”*
2. *Friends or relatives of people in charge are judged differently than Joe Sixpack!*
3. *Don't know*
4. *[See] above answer*
5. *Who you are is the factor*
6. *It all depends on who you know.*
7. *Partner with the township and get one zoning officer for both.*
8. *Some businesses are fined in the worst weather for not clearing sidewalks. Even businesses that don't have anyone using the sidewalks. Yet, there are some residents that haven't had to worry about clearing their sidewalks. I hear continually about this discrepancy in the paper. It seems to be an ongoing conflict.*
9. *???*
10. *Rich vs. poor*
11. *Off the top of my head, egress issues. Especially when concerning a basement room being used as a sleeping room.*
12. *I don't know any specifically but I can't imagine that favoritism doesn't affect our zoning committee at all.*
13. *Take a look down Sherman and Monroe versus Colbrook [Meadows] and Michigan Street. My guess is someone with 'influence' lives on these streets.*
14. *She needs to go, she [doesn't] treat people equal*
15. *[Snow] removal grass junk cars signs*

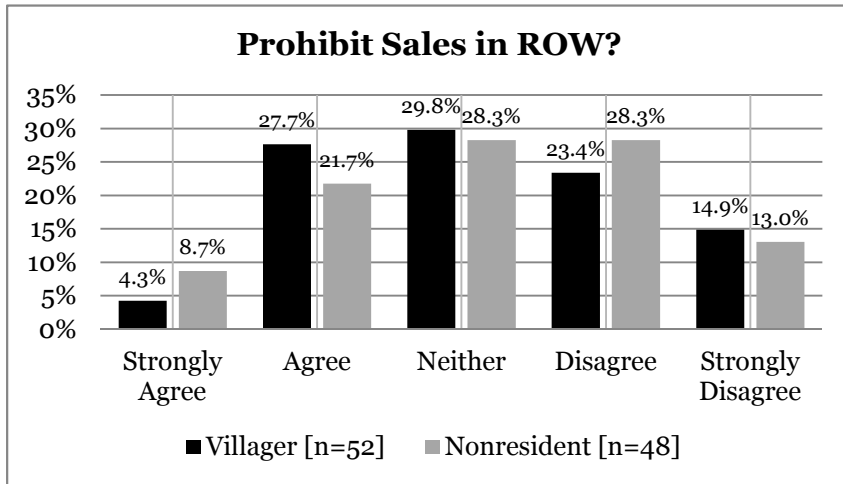
Current zoning regulations for signs are adequate [#81]. One-third of survey participants indicated that they ‘agree’ (31.0%) or ‘strongly agree’ (1.1%) when asked if they thought that current sign regulations are adequate. More Villagers (36.2%) than nonresidents (27.5%) indicated that they ‘agree’ or ‘strongly agree.’ Almost one-quarter of survey participants indicated that they ‘disagree’ (12.6%) or ‘strongly disagree’ (11.5%). More Villagers (29.8%) than nonresidents (17.5%) indicated that they ‘disagree’ or ‘strongly disagree.’ Over a third of Villagers (34.0%) and over half of nonresidents (55.0%) were neutral.



Please list any known areas of contention [#82]. A total of 16 survey participants responded to this question, with Villagers comprising over half (68.8%) of them. The responses are listed below:

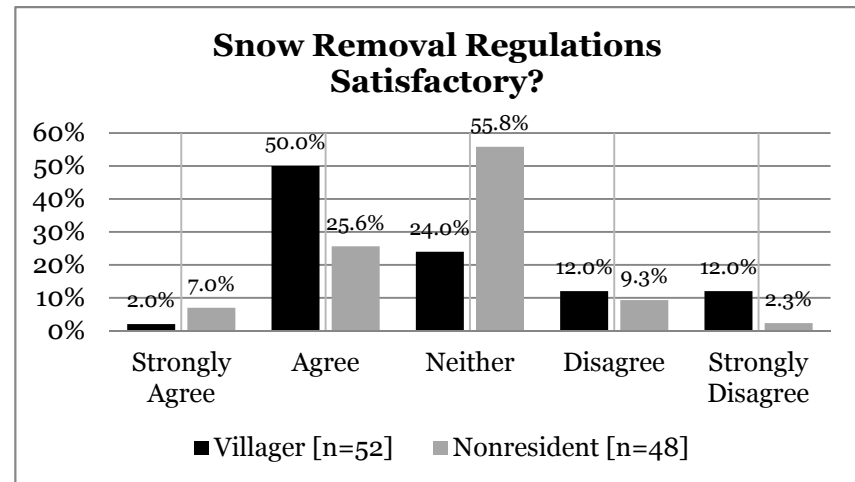
1. *I feel that signs put out on a 1 day only basis should be allowed to be nearer to the highway; between the business & the highway - e.g. businesses that are advertising an event/sale who reside on Main St.*
2. *[Signs, signs,] everywhere a sign.....don't know the lyrics? get a life*
3. *Finally the Village made a slight move from their absurd "no tent signs" which is some improvement. Charging a business to put a "special event sign out" is just another reason why a new business is gone before you can blink your eye. And then I won't comment on the person you have to "Enforce" #83 below Designated areas should be made available for anyone who wants to try and make a buck [on a] first come first serve basis. Not another 'Prohibiting'*

4. *I had a garage sale last year for two days, and posted signs on Marshall/Raynor, Marshall/M50, and after 1 day, noticed that my signs were removed! I was upset that I could not have two days to post signs in our village. I have always removed my signs after garage sales, and I was very hurt that I was not allowed the courtesy to advertise.*
5. *A business with no sign is a sign of no business.*
6. *In the past the village has fined business owners trying to make special promotions”*
7. *Above & below[is] just how back [a**]wards this village is*
8. *I do not like flashing signs of any kind in a clustered area. If a business is well spaced away from others its ok with regulations.”*
9. *I don't either*
10. *Too picky for the new business owners trying to make it*
11. *[Cheaper] sign [permits.] [Sign] sizes [are] too constricting*
12. *[Consistent] enforcement is needed*
13. *The new Irish Hills/MIS sign on the south side of town looks tacky! We have all seen enough of the painted windows and ‘Guy on the Sign’ at Brooklyn Ford (Their trashy looking facility makes Brooklyn look like a joke!). Thank goodness the Wesco people did such a good job next door!*
14. *[Some] people get in trouble for signs while others do not, not consistent at all!!*
15. *Every sign regulation you have sucks. This isn't going to be Las Vegas. Nobody has the money for an over-sized neon cowboy. All businesses are desperate for cash. Don't strangle them with silly bureaucracies.*
16. *[Businesses] need to advertise and not be burdened with high fees and too many rules*

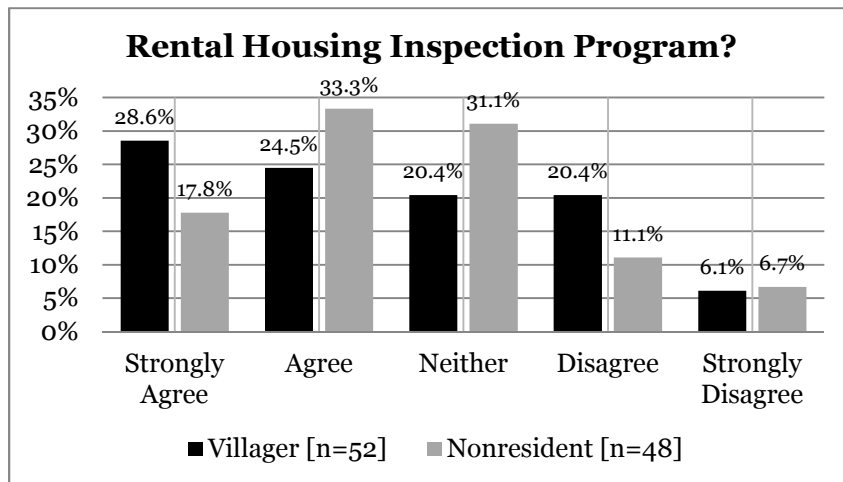
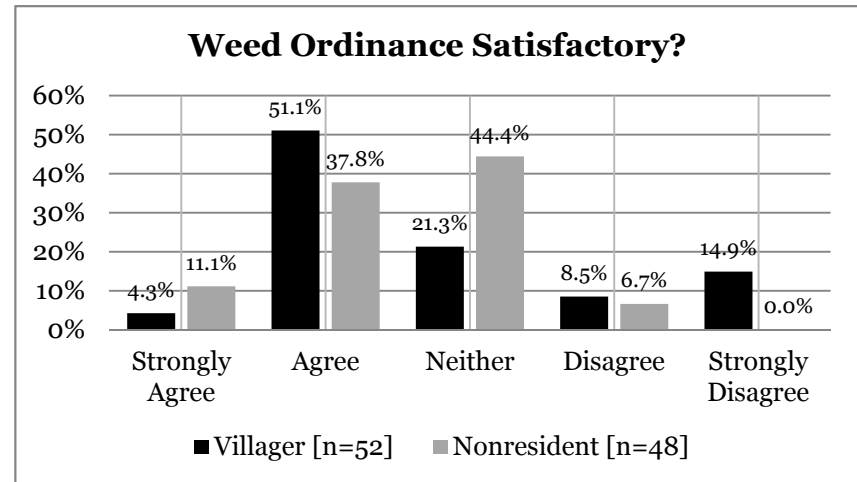


There is a need for an ordinance prohibiting the sale of merchandise placed in or adjacent to the road right of way [#83]. Almost one-third of participants indicated that they ‘agree’ (24.7%) or ‘strongly agree’ (6.5%) when asked sales within or adjacent to road rights-of-way should be prohibited. More Villagers (31.9%) than nonresidents (30.4%) indicated that they ‘agree’ or ‘strongly agree.’ Over one-third of participants indicated that they ‘disagree’ (25.8%) or ‘strongly disagree’ (14.0%). Fewer Villagers (38.3%) than nonresidents (41.3%) indicated that they ‘disagree’ or ‘strongly disagree.’ Almost a third of Villagers (29.8%) and nonresidents (28.3%) were neutral.

I am satisfied with regulations for snow removal from sidewalks [#84]. Well over one-third of respondents indicated that they ‘agree’ (38.7%) or ‘strongly agree’ (4.3%) when asked if they are satisfied with snow removal regulations. Significantly more Villagers (52.0%) than nonresidents (32.6%) indicated that they ‘agree’ or ‘strongly agree.’ Less than one out of five respondents indicated that they ‘disagree’ (10.8%) or ‘strongly disagree’ (7.5%). More Villagers (24.0%) than nonresidents (11.6%) indicated that they ‘disagree’ or ‘strongly disagree.’ Almost one-quarter of Villagers (24.0%) and more than half of nonresidents (55.8%) were neutral.



I am satisfied with the ordinance regulating [weeds] and un-mowed lawns [#85]. Over half of survey participants indicated that they ‘agree’ (44.6%) or ‘strongly agree’ (7.6%) when asked if they are satisfied with the current noxious weed provisions of the Village Code. More Villagers (55.3%) than nonresidents (48.9%) indicated that they ‘agree’ or ‘strongly agree.’ Less than one out of six participants indicated that they ‘disagree’ (7.6%) or ‘strongly disagree’ (7.6%). More Villagers (23.4%) than nonresidents (6.7%) indicated that they ‘disagree’ or ‘strongly disagree.’ The remaining Villagers (21.3%) and nonresidents (44.4%) were neutral.



The Village should adopt a rental housing inspection program whenever a rental property is sold [#86]. Over half of respondents indicated that they ‘agree’ (28.7%) or ‘strongly agree’ (23.4%) when asked if the Village should have a rental housing inspection program. More Villagers (53.1%) than nonresidents (51.1%) indicated that they ‘agree’ or ‘strongly agree.’ Almost one-quarter of respondents indicated that they ‘disagree’ (16.0%) or ‘strongly disagree’ (6.4%). More Villagers (26.5%) than nonresidents (17.8%) indicated that they ‘disagree’ or ‘strongly disagree.’ The remaining Villagers (20.4%) and nonresidents (11.1%) were neutral.

Others, please specify [#87]. A total of 16 survey participants responded to this question, with Villagers comprising over half (68.8%) of them. The responses are listed below:

1. *[Housing] inspection every time a rental property is VACATED, or every 3 years.*
2. *Get rid of SLUMLORDS!*
3. *I don't live in the village. I cannot take books out of the Brooklyn Branch of the Jackson District Library. A shame, since I do 99% of my shopping in Brooklyn. I have an Onsted phone #, a Brooklyn address and live in Cambridge Township. What a mix. STILL, I always say I live in Brooklyn. It is the village I identify with.*
4. *Clean up the slums and the drug houses.*
5. *#86 above. If the property is sold is it a rental? The Village couldn't take care of the falling down Collins property w/o thousands of dollars in attorney fees, what makes you think you can now enforce an "inspection program"? Elders should not be given tickets because they cannot get out and do their walks, etc. in YOUR time frame. This is another Village attitude that is really wrong.*
6. *These homes are usually so nasty, we are lucky if they are ever purchased! We need less rentals; instead, we should increase inspections for the rentals now!*
7. *In reference to #85 above, I have a lot across the street from my house that was a field for weeks before someone finally mowed it. I do not believe that the property owner cares at all about the ordinance, and it is not being enforced by our ordinance officer. Also, there is a home on Marshall St. that is severely overgrown, and has been that way for years! I have never seen anyone that lives there, and wonder why the village allows this property to continue to deteriorate without any interference.*
8. *Question 83: Not sure I understand what you are stating there.*
9. *The Village should be business-friendly and actively try to attract investment to the community.*
10. *I haven't lived in the village long enough to know about most of the ordinances. Maybe THAT would be helpful - to send information to new residents on all ordinances and services offered, info on local businesses, etc.*

11. *[There] have been allowed way to many [multi]housing in the village[,], some [OK,] now to many[. We] need to have single housing family with families*
12. *I love this town and I don't want to see it 'go down the toilet'! In some aspects there has been [a lot] of growth and improvement in our village, others need to be improved for Brooklyn to be the best that it can be.*
13. *Limit the [number] of rental properties one can own and also limit the number of rental properties allowed in the village itself. Half the people that rent don't care about the homes/yards they live in, which is why things look the way [they] do now!*
14. *The future of the potable water supply in this area could be in serious danger. Outside the village most homes have private wells. The oil/gas recovery [activity] in the area could [seriously] damage the [fresh] water supply.*
15. *[Keep] up the great work you are doing, the village is a gem in our county, and the entire staff does a great job in making it that way.*
16. *If you look down West St. behind the downtown, you'll see that it's very clean. Even though there is a dumpster or two, and a renovation project going on with one of the buildings, there is no litter and there is no junk. People in the village generally regulate themselves. We keep the junk out of the way, and have pride in our town. We don't need more code enforcement, housing inspections, landscaping rules, or any of that stuff. Just lower the millage, fire some employees, and let us get back to keeping our own money.*

End Notes

ⁱ The responses in their entirety follow for Question #10:

1. *[Small] town atmosphere with proximity to shopping in Ann Arbor, Toledo, Lansing, etc., school system, lake lifestyle, great restaurants, and central location for employment for both...*
2. *I grew up here.*
3. *Used to have a cottage on [Lake Columbia] as a kid*
4. *A perfect small town with most necessary [services]; safe; great place to raise a family;*
5. *It was a nice and safe Community at one time, plus you could afford to live in the Village.*
6. *We live on the South Shore of [Wampler's] Lake. It's not actually in the Village, but we have a Brooklyn address. We are using our home to get our business started to save on overhead. Plus, then my husband has more control over his hours and such.*
7. *Have lived here all of my life. Family here.*
8. *The surrounding lakes*
9. *[Friends]*
10. *Friendly people and secure [environment].*
11. *At the time, school system and proximity to work. Wanted a small town with water and sewer.*
12. *Brother in law had summer residence here and we would visit and really liked the location for summers with our family. Was easily reached within 4 hours.*
13. *The lakes and proximity to Metro Airport (had to be within 1 hour).*
14. *It was a good area to live and raise a family*
15. *Being near so many lakes*
16. *family raised here*
17. *Family convenience*
18. *Used to live in Brooklyn area.*
19. *Worked in Adrian, attracted by Lake Columbia. Retired, sold out on Lake, decided to stay in Columbia Township because of many friends. Found a home we liked on Hill's Golf Course. We are in our 80's, Lake was too much work for an old man.*
20. *Lived here all my life just [outside] of the village.*
21. *[Because] of the country setting and the lakes and the convenience of shopping without driving to timbuck two.*
22. *Was already here*
23. *My husband and I purchased our home 20 years ago when our children were young, because*

we wanted to be closer to the schools. We were living east of Wellwood Dr. and the children had to take the bus to school, and they were isolated much of the time due to our location. It was the best decision we have ever made.

- 24. Both my husband and I grew up on lakes in NY State, so we wanted to live on a lake now. Lake Columbia is wonderful. We also enjoy MIS and the Hot Air Jubilee, Potter Center. Also, Brooklyn is only one hour from the rest of the world--Toledo, Ann Arbor, and the Lansing airport.*
- 25. Brooklyn kept us close to family and we had a good deal on our home outside the village but within the Brooklyn mailing area.*
- 26. Exceptional people with a good strong humanistic quality.*
- 27. The location was great! Between 2 places my husband worked during the day, and coached in the evenings. Also, we knew the school district was fantastic!!*
- 28. I loved the small town feel. [People] are nicer, things move a little slower....most of the time.*
- 29. Safe place to raise our children.*
- 30. Country charm, living on the lake.*
- 31. I was born and raised in [Brooklyn], graduated from Brooklyn High School and have retired in Texas.*
- 32. Wanted to raise my children close to work/ home. Mistake.*
- 33. Proximity to relative.*
- 34. Brooklyn was within a reasonable driving distance between my two locations that I work. It is also close to family.*
- 35. We bought our home in 1964, and have been here [ever] since. It was a wonderful place to raise our children, with excellent schools, beautiful town for them to enjoy and be part of the whole of Brooklyn.*
- 36. We have a lake home on [Wampler's] that has been in my family that my husband and I own.*
- 37. Have loved Brooklyn.....already lived with a Brooklyn address and felt like I already belonged to the village. Wanted to be near my doctor, dentist, good grocery shopping, insurance office, drugstore. Also love the people.*
- 38. I love the Irish Hills,[it's] beautiful! We have been here a little over 9 years now. We used to come out to Vinyard [Lake] and loved it so much we moved here.*
- 39. Was born & raised in Brooklyn*
- 40. I have lived here since 1963. I was raised here. Went to school, church, played, met friends and*

in my early teens, worked here too.

41. *Back in '88 I bought a "cottage" on Silver Lake because of MIS.*
42. *[Where I] grew up*
43. *Happened upon it accidentally. Family had property in area.*
44. *I was born and raised in Brooklyn, [MI] for 19 [years] of my life. Everyone knew my family and I was always able to walk thru Brooklyn without fear like I do where I live now. I only wish I would have never had to leave there and was able to raise my children there as well.*
45. *Born and raised in Columbia [Township].*
46. *Schools Lakes*
47. *There was a need to be met and I want to work locally.*
48. *Small town feel and it is peaceful*
49. *I grew up in [Brooklyn] and for a short term lease don't mind living in the township. I have children and it's close to the park and library.*
50. *Close to home, great community, like doing business with people I know*
51. *We love the Irish Hills area. We love Vineyard Lake!*
52. *I had lived in [Brooklyn] my entire life 11 years ago. [When I] got remarried [I] sold my house to my sister. [I] am in the country and so much miss living in the village.*
53. *The small town atmosphere.*
54. *Retired barber who grew up in Brooklyn and attended BHS. Currently living at Clarklake. Love the community but think the town could use some sprucing up on Main St. We need to offer some incentive for businesses to come to Brooklyn. The local people need to learn to support these businesses rather than drive to Jackson to dine out and shop.*
55. *Originally we liked the idea of living in a new subdivision (ColBrook) and being walking distance to places like the Creamery, library, etc. However, had we known before building that we would pay \$1400 to the village on top of our township taxes we would have considered building on family property at Clark Lake.*
56. *Nice, quiet neighborhood*
57. *I live just outside of the village limits so I'm not sure if I should be taking this survey or if it is for village residents only. I moved to Brooklyn 6 years ago because this is where the woman I married lives. Before that I lived in Toledo. I have always thought about moving to Brooklyn and calling it home because I have a large number of family living in the area and for nostalgic reasons.*

I am a direct [descendant] of Calvin Swain and my family has always been active and involved in the Brooklyn area.

- 58. Because I have worked here for more [than] 20 years and Brooklyn is part of home.*
- 59. I live just outside the village at Lake Columbia. I do most of my shopping and banking in Brooklyn. We bought our home here because of the schools and the strong sense of community.*
- 60. nice community - good home prices -*
- 61. The small town [atmosphere]!!*
- 62. We moved to Lake Columbia 3 yrs. ago from Ann Arbor to have a wheelchair-accessible home for my disabled husband (all on one floor). Also, he's an avid fisherman, so Lake Columbia is perfect. We do most of our commerce in Brooklyn, and try to buy locally if possible.*
- 63. I wanted to live on lake because I love the water. Now [Wampler's] Lake has cancer causing herbicides in the water. [My] doctor said stay out because I have reduced immune system. My vet said to keep dogs out of water because 2/4 -D has been known to cause cancer. I wish I never moved to [Wampler's] and now [cannot] sell house.*
- 64. [My] children are involved with [Brooklyn] activities, [Columbia] sports and dance in [Brooklyn] - which is very fortunate to have two terrific studios, and one theater for creative outlets! We commute into town daily. I HATE looking at the fields and various banners south of the village. The downtown and most businesses along 50 work hard to keep the view nice. [Then] you hit the corp. limits.*
- 65. Thought it was a [quiet] place to live and nearby a little village.*
- 66. The people are genuine and friendly. The area is beautiful.*
- 67. [Lesson I] am one those people who live in [Manchester] [Twp.] and kids go school at [Columbia Central] and [I] pay taxes to school but no mention of my situation only when[I] stand in line to vote in [Manchester] and have to have a special ballot no no no no*
- 68. We didn't plan to move this far outside of Jackson, but we loved the house(s) and our yard so much and needed the space (we bought the former Chicago St. Inn) ~ and the location/neighborhood is great. The village has a wonderful on-vacation-feel to it.*
- 69. I purchased a [existing] business already in Brooklyn.*
- 70. CLOSE TO SCHOOLS, LIKE THE SMALL TOWN FEEL.*
- 71. School was in the village for our children The street we chose was a quite one and full of trees Village [utilities] and taxes were reasonable at the time*

72. *Small town feel*
73. *Grew up here, knew everyone, family here, schools and small town atmosphere*
74. *I've always liked Brooklyn so when I became a widow I moved to Brooklyn for the convenience of being in town and close to family that also resides in Brooklyn.*
75. *Years ago [Brooklyn] was a very clean, inexpensive, and peaceful village to live in. Having grown up in Brooklyn, I wanted my children to have the same setting to grow up in.*
76. *[Brooklyn] is a beautiful quite place to raise kids and a decent school and [a lot] of recreational activities*
77. *I am a life-long Brooklyn area resident. I enjoy this community and wish to contribute to its success.*
78. *Close to family. Close to lakes. Close to where we work. (Jackson & Ann Arbor)*
79. *Small town community*
80. *I live in the Irish Hills area (within the Brooklyn Postal Zone). The Village of Brooklyn remains the focal point of the area for essential services such as groceries, hardware, and auto repair. It is unfortunate that we lost our Lumber Yard!*
81. *It's where I grew up and it's close to family.*
82. *rural surroundings*
83. *We wanted the services and local hometown feel that [Brooklyn] has*
84. *Small and Cute Town*
85. *I liked the services they provide to the residents*
86. *BECAUSE OF THE SERVICES THEY PROVIDE*
87. *buying our house from family, just worked out at the time*
88. *It is very close to work. I can walk to my job if necessary. Also, things are always happening downtown and it is pleasant to be nearby.*
89. *My husband was already living here when I met him.*

ii The responses in their entirety follow for Question #11:

1. *[See] above...*
2. *Close to a lot of lakes.*
3. *I enjoy the small town atmosphere.*
4. *Same as 10*

5. *Not much of anything at this time.*
6. *We like the relaxed atmosphere. It is a quiet community and we like that.*
7. *Small town atmosphere. Conveniences.*
8. *Nice little town*
9. *living*
10. *There different types of public activities during the year.*
11. *Small town feel and the golf course.*
12. *Very relaxed friendly environment*
13. *Smallness, lack of traffic (except on race weekends) and the people.*
14. *The ice cream shop. The topography, the Rolling hills, fertile farmland, clear lakes, & wildlife*
15. *[Small] town, where things close early.*
16. *Quiet bedroom community convenient to Jackson/Ann Arbor*
17. *Small town. Easy to get to things.*
18. *The quiet living and good friends.*
19. *It's a small village I [know a lot] of people I grew up with and I hope it stays this way.*
20. *I don't need a car to go shopping being handicap I just use my putt mobile (handicap [scooter]) even to take my poodle to Hollywood pet to be groomed.*
21. *Very little traffic*
22. *Brooklyn is home! I know it can be a place we are proud to live in. Let's improve the rundown buildings and fight the crime, both of which we have very little compared to many towns. With some proactivity, Brooklyn would be a place we would never leave!*
23. *Brooklyn is a peaceful small town, and we love living here away from the larger cities even though we have to commute to work. I am impressed with all of the beautification efforts on [Main Street], and look forward to seeing more projects to promote our town and enhance our community.*
24. *Comfortable quiet, stores--nearly everything we need is here in the village. Public services are good. We've called both fire and police through the years, and they were professional and effective. There are medical services nearby.*
25. *Small town with family oriented activities such as Arts [in the] Park and great recreational opportunities for hunters/fishermen.*
26. *We enjoy the small town appeal. When you walk into a store the owners know you by name.*

27. *Kindness and caring of the residents*
28. *Love the small town atmosphere, but has a lot of fun [activities]! People are so friendly!*
29. *How close i am to home and getting to know [Brooklyn] and the people that live here.*
30. *Clean, quiet small town*
31. *I enjoyed living in Brooklyn because of the smallness and knowing everyone. I live in Bandera, TX which is a small western town like Brooklyn. That is why I chose it.*
32. *Nothing. Small town, knowing lots of people can be achieved anywhere which is the only great thing.*
33. *Small town atmosphere.*
34. *' Brooklyn is my nearest shopping area and I want to see it do well and look good to visitors I am currently worried about the reduction in the number of business, particularly [restaurants]. An Irish themed pub would be a really nice addition.*
35. *The village does a nice job maintaining community in the township by hosting events such as parades and fireworks.*
36. *The easy going feel.*
37. *The people and how they pull together to help anyone in need. The friendliness of the community. The services [i.e.]: keep up roads, snow plowing etc., general care of our town.*
38. *The small town and just the beauty of it all*
39. *Small town [atmosphere]*
40. *We rent a home and we have privacy where we are. We live a quiet part of the village. It is close to 'downtown'.*
41. *Small town feel, not the great rush or crowds of the big cities.*
42. *close to home*
43. *Great place to raise a family. Community very close.*
44. *The people were always friendly, looked out for me as I walked to and from school. The first movie I ever saw in a Theatre was at the STAR . I went to the Christmas Tree Lighting every year up town. My brother and I used to look forward to snow days when Mom would set the alarm for 4am knowing we would not have school the following day so we could get up, eat her homemade oatmeal and toast, get bundled up to shovel snow to earn Christmas money and sometimes just to help a fellow citizen out. We would go to Mary's [Restaurant] for a cup of coffee or hot cocoa as soon as they opened. We were always greeted warmly!*

45. *Convenience.*
46. *Small town atmosphere*
47. *The people. Short commute.*
48. *The people and the support from the community*
49. *I like the town bc it is a nice small town with almost everything you need.*
50. *Small town atmosphere, but attractive to those [living] outside the area. the influx of tourists makes it cost effective to do business in the area.*
51. *We travel the 1.5 miles into town just about [every day]! Our daughter is going into 5th grade at Columbia Elementary. She had a GREAT experience at Brooklyn Elementary! We love Jan's Dance Connections-daughter has been dancing there for 7 years. We LOVE Downtown. The people in the businesses are friendly and caring. We love coming to all the events that are held downtown!!*
52. *I [liked] to walk you can get to [anywhere] in town [I] loved my neighbors they are still like family.*
53. *The Brooklyn area has many lakes and the International Speedway, which makes it an exciting place to live in the summertime or during race season.*
54. *Distance to Columbia School buildings.*
55. *Close to [a lot] of businesses and lakes*
56. *It is a very nice little town, but could be so much more.*
57. *The people. [It's] a great place.*
58. *Oh the people! I'm from Utah and was dismayed at the lack of community in the area I previously lived in (Adrian area). Living here now has changed my thought process about living in Michigan as a whole now.*
59. *friendly people, village is clean*
60. *The people*
61. *It's laid back, and the people are friendly.*
62. *Nice people.*
63. *Brooklyn really does have a nice selection of things to do, and the families are not so "clicky" to an outsider as some lake communities [I] have experienced.*
64. *I love that I am walking distance to the square. There are so many great little businesses in the village that a lot of people don't know about. It should be part of the village council to advertise and show off these businesses to bring in the tourists.*

65. *Friendly! Most everyone smiles, waves, talks, etc...whether they know you or not.*
66. *[Small] town*
67. *It is close to home.*
68. *THE HOME TOWN FEELING*
69. *Small town feel but we are close to big cities [Brooklyn] has everything in the Village to offer [restaurants] shopping Library [etc].*
70. *see answer #10*
71. *The convenience of stores and doctors.*
72. *I like working in Brooklyn because the people are usually friendly and you get a true home town feel. When I shop at Polly's I see our customers and they always say hi.*
73. *At this point, there is not much, if anything, I like about living in Brooklyn. I would actually move tomorrow if I could sell my house for what is owed on it. Of course the trash infested yards up and down the streets will prevent anyone from wanting to move into the "hood" (and yes, it does look like the "hood".*
74. *[MIS] speedway. centrally located around 53 inland lakes, parks*
75. *Small town feeling.*
76. *N/A*
77. *Walking distance to everything...*
78. *As a regional focal point, Brooklyn reflects upon each of us in a positive light. The village is safe, clean, and comfortable. Newcomers and visitors need not fear approaching the locals, and are made to feel welcome. Traffic is never a problem (even during Race Weeks) and it is an easy drive to anywhere from here.*
79. *Its a small town, good schools, and it's comfortable since I grew up here.*
80. *They services they provide*
81. *The small town atmosphere, the friendly attitude, the way people care about and for the community.*
82. *The [people]*
83. *Small town atmosphere, no big city attitudes.*
84. *[Convenience], services, small town/home town feel*
85. *THE SERVICES THEY PROVIDE*
86. *[Ability] to walk to many events, school, etc.*

87. *I like being able to walk down to the convenience store at night, and seeing some of my friends and neighbors daily. It is a great place to live.*
88. *[Not] much*

iii The responses in their entirety follow for Question #12:

1. *festivals (similar to Clinton Fall Fest), movie theater, public pool*
2. *I would like to see more entertainment options in Brooklyn. There's nothing to do in Brooklyn in the evenings.*
3. *I wish the village was less finicky about garage sale signs in town.*
4. *[Housing] inspection program to encourage better maintenance of the huge amount of rental housing that is impact quality of life in Brooklyn.*
5. *More Police protection. No yearly tax, village tax. Lower cost for sewer services. New elected officials starting with the Village President. Get rid of the village manager, President is supposed to do this job. Do not pay for Police and Fire Services, DOUBLE DIPPING! Use sewer retention ponds on Turk Road, get rid of agreement with Leoni Twp. Cut all expenses, live within your Budget. Get out of the Sewer Repair Business. Get rid of Melinda Schwynn!!!!!!!!*
6. *Lower taxes, water and sewer rates. Our village is becoming a rental mecca -- young home buyers cannot afford to live here. That is a real shame.*
7. *A somewhat upscale clothing store for women*
8. *bed and breakfast / extended stay leisure*
9. *Sidewalks! More and better.*
10. *I think a Movie Theater, shops with reasonable prices for summer clothes etc. The one shop in town has very nice items but they are definitely high end prices. I [do not want] dollar store quality or prices. Something nice in the middle as seen in other resort town. A card Shop like Hallmark.*
11. *Walking trail(s). There are not many places in and around Brooklyn that one can walk that are not on the shoulder of much traveled roads.*
12. *I think the [village] needs [more entertainment, i.e.] movie theater and [needs] a good dry goods store*
13. *Better dinning. A restaurant with a simple healthy menu with drink options.*
14. *People be more welcoming in Evelyn bay coffee company. They converse with friends, ignoring*

- customers waiting in line. They rarely show smiling friendliness to customers.*
- 15. some kind of drive in or rec. place*
 - 16. The dinner choices are dwindling, not favorable.*
 - 17. Better places to eat. Currently there isn't much to choose from for a quality meal.*
 - 18. More housing regulation to improve appearance/living Improved park facilities for skateboarding/bikes/swimming/skating*
 - 19. Better race traffic management.*
 - 20. A reduction in taxes. We live on a fixed income. The only bills we have trouble paying are the village and Township taxes.*
 - 21. Restoration of old buildings and keep the village small. You bring in to many people and you just have another big dirty city.*
 - 22. [First] with all this empty land a dog park. [It] is an [inconvenience] for me being disabled to travel to Jackson and it would be so nice for my little guy to be able to run once in [a while]. Secondly a senior citizen complex where you can live and have your pet and also your electric wheel chair and scooter I checked at Brooklyn living center no pets no electric wheelchairs and no scooters guess they are afraid of their walls being chipped up. [It] would be so nice where you could get some help once in [a while]. Someday you will [get old] and you will see what I mean and I refuse to give up my beloved pet because he is such good company as I live alone and he keeps me going as I am a cancer [survivor] and disabled. [Thank] you for listening to me.*
 - 23. Everything*
 - 24. Empty and rundown buildings, more recreation, less crime and drugs on Sherman!*
 - 25. I would love to see a hiking/biking nature trail like the spirit trail at Clark Lake. I believe that it would be a great addition to our community by promoting a more healthy [lifestyle], along with a great way to meet others. It would be wonderful to be able to hike/bike safely without having to worry about traffic.*
 - 26. We need more good restaurants.*
 - 27. Water park like the City of Tecumseh for the 1-10 age group to utilize in the summer. A good draw for local businesses (ice cream shops etc.) when placed in the right location. I would also like to see the boulevard spruced up with lots of flowers planted along the curbs north and south of town like a lot of small towns do up north.*

28. *Improvement on the small town appeal would be beneficial. Honestly, my favorite small town is Manchester. I believe that our village could model itself after Manchester and reap benefits. Already we have something similar to them in our Arts in the Park. Our parades could be more like the Manchester Fair Parade. It is so long and the kids thoroughly love it: clowns, candy, many entrants etc. We could invite groups to be in the parades as well: school groups (not just the band), Irish Hills Women's Club, other clubs, offer a contest in the parade based on a theme.*
29. *More attention by the local [authorities] and parents about the teen's that are consistent problem sources. Getting the parents directly involved in these children's lives*
30. *We've lost a couple of restaurants (Hawkeyes and China buffet), so another option would be nice. Big Boy and Jus Bad Food and Papas Place are good, but not many dinnertime options. We have the major chains and pizza and Ice Cream options, we have Beach Bar, Artesian Wells, and a few others relatively close... but what would be something different???*
31. *[More] kids activities in the square. [Not] just at the library.[My] son is an outdoor kid.*
32. *[Some] of the buildings [downtown].*
33. *Competition in the grocery industry. It would be great to see a Kroger in our area. Country Market is high priced because of lack of competition. Open our beloved theater.*
34. *I'd like to see an old time restaurant brought back into town. Brooklyn's "uptown" is a quaint place and has lots of history. I think it would be an addition to have a couple of places that have been restored to vintage stores, soda fountain and restaurant. I tried to find some things like travel mugs with the name Brooklyn on them the last time I was in town and there wasn't anything. Brooklyn needs place where "tourist" stuff can be found but also a place where "made in Brooklyn" can also be found.*
35. *Get rid of the stuffed, warped thinking rulers from the dark ages.*
36. *Less double taxation.*
37. *The flower boxes on Main St. could be [improved] if the village would give leadership to have them all in one type of flowers. Marigolds would be hearty and colorful (many colors are [available].)*
38. *Reduce the tax rate. It is ridiculous what we pay in property taxes. I would not have bought a house in Brooklyn had I known what that the property taxes were this high. I have advised friends against moving into the village due to high taxes on newer homes. If you live outside the*

village, you get the same amenities and save several thousand dollars a year. Simply put, buying in Brooklyn is a bad investment.

- 39. We drive to Adrian to go to Lowe's or for a big grocery trip. We would come to Brooklyn if there were something like that there.*
- 40. Add a walking trail for all ages.*
- 41. Maybe a couple more stores and some more places to eat (fast food) like taco bell...he he*
- 42. Street repaving*
- 43. Several streets have homes that need to be torn down. There was even a meth lab on that same street. I would also like to see more monitoring at Swains Park (drug deals). I would like to see Buddy's not sell K-2, Posh, bongos/pipes used for smoking pot/etc. I would like to see a youth center that would allow our teenagers a safe place to hang out (no drugs, alcohol, sexual activities etc.). Perhaps the community could help out with improving areas that need it; such as [volunteers] to mow areas where the weeds have overtaken lawns, board up homes that are empty.*
- 44. As an outsider, I cannot think of anything at the moment.*
- 45. something [worthwhile]... like [Wal-Mart] or waterpark...get rid of the race track*
- 46. Sidewalks! Some of the residents and businesses do not keep their outside appearances up. Had a friend in from [Santa] Barbara that said it looked as the town had struggled financially in the economy. [This] was a couple years ago. [That] we'd been "hit hard!"*
- 47. [More] little shops...water park...similar to Dundee, a small market "ex: butcher shop" "fish market"*
- 48. Though it has been years since I have lived there, I still visit there and still know people that live in the same place I knew as a child. I not only wish for Brooklyn but for the rest of the USA, that things and people would just slow down and enjoy life! Take time to enjoy your families, your children and be more [sociable] in person, not on text, e-mail, but in person!*
- 49. Sidewalks replaced [and] curbs added. Get rid of the slum landlords or but tighter restrictions in their housing codes. Some of them look pretty bad especially the green house on Monroe [Street].*
- 50. Roads drainage*
- 51. Overall appearance. Restaurant in town with outdoor seating...get rid of the dive bar in the center of town. Open a theater. For it to be a place to hang out. Do what Chelsea is doing...*

52. *I would love for the town of [Brooklyn] to get a movie theatre and something else for the kids to do around the area and stay close to home.*
53. *More activities like when I was a kid. Hanover does a tractor pull and many more activities that [Brooklyn] use to do! don't get me wrong the last couple years have improved but I remember things being different when I was a kid.*
54. *Continue improving the aesthetics of the community (like with streetscape, lighting, banners on posts, [etc.]). I would like to see the festivals and events spread throughout the town instead of just downtown as having events just downtown takes business away from everyone else (back to the bricks was an example - my Friday night was down about \$1000---can't afford that to happen often.*
55. *Continue to do more events to draw the community together! Bring someone in to take over Hawkeyes! We need to see another establishment like that. My husband and I love to take our daughter to that type of establishment ([Applebee's], JR's in Adrian) that type of business.*
56. *[Our] parades need to go back to the old time parades especially the 4th of [July] bring back [the firemen's] water ball fight at [the] football field. arm wrestling tournament horseshoe tournaments ice cream social chicken broil it was the greatest.*
57. *The movie theater; fix it up and use it! It would be a great business for locals or seasonal visitors, young and old.*
58. *Some of the older buildings on Main St. need to be repaired or replaced. Having vacant buildings takes away from the beauty of the village.*
59. *Fiscal responsibility. The village ran fine when Dale Cryderman was a part-time manager of the village. This community does not need a full time "city" manager. Neither ColBrook nor the light-house subdivisions will see any growth in these economic times when village taxes are so high. Why would anyone want to move into the village when they can live ON a lake for not much more in total taxes? For the amount we pay in taxes you would at least expect to have garbage/recycling services provided.*
60. *Dog park, skate park, pool and taco bell*
61. *It would be nice to see the downtown area and [its] buildings renovated. They look like they are ready to fall down. I know that takes money, something that is hard to come by these days. I think some festivals would be a nice addition to area activities. Fall festival, art festival, [apple butter] festival or something like that. These bring in [a lot] of visitors, business and [interest] for*

other communities.

62. *More people thinking outside the box.*
63. *I would like to see sidewalks down past Family Dollar and the bowling alley not just that area downtown. It would make things a lot more pedestrian friendly.*
64. *more general shopping*
65. *We need another grocery store, although Country Market is great. It's always crowded, and there are no options. Also, don't discourage dogs from coming to concerts in the park. We visited Florida and they're SO dog friendly there! We even bought a dog stroller there, to take our min-pin everywhere.*
66. *Get rid of pole barn theme. New dollar store real ugly addition to village.*
67. *[The] chamber looks out for itself, almost to a fault. The village and the downtown businesses and all the businesses and organizations need to still work together whether they have paid into the chamber or not. I would love to feel more cooperation between the village businesses.*
68. *Unfortunately quite a few buildings are in [desperate] need of repair. Taxes are very high but wouldn't be so bad if I didn't have to pay as much township taxes as well. More pride in our village, make the building owners improve at least the exterior of the buildings. Advertise our village businesses. Bet a lot of people that don't know what is out here. What is happening to the Star Theater? Bigger parades...don't let political parties be involved in the parades. The parades are for the kids, they should see bands, horses, mounted police, clowns, etc. Not vote for whoever. You've lost a lot of crowds because of that. The fire trucks are the most exciting for the kids to see. More activities for kids. Update buildings. Bring the history out in Brooklyn. No one knows any history in Brooklyn and there is a ton of history yet no one knows about it. Make it big that people will come see and bring tourists in which brings in the money for the businesses who by the way could stand to lower their prices a little. Thanks.*
69. *It is beautiful, keep up the visible improvements and consistent upkeep.*
70. *Sidewalks on one or both sides of Constitution would be great (between Main St. and Tiffany) - and repair to sidewalks that need it (especially on Marshall)*
71. *[Roads]*
72. *More shops in the down town, and a museum.*
73. **MORE BUSINESS IN THE DOWNTOWN AREA**
74. *shops filled on main street and business that promote the village image [i.e.] not auto parts*

stores and realtors The theatre reopened, it is sad to see our beautiful square stores either closed or filled with the wrong type of stores and also run down Our park [maintained] better and [improvements] continue, the grounds are [just] ok art in the Park is awesome The old Ford plant should be purchased for a community use site also for our Village offices and truck and equipment garage and save as a historical site of our village and a complex everyone could enjoy [i.e.] like Manchester has done and also Tecumseh

75. Find a way to stop the consignment stores from littering the trees and streets with baby products and clothes. [Would] you really want to buy something that has been exposed in that way??? It really does look "tacky"
76. Enforcement of ordinances pertaining to property. We cannot let our village become street after street of dilapidated, overgrown eye-sores with crumbling sidewalks! Have some pride people!! Also hope there is some kind of limit on number of rental/duplex properties.
77. I would like to see it not be such an expensive place to live. High water and sewer bills plus sewer expenses on the village taxes, etc.
78. Fill the vacant buildings, especially on the square.
79. Number 1 priority would be to MAKE THE SLUM LORDS TAKE BETTER CARE OF THEIR RENTAL PROPERTIES!!!! [Let's] face reality here, Sherman Street and Monroe Street are both HUDGE EYESORES!!!! I've complained until I am blue in the face about the house on the corner of Monroe and Sheridan as well as pretty much all the houses on Sherman Street. How nice to see garbage [lying] about their yards (which constantly blows into my yard). Old furniture laying in yards - Such a freaking dump!!!!!! The village leaders NEED TO DO SOMETHING ABOUT THIS AND DO IT NOW!!!! First priority should be to limit the number of rental properties one can own. Second, those rental property owners should be fined on a daily basis for allowing their renters to live like the county dump is their backyard. Shouldn't be [too] hard to enforce - Of course those same leaders would have to get off of their butt's and do something about it. Why can't people take pride in their yards - Sure money is tight for everyone, however picking up the trash in your yard, and hey, even mowing your grass once in a while is very inexpensive!!!
80. [In] my opinion the village of [Brooklyn] lacks vision in creating revenue with the natural surroundings it has to offer. During [June race weekend] you [couldn't] even tell that [there were] over 100,000 people here for one of the greatest sports. I believe [Brooklyn] could make thousands if [they] would create a race weekend carnival/fair to draw in the locals and the race fans.

Also with the natural recreation available [they] could hold an annual family fishing contest with prices that in my opinion could draw in thousands. Also with the [MIS] speedway [there] could be a 4th of [July] weekend event held at the speedway with vendors, rides, fireworks, and activities. I feel the village lacks vision to utilize well known lakes, parks and speedway

- 81. Encourage more home ownership vs. increasing rental property*
- 82. More bike racks at local businesses and clearly marked and maintained bike routes. Drivers better educated about the rights of bicyclists. I've ridden my bike in a lot of Michigan towns, and I feel Brooklyn (Columbia Township) residents are the most inconsiderate of cyclists.*
- 83. I would like to see [collaboration] between the Village and MIS to [accommodate] tourists. The speedway has no Visitor Center, organized track tours, museum, or souvenir shop (like Daytona). The Village could profit from establishing and maintaining such a facility (in town), with Tram type tours down to and through the race facility.*
- 84. No more dollar stores. I like unique, locally owned places to shop.*
- 85. More dining opportunities.*
- 86. The activities*
- 87. A place for teens to go and "hang out". A recreation type center. Police are harassing teens for everything but there is nothing in this town for teens to do.*
- 88. [Traffic] lights, roads*
- 89. TRAFFIC LIGHTS, LEFT TURN LANE ON MAIN ST., ARBYS,*
- 90. [Addition] of walking paths, sidewalks*
- 91. We need more parks. Either that, or we need a walking trail. Because the village is situated north-south around M-50, there are very few neighborhoods. The houses are spread out in two directions rather than four. As a result, there is no place to take a long walk. You end up way outside of town, retracing your steps on a two-lane highway, dodging cars. It is even worse in the winter time. If the village had a large park, the way that Jackson does, or a walking trail, it would give residents a place to exercise without braving traffic.*
- 92. [Council] listening to what the people want instead of voting for what they want.*

^{iv} The responses in their entirety follow for Question #13:

- 1. [As] answered before, friends*
- 2. Although I do not live in Brooklyn, my family enjoys Brooklyn. We live in Tipton. I grew up in*

Brooklyn and still visit often.

3. *I drive through Brooklyn on my way to and from work at different times of the day. I usually don't stop at any businesses because of the time I am going through. The only places I would stop would be eating places for lunch and dinner.*
4. *Stores, friends.*
5. *I will sometimes use the CVS / Country Market / and Sporting goods stores.....*
6. *Simple access to most of my needs except the lack of clothing outlets.*
7. *Now I am a visitor and come to see my relatives.*
8. *Less & less here. Why would they come?*
9. *We come up from Toledo most weekends in the summer.*
10. *We always visit for the Nascar Races and enjoy the town and people too!! I have come here as a little girl also with my parents and did Mystery Hill etc.*
11. *[Bar]*
12. *[Close] to my [lake house]*
13. *Visitors frequently stop me to ask where they can find the MIS tourist facilities. They go away disappointed when I tell them that nothing currently exists. It would be a great Win/Win for Brooklyn and the Speedway to build upon their proximity and relationship. Perhaps the old Lumber Company could serve as the museum/reception/souvenir/tram spot!*

^v The responses in their entirety follow for Question #14:

1. *9 [months]*
2. *We visit Brooklyn weekly to dine and groceries.*
3. *A few hours*
4. *[In] and out... and I avoid all together during Race Weekends...*
5. *[Day]*
6. *2 weeks*
7. *Always a week at a time !!*
8. *[Till I] was drunk*
9. *2 weeks @ at time*
10. *I owned a home in the area from 1978-1985. Moved away for a few years, then returned in 1994. There is no better place to live!*

vi The responses in their entirety follow for Question #15:

1. *[Yes]*
2. *Yes*
3. *It's on my drive to and from work.*
4. *[Yes].*
5. *[Sure] ~*
6. *yes*
7. *Oh, I plan to.*
8. *Yes!*
9. *Definitely!!*
10. *[For] beer yes*
11. *[Yes]*
12. *See item #11*
13. *I did!*

vii The responses in their entirety follow for Question #16:

1. *What would attract you to live here? a great place to retire What would attract you to start a business here? nothing, not enough yearly [business]*
2. *More support for entrepreneurs.*
3. *Residential possibilities Exposure/access ease (US-12 and/or 50 and/or 127) More MIS-Brooklyn promotion/relations*
4. *If the income of the area is increasing and the population of the area is increasing it would be a good opportunity for a business. Nice small town to live in or near.*
5. *Brooklyn is not big enough to support most small commercial businesses. I would consider a small manufacturing business because of the availability of a decent workforce.*
6. *[Our] employment is not near there.. we live in Onsted - Employment is in Adrian and Ann Arbor...*
7. *An improvement to the rental units available.*
8. *The Village needs to be more open to [advertising] the local [business] community. Additionally, look at new ways to increase revenue by bringing [business] here to our community*

9. *[Too] old to start a business but would consider moving back.*
10. *Double taxes.*
11. *Thriving business environment. I've been coming up since my childhood and many things have closed and deteriorated in that time. The area is beautiful but many thing things could be torn down or renovated for more [attractive] appearances and more interest from new prospects.*
12. *The rolling hills and lakes, just beautiful!!*
13. *[A] venue with a bar...not a bar with a venue*
14. *The familiar faces that I grew up are still there, well some of them.*
15. *I would love to start a business in the village of Brooklyn there just isn't enough culture, intrest or activity in the area to support it. I don't want to hear about the races. That is only two week-ends a year with a dedicated following concentrated at the track. It may be great for Brooklyn and the area but I don't believe it really helps the everyday businesses that are here grinding it out the rest of the year.*
16. *an idea that would work in the community*
17. *Peace and quiet!*
18. *work*
19. *High taxes (some of the highest around), even higher water/sewage bills, all the empty ([fore-closed]) homes that haven't been touched in years..... Yes, I understand the question, my point is nothing would attract me to live here (except I am now "stuck" with my home).*
20. *[I] would love to keep raising my kids and family here in [Brooklyn] but the lack of community interaction with the politicians they are missing out on[a lot] of great ideas that residents, kids and also vacationers would have to offer*
21. *Friendly people; safe streets; easy pace, retail conveniences; MIS, recreational opportunities, proximity to Detroit, Toledo and Lansing (downplay Jackson!)*
22. *[Would] love to start a business if had funds available to do so*
23. *Lower property taxes. Get rid of all the village's silly regulations. Do you really care if my busi-ness has a blinking sign? Really? In a depressed economy, little towns like Brooklyn need to de-regulate as much as possible. There is no reason for the village council to regulate jobs right out of town. We should be encouraging companies to show up by allowing them to promote their business any way they can.*

viii The responses in their entirety follow for Question #53:

1. *I think police protection with the county could be an alternative. I have personally known several people that were looking to buy homes in Brooklyn and bought in [neighboring] areas because the taxes were too high here.*
2. *All of them! The so called ones that we have now are a JOKE!*
3. *Excessive wages for employees*
4. *[Um], mileage rate? [What] is that? [Most] states don't even have that [to] be a city.....or not*
5. *A cop riding a bike down town for what reason?? That's just stupid what is that going to do other than spend more of the budget so they can say that more money is needed. Stop it that's just dumb.*
6. *[Too] many getting rich off our taxes...sewer so wrong...we got screwed.*
7. *Reduce size of Public Utilities Dept.*
8. *The Village office should be combined into the New, large township building. The Village staff should also be combined. How many dollars would that save? The fire and police are part of the township taxes that are paid. Why does the Village charge again for the same service? Do you get 2x the service when a need is presented?*
9. *Do we get 2x the police & fire? We [are] already paying the township for the same.*
10. *Extra payment for police and fire.*
11. *Eliminate additional police protection and fire protection as [they] are already provided by the township. Merge village office with the township to eliminate redundant building costs.*
12. *Police protection---We are already paying through the Twp.*
13. *Police and fire are obligated to protect us regardless of the extra payment.*
14. *Police, Fire, School [officials] should NEVER be effected accept in a positive way~ There is too much crime these days everywhere not just in Brooklyn~*
15. *[Eliminate] paying police and fire extra money for service we already pay for in township taxes. Return to part-time village manager.*
16. *WOULD NOT PAY THE \$ 10,000 EXTRA FOR THE FIRE & POLICE*
17. *[Police], fire, low attended of festivals, our own village [government] need to be reduced it is getting to large per capita of residents, also [other] than retail and [restaurants] who provide goods and services need to pay more there are people making handsome incomes on [rentals] at the [resident's expense.] [Multiple] rentals need to pay [multiple] taxes*

18. *As a village resident I feel I pay twice for police protection with also paying township taxes.*
19. *None*
20. *Police and fire stipend.*
21. *I do not know how or where to reduce costs. I only know that the current millage rate drives potential homebuyers away (I was one of them!).*
22. *Eliminate police protection, and code enforcement. Is it really your job to enforce if my neighbor has a broken car on his lawn? I'll talk to my neighbor; you stay out of it. The only thing the village should do is make sure the sewers work, give us options for trash removal, fix potholes, and clear snow on major roads/ walkways. That's all I would like to pay for. Let's keep the millage as low as possible, and let people decide with their own money how to make Brooklyn grow. Maybe one of those residents will start a business in one of the dozens of empty buildings, and start a renewal process to make us successful. Keep the taxes low, and stay out of the way!*
23. *leaf pickup brush grinding police fire unincorporate the village and just be Columbia Township*

^{ix} The responses in their entirety follow for Question #56:

1. *We need something to bring people downtown. I think the new pub that is going in is a great start!*
2. *Go back to 1900 Brooklyn.*
3. *More Restaurants Perhaps a small Department store; not a dollar store*
4. *The movie theatre needs to be fixed up.*
5. *We need a [restaurant] and the theater reopened.*
6. *Cannot think of anything.*
7. *More cute coffee shops with free [Wi-Fi] & snacks. Clothes boutiques. Slightly more upscale shopping. Better restaurant options. I'd LOVE a great breakfast place, with fresh ingredients (not processed) and unique meal options.*
8. *movie place, or a rec hall*
9. *Options for entrepreneurs to begin slowly and more places for teens. Fill up empty buildings.*
10. *I don't shop in downtown Brooklyn, nothing there I am interested in buying.*
11. *More variety of upscale stores and restaurants.*
12. *What is there to do there? A bunch of trashy looking buildings and a gazebo that is falling apart.*

- Not much going on to bring anyone to shop/eat/party/play there.*
13. *Lacks the restaurant that used to be in the Remax office. That seemed to draw more people downtown.*
 14. *More active stores, retail, items that eliminate people having to drive and do most of [their business] in Jackson or elsewhere*
 15. *[There] needs to be a restaurant. [Kelsey's Corner] needs to be closed down that owner is a rude, unhappy, and a very unfriendly person. the movie theater needs to either open or turn into something.*
 16. *Competition with Country Market*
 17. *Get something there that is what draws people. Empty trash looking buildings Do not.*
 18. *[Add restaurants] and another grocery store*
 19. *Not many choices between main areas of shopping, e.g. grocery, home improvement*
 20. *Too many services and not enough retail. Retail, a couple of restaurants, the village offices should be [what's] there and services could spread out where parking is good anywhere else in town.*
 21. *[Too] many second hand stores. Need a clothing store & and privately owned old fashion hardware store.*
 22. *Eating and entertainment. Shoe store and New clothing*
 23. *More sit down restaurants more clothing shopping opportunities department store type*
 24. *More cute shops. Restaurant/bar with outdoor seating. Theater.*
 25. *We need a destination hotel (with pool or waterpark), upper end restaurants or pub*
 26. *Add entertainment.*
 27. *If you need your hair done or eat fast food your covered, if not there's not really much there. The shops that are in the downtown area are nice but not very diverse. What about a nice restaurant/lounge, furniture store, clothing store, art gallery, electronic/appliance store, etc.*
 28. *More then just a insurance company, flooring and beauty shop on the other side of down town.*
 29. *No clothing stores, or shoe stores are here*
 30. *More Restaurants and night life to attract after hour business and extend the day of the specialty shops on the weekends.*
 31. *eating establishments*
 32. *I would like to see more shops like in Tecumseh.*

33. *Something has to be done about the empty buildings. Some of them are truly eyesores*
34. *Too many banks and pizza businesses.*
35. *We need more.*
36. *The mix is not necessarily bad but it would be great if there were more --if empty storefronts were filled.*
37. *A different kind of restaurant would be great. I love the Mediterranean restaurant. We need more diversity! Also, wouldn't it be great if the theatre was operational!? Not driving to Jackson to see a movie would be wonderful.*
38. *Take a look at Chelsea's downtown.....That could be Brooklyn with some hard work (and tax breaks, etc. to draw in the new businesses)*
39. *[Brooklyn] residents have to travel to either [Jackson] or [Adrian] to shop at a department store. [Brooklyn offers plenty of available real estate to lure in a big chain store to create revenue, jobs and [convenience]*
40. *We need a restaurant and entertainment options in the downtown area.*
41. *We need a local hardware store. I know it's hard to make that work, but even a "chain" such as Ace or ACO would help.*
42. *Too high priced and things I just don't shop for*

^x The responses in their entirety follow for Question #58:

1. *[Theater], pottery studio, breakfast cafe,*
2. *I would support eating and entertainment establishments and specialty shops (hobby stores, etc).*
3. *Movie theater, Classier restaurant, Canoe/Kayak rental on River Raisin, Bike shop, Lawn/Garden tractor sales & service, Coffee shop with longer hours.*
4. *The ones that we had in 1950's Brooklyn!*
5. *Restaurants [Specialty] shops Arts & Crafts*
6. *[Any]*
7. *Entertainment*
8. *Specialty shops, women's clothing*
9. *See above*
10. *Already do all of these things in Brooklyn, except for a movie theater. That would be nice to*

- have, if only open on the weekend. Sidewalk sales are fun.*
11. *See above. I already see my doctor in Brooklyn & shop for medicines, hardware, produce, & groceries. Plus I use the post office regularly. I also sporadically visit other shops in the Village*
 12. *More fast food and maybe a water park would be awesome*
 13. *[Craft], book, entertainment*
 14. *Educational*
 15. *A good bakery, bread & sweet Michigan candy attraction Movie theater Christmas shop(s)*
 16. *Eating establishments*
 17. *Hardware Store, Restaurant*
 18. *food, specialty shops*
 19. *eating*
 20. *The only thing we don't have is a good computer store.*
 21. *Entertainment[Taco Bell White Castle Wendy's]*
 22. *[Something] other than pizza, real estate & hair*
 23. *Entertainment, restaurants, clothing stores*
 24. *[Restaurant.]*
 25. *Clothing, hardware, restaurants and medical.*
 26. *Eating establishment. We really could use a village bakery that sells to the public and would serve as a meeting place in the mornings. It would be so wonderful if something in the line of entertainment could move into the theater. It is an EYE-SORE. Empty stores make it unwelcoming.*
 27. *Retail, specialty, service stores*
 28. *Other food options farther away. Entertainment... it would be awesome if the Star Theater project could be finished and do something like they do downtown Jackson w/ the Michigan Theater... lots of volunteers, lots of movie and other productions!! :) ([Would] save us the drive to Jackson!) We do try to support many businesses in Brooklyn, but sometimes have to go to Jackson.*
 29. *[Specialty] shop, the bridal store needs to move to the square.[They could bring lots of business to [Brooklyn]. restaurant, there is no NICE place to eat dinner around [Brooklyn]. you have to go to [Jackson].*
 30. *[All] of the above.*

31. Kroger
32. Arts and crafts--made in USA or Brooklyn Eating Old time soda fountain/restaurant/bakery
Clothes store/with fabric for quilting
33. Teen center Always eating-that's good. Not pizza. Entertainment-we have almost zero
34. Good Restaurants.
35. Specialty shops, [restaurants], doctors, entertainment.
36. A store something like the old Vans store that has the necessities for a home as in kitchen
items, towels, etc.....medium priced [women's] shop, [men's] shop, shoe store,
37. Clothing & hardware store
38. Physicians, Hobby/craft store, Music store
39. [Eating], entertainment, shoes and new clothing.
40. eating, entertainment, specialty shops
41. STAR THEATRE, Med Plus to accept all ons
42. Eating Movie theatre Public pool
43. all of the above
44. All of the above. I wish the rest of the population would do the same. It's amazing how many
people I see in the grocery store or around town that have never been in my business.
45. Entertainment-like a theater- Can we please get that going!!!!!!!!!!!!!!!!!!!! I would love to go to the
movies here in town-rather than taking my business to the Clinton Theater and then out to eat in
Clinton!!!!!!!!!!!!!!!!!!!!!!
46. Entertainment a rental place for getting tables chairs canopies etc another big hall for parties
and [wedding] receptions. a fun park rides food games
47. Entertainment, eating establishments, arts and crafts.
48. It would be nice to have a movie theater in Brooklyn again.
49. See [answer]#56.
50. TACO BELL
51. movies, skate park, dog park, taco bell
52. specialty, arts and crafts
53. more stores and a good place to eat/drink
54. arts & crafts, more restaurants and motels, another grocery store (for sure!), specialty food
shops (like gluten-free)

55. *Arts and crafts, better eating establishments (most of the restaurants are not good), more specialty shops will increase competition and then shops will have to lower costs. Not sure how they are staying alive with such outrageous prices on items. Turn the old Ford plant at the mill-pond into a community center with extracurricular activities, sports, crafts, kids activities.*
56. *Eating, entertainment, cool shops ala other resort towns.*
57. *All - It is unfortunate to see empty store fronts. I will shop locally if at all possible.*
58. *eating establishments*
59. *[Entertainment], specialty shops, arts and crafts, a small local pub for lunch and a beer, some towns have a downtown pub that where everyone goes.*
60. *SPECIALTY SHOPS ARTS & CRAFTS*
61. *arts crafts eating specialty shops drug store higher need and high volume customer flow type businesses*
62. *[Good] quality [Restaurant.. Gourmet kitchen] and food store....clothing store.....Please no more dollar or consignment stores*
63. *Eating Establishments, arts and crafts*
64. *[Entertainment], eating (No more pizza and subs), arts/crafts, specialty shops. Anything--the only things we have to much of are beauty salons [and] pizza/sub shops.*
65. *Possibly any of the above, depending on the quality of each.*
66. *Entertainment, specialty shops, arts and crafts, etc. I try to support all local businesses if they sell something I need.*
67. *Movie theater, [restaurant,]*
68. *[Doctors. restaurants, Wal-Mart, Home Depot,] etc*
69. *Eating establishments*
70. *Entertainment: Comedy Club; Movie Theater; Live Theater; upscale Night Club or Pub.*
71. *I like local, unique shopping. [I'm] trying to stay away from chain brands.*
72. *Anything. I would rather shop locally and support small businesses*
73. *all types except more bars*
74. *more entertainment, restaurants*
75. *MOVIE THEATER, WATER PARK, SKATE PARK,*
76. *A cheap cafe with beer and sushi would be awesome.*
77. *[Wal-Mart Taco Bell Wendy's]*

^{xi} The responses in their entirety follow for Question #60:

1. *[Any] family festival, art festival,*
2. *Any type of event/festival that brings people to the downtown area. The Race Festival was great! Whatever type festival, food and beverage options keep people there longer. Local merchants need to take advantage of the crowds during these events.*
3. *Festival for each season with square closed to traffic and good detour in place ... evening hours, ending with outdoor movie. Live (good) music ... jazz ensembles, big band, etc. Shops stay open!*
4. *[Oktoberfest] /*
5. *More sidewalk events such as a back to school sale, etc. Let's do more on race weekends to bring people into town.*
6. *I like the Art in the Park. Can't think of anything to add.*
7. *more things to [involve Lake Columbia and Brooklyn]*
8. *Arts and Educational*
9. *Annual holiday-related fall/winter festival with carnival - pizza cook-off Race Fever Days (MIS related) with attendance giveaway(s) - Race Tickets, scooters, trips, dinners?*
10. *Arts in the Park type of activity*
11. *car shows*
12. *more street fairs festivals village wide garage sale*
13. *It does not have to be in the "downtown". Just get something going. Does the Village ever leave their backyards? Check out the neighbors; Chelsea & Tecumseh*
14. *More craft/hobby/art shows. Music festivals!*
15. *Clinton festival type of autumn activity.*
16. *Sidewalk sales, Themed weekend events such as petting zoo or anything to catch the eye of passers through.*
17. *The list is vast. More attention to veterans and our community. We should have a [clean-up] Brooklyn Day and so forth.*
18. *[Kid] related. music, but not any more todays music like some cover bands*
19. *4th of July Christmas Craft Shows on the sidewalk A Brooklyn Celebration Day*
20. *Fun fests. Art auctions. Antique auctions*

21. *Village history, craft shows, local artist vending*
22. *All the retail stores have sidewalk sales once a year like they used to do. Good craft show.*
23. *More community events similar to what was done race weekend. Free entertainment still brings money into the village.*
24. *Concert series, Art program, Health & Fitness*
25. *Race fest is a blast. Would like to see the 4th of July like it used to be on the football field. Ball games, pancake breakfast, fireman tug of war, vendors. Arts and crafts, chicken dinners.*
26. *Enough events are centered in the downtown area - they need to be expanded out to make the entire commercial area viable.*
27. *Better 4th of July parade- Bigger Pumpkin Quest with Parade and more vendors for Crafts-like Clinton Fall Festival or Tecumseh Appleumpkin Festival.*
28. *Carnival/fair, farm market*
29. *Larger quality festivals. The small parades and sidewalk events are nice but not enough. I'm talking day or weekend long events that bring people in continually throughout the event. Not just a little couple hour flash in the pan.*
30. *anything would do*
31. *Local art festival, business sponsored trick or treating or pumpkin carving contest, community picnic, local bands in summer on Saturday nights etc.*
32. *more sidewalk sales*
33. *fun family festivals. airport breakfast fly-ins are very popular and bring in people from all over. Race fest was over rated. Very expensive for the kids to do bounce houses. No one could afford \$24 for an autograph. Fire Department water ball competition/festival. Bed races. Look at what other towns are well known for and why people travel all over to attend.*
34. *Car shows, music, art fair, block party, sidewalk chalk art contests, carnival, crafts fair, Taste of the area restaurant festival.*
35. *I love that there are already so many events, but would welcome more of all sorts.*
36. *ice [sculptures] in winter*
37. *MORE EVENTS FOR THE AUGUST RACE AT MIS*
38. *.*
39. *Police, fire and military appreciation*
40. *More arts type things.*

41. *Would need to think about this one, stuff like the June race festival is great - Get the locals out and about (and they might just take more pride in their town)*
42. *race weekend carnival, 4th of [July] carnivals, family fishing contest or recreational events*
43. *Community exercise events; Art festival on the square; Village Fair on the Square!*
44. *I loved the idea of the Back to the Bricks. I think that should come back every year. I also think the village should have drive-in style movies [throughout] the summer. I also love summer craft shows.*
45. *Can't think of anything specifically but more events will foster more community spirit and involvement*
46. *[Community] events!!!!*
47. *[More] car shows, kid favorable events, arts/music*
48. *[More] car shows, entertainment acts, antique shows*
49. *Anything that helps get kids of all ages involved. Contests, races, etc*
50. *Block parties would be fun. I enjoy the events we have now, and would like to see more. Maybe an art festival would work.*
51. *[Less]*

^{xii} The responses in their entirety follow for Question #68:

1. *[Relaxing] zoning ordinance regulations to allow mixed uses;*
2. *Don't Tax them to death.*
3. *I am not[knowledgeable] enough in this area to answer*
4. *Stop ripping people off, taxes are paid to take care of public areas, why pay an outside [source] to take care of Brooklyn projects, that money is not for your pocket liners but for the community itself. No outside law enforcement is ever worth the paid amount. Unions \$ are money paid to corrupt civilizatio such as yourselves, organized crime.*
5. *Preservation, yes, design theme, yes. More events to bring outside people in, art fair, etc.*
6. *Don't have a clue.*
7. *I agree that the sidewalks should be uniformly nice. I don't agree that buildings should be uniform. WELL TENDED flowers or plants would be nice. Trash should be picked up & snow removed.*
8. *Just leave it alone and stop making it a doll house,*

9. *More events and [well-rounded] comparable shops to keep Brooklyn locals in Brooklyn instead of going to Jackson or Adrian.*
10. *Brooklyn is too small to attract any good business. Commercial businesses need walk in volume. Brooklyn has to grow to attract successful businesses.*
11. *[Historic] preservation district*
12. *Stop building new businesses [outside] of town and fix up and use what we have.*
13. *[Zoning] ordinance is part of the Village attitude that is a negative. The same group of "leaders" all need to go home and get some fresh thinkers.*
14. *More necessary shops, i.e. grocery, pharmacy, ect. Downtown shops are mostly luxury items right now.*
15. *A design theme would be a great way to attract more business because our downtown can use some assistance in a more unified look. This along with streetscape projects and improvements would really add to the downtown [ambiance] and draw more businesses to our area.*
16. *Ordinance and tax issues can affect decision to locate in Brooklyn*
17. *?*
18. *Allowing Advertising Signs would be a good start and NOT FINING [business] owners that put up sale signs for a special event.*
19. *What kind of business are we lacking?? Try to encourage those entrepreneurs to come!!! Maybe more dining? We go to the downtown area for Coffee at Evelyn Bay sometimes, and Ice Cream at the Creamery... but not much else is there. Gift shops are nice, but why are there 2 similar Consignment shops next to each other down the road?? We love the new large parking area behind the Presb church... easier for events like RaceFest, July 4th, etc. I think having a nice looking downtown area, clean, maintained, refurbished looking buildings (instead of dilapidated, paint peeling), flowers?, would attract business. Don't need a "theme". Just a well cared for, well loved kind of feeling would do it.*
20. *[The] lighted trees need to be done right. the lights in them at Christmas is a joke! they just tossed them in the trees. more outdoor things in the spring and summer and maybe a courtyard type spot with a "fire pit" in the winter and summer as well. a place to [hang out] and meet Friends.*
21. *[Relaxing] zoning*
22. *Historic preservation of the buildings--YES*

23. *Get rid of double taxes*
24. *Perhaps the Michigan [Shakespeare] Festival could be attracted to a historical district /could they use the old theater?*
25. *Streetscape and improvement to appearance of village proper*
26. *Keep it clean.....help businesses meet and work together so [everyone's] signs show.....not one more then another.....help them learn how to promote together for the good of all. The promotions got lots of response just a few years ago.....[what's] changed?? We could bring a couple of hundred or more of people to town for a promotion. Even when the weather was bad.*
27. *?????????*
28. *Public restroom is a good idea; however, people don't know how to clean up after themselves and no doubt someone would ruin it (like at the park when toilets and sinks were smashed)*
29. *Streetscape projects, design theme, landscaping, fix the sidewalks and Be Nice and welcoming to the public in all situations.*
30. *Determine what people want/need and attempt to attract them to our area. In addition -the downtown needs to be open later than 5 - Nothing says "welcome" like closed businesses!!!!*
31. *Maybe a committee needs to take up some of these issues.*
32. *The above examples are good places to start. There are so many ways and ideals to attract new business and people to the downtown area, they can't all be done at once, but if never started they can never be done.*
33. *have more open minded people on the boards.*
34. *A design/landscape theme would be nice, (like in Frankenmuth, where they have all German design and lots of flowers). Perhaps attracting "discount" stores like TJ Maxx or [Home Goods], or an office supply, a village farmer's market, organic/natural/health foods stores, and a "fresh foods" restaurant (instead of "Jus' Bad Food"!)*
35. *How many vacant buildings are there? Why are they vacant?*
36. *Make it the place that people want to be... get all of the movers and shakers to come downtown and others will follow...*
37. *[Enforcement] of current ordinance.*
38. *ALLOW MIXED USES LANDSCAPE DESIGNS*
39. *if businesses remain empty or closed for a period of more than 1 year put a [non-use] fee to*

[their] taxes theses[are commercial] spots and need to be open for business Promote new business by having a [coordinator] work with them to get established Attract the rite business to down town Go to Coldwater look at [their] mix go to Tecumseh see [their] community[,] what [are] they doing that works and [doesn't]work

40. *Allow mixed uses.*
41. *I wish I had an answer to that... Look at Chelsea. They have a huge variety of store and they survive wonderfully.*
42. *Lower business taxes, lower the water and sewage rates, take down some of the red tape for [legit] businesses*
43. *[Relaxing] zoning. quit driving business away with [ridiculous] zoning ordinances*
44. *MIS Tourist Center Theme and some type of fun, participatory activity on the square every weekend. How about beginning with a charity driven, walk-through tour of every business and building on the square?*
45. *Assure future water supply.[i.e.] rein in the fracking!!!*
46. *Follow up on #66. Get MDOT to get rid of "No Turn on Red" from westbound M124 onto N. Main St. (W. M50)*
47. *water, sewer and tax breaks*
48. *Continue in the same manner you are moving by working cooperatively, self-promoting and advertising, and continuing with your [consistent] and level headed governance.*
49. *I think all zoning should be eliminated. I think it's silly that businesses could not until recently put out a sandwich board sign. Really? We've been in a recession since 1999, and you just now "allowed" people to put out a sign advertising their business? There is only so much design you can put into a small downtown. Since there are no other "neighborhoods" in Brooklyn, it is hard to give it a theme. What would be kind of nice would be nice big friendly signs pointing down side streets to common destinations. For example, a big sign pointing down School Street say, "Middle / Elementary Schools" and one pointing down Irwin "Brooklyn Sportsman's Club," and down Constitution saying "Cornerstone Church," "Lake Columbia," "Grocery Store" etc. A lot of people come into the downtown and ask, "Where's the high school?" Even though the high school is difficult to find, a sign would be a good start. Scratch the landscape idea. Any landscaping just means you'll be paying through the nose in a few years to maintain it.*
50. *get rid of the old council members, especially the village president*

^{xiii} The responses in their entirety follow for Question #76:

1. *Make use of the River! [Hiking] trail along the millpond, river, Goose Creek. Canoe/Kayak on the River (develop sit, let private enterprise run it). Paddleboats on the Millpond; Pocket park near downtown, perhaps in cooperation with [the Presbyterian] church space on Main Street, Park facility in SW quadrant (Lighthouse Village or Colbrook) including trail to MIS and CCHS*
2. *More family events.*
3. *Nothing in particular*
4. *More bike trails, especially on Cement City Rd.*
5. *Get real, your just looking for more ways to raise taxes*
6. *Something aimed toward the youth of the village.*
7. *Like the arts in the park. We need the theater reopened!*
8. *Trails with guideposts for distance.*
9. *Bike trails*
10. *[Any] that will bring us together as a [community]*
11. *Help out the ones that are there instead of creating new ones. We use to love to go go-carting, lakes etc.*
12. *Already mentioned*
13. *We have Golf, a hiking trail would be nice but not a [drop-dead] situation.*
14. *.*
15. *Walking/hiking/biking trails*
16. *[A] dog park so our beloved pets can get exercise*
17. *A water park is a [huge] expense, with all the lakes around could it pay for itself. Again, why not improve what there already is and work w/ the township on the township park to enhance the "water experience". The river could be utilized w/ kayaks. The other pink elephant Ford plant, (that the Village made such good decisions regarding) could be water used.*
18. *Dog park, softball complex- many people in Brooklyn are traveling to Jackson for [organized] sports. These places make serious money and provide a great time!*
19. *It would be great to have a craft house at the local park during the summer months to provide arts and crafts, games and other activities for children. I had this growing up in Tonawanda, NY and have a lot of fond memories spending time making pot holders, wallets, purses and playing*

board games.

20. Mostly stated in previous questions.
21. Splash park similar to the one in Tecumseh. Not everyone has access to lakes. The county parks and state park are sometimes dirty and crowded. It would be a great safe place for families.
22. A SAFE biking, jogging, walking path/trail to connect to the Clark Lake Spirit trail would be awesome!! A fishing pier, dock? A splash park might be fun at Swains Park.
23. [Just] more things for the kids to play on and do. [Not] more land or new stuff like a waterpark. just more things.... a new jungle gym or something.
24. The question is where?
25. Not a bike path like the death trap on Campers. Something for the kids to gather &. Par take in vs. getting a ticket for being out past 10 &mi where to go
26. skate park and a water park would add a great deal of interest
27. Certainly bike/walking trails would be nice, but the tax burden is already WAY too high!
28. Do roller rinks, ice skating rinks, dance halls still work?? Could be for families along with children and adults on their own.
29. Village swimming pool
30. Safe sidewalks would be great!@
31. Skate "parks" and water parks in other locales are commercial [enterprises], alleviating insurance risks for the community.
32. Star Theater!
33. [Swimming], biking, hiking,
34. Walking path. Amphitheater at park for arts in the park. New basketball courts, putt putt golf
35. Water park. Better play equipment. walking trails.
36. Splash pad, walking trails, kayak access,
37. Skate Park for the kids Community Pool
38. Something for all ages especially teens keep them off the streets and out of trouble"
39. Snowmobile trail
40. A teen town sort of place where teenagers can gather. The schools used to hold dances for teenagers on Saturday evenings and listen to the current music with stereo equipment, rather than hiring a DJ.

41. *Recreation programs for children and seniors. Nature trails for hiking, bird watching, etc.*
42. *Re-open STAR movie theater*
43. *Bike lanes and walking paths would be nice!*
44. *Put a small splash pad for the kids in the park. Lots of room in the park not being utilized. The millpond used to be a great spot for sledding now it is no trespassing. Nothing for kids to do in the summer but go to the park and thank God for the library they are great. Nothing for kids to do in the winter. Children are the future. Education needs to be a priority.*
45. *Definitely a movie theater!*
46. *With the decline of Us 12 recreational area's there has to be a replacement to draw people back to our area besides MIS. They do a good job but we use to depend on our tourism for our beautiful lakes and land.*
47. *I [would] love walking/hiking trails. I" m sure young people/children might like more recreational opportunities--possible some job opportunities could also arise from an increase in rec. activities and offerings.*
48. *Skate park, fountains for children to play in*
49. *Easy access to bike/walking paths (just look at the Clark Lake Spirit Trail - EXCELLENT!!!!). A trail from Brooklyn to the high school would be perfect.*
50. *[Orv] trails, biking, hiking, annual fishing contest, annual [scavenger] hunts*
51. *[More] walking/biking trails*
52. *Answered in previous responses.*
53. *[Walking] paths, trails*
54. *[Softball], ice skating (outdoor if necessary, as it would be easier)*
55. *Anything that helps get kids of all ages involved.*
56. *A medium-sized park with a disc golf course. Low maintenance (requires almost none), generates lots of traffic.*
57. *[No] more than what we have*